



COMMITTEE REPORTING FORM

Committee Name: Public Relations

Committee Chair(s): Ryan Reed

Committee Members: Ryan Reed, Mary Honeycutt, Sam Van Galder, Brian Helander, Red Hodeo

Date & Time of Last Meeting: N/A

Brief Overview of Last Meeting: Please see attached summary of PR activities since my last report.

Items of Critical Importance (to be discussed at the next BOD meeting):

None.

Items Requiring Action (to be voted on at the next BOD meeting):

None

No report at this time

Respectfully submitted, Ryan Reed

IGRA PR Activity Summary

5/22/2017

Liz Cowie (liz.cowie@vice.com) from Vice (www.vice.com) contacted IGRA about making a short film about IGRA rodeos. She requested contact info for OGRA as they were considering traveling to Oklahoma to film. However, the project schedule pushed back, so she then asked me for the rest of the IGRA schedule for the year, which I provided. I have not heard anything more from them since 5/24/2017.

6/24/2017

Keystone State Gay Rodeo received great coverage of their rodeo – much of it due to the association's own efforts – beginning the week before the rodeo was held:

http://www.pennlive.com/entertainment/index.ssf/2017/06/gay_rodeo_harrisburg.html

Updated story: http://www.pennlive.com/news/2017/06/the_keystone_state_gay_rodeo.html

6/26/2017

I was contacted by Kristi Eaton, a freelancer working for NBC news. She needed answers to a list of background questions for a story that she was doing about gay rodeo. I responded with answers to all of her questions.

7/5/2016

The NBC news story mentioned above on 6/26/2017:

<http://www.nbcnews.com/feature/nbc-out/gay-rodeos-offer-friendly-competition-family-support-n779521>

In addition, the Washington Post visited the Keystone State Gay Rodeo and ran a terrific story entitled Love and Marriage at the Gay Rodeo:

https://www.washingtonpost.com/sports/love-and-marriage-at-the-gay-rodeo/2017/07/05/1ef9517c-5c1b-11e7-a9f6-7c3296387341_story.html?tid=ss_fb&utm_term=.01cbad4d3a3d

7/6/2017

Keystone received more coverage in the Charleston Gazette-Mail:

<http://www.wvgazettemail.com/news-national-news/20170706/gay-rodeo-in-pa-is-the-first-in-the-region-in-at-least-7-years>

7/7/2017

Conservative website News Busters *simply did not care* for the 7/5/2017 Washington Post story:

<http://www.newsbusters.org/blogs/culture/jay-maxson/2017/07/06/wapo-promotes-same-sex-marriage-through-coverage-homosexual>