



# President's Report

IGRA Annual Convention

November 12, 2011

San Diego, California



2011 IGRA  
Successes  
Challenges  
Opportunities



## Successes

- 2011 IGRA Royalty Team
- 2011 IGRA Finals in Fort Worth, TX
- Transition to Junior Bulls
- IGRA website
- Multiple Regional Dance Competitions
- Social Media Presence
- It Gets Better Video
- Finding new a more “Youthful” contestant base



## Challenges

- Horse Virus
- Empty IGRA PR/Marketing Chair
- Empty IGRA Corporate Sponsorship Chair
- Trustee Representation at Rodeos
- Pulling in a more “Youthful” contestant base



## Opportunities

- IGRA website and Social Media
- Royalty
- Dance
- Rodeo Schools
- Leveraging our tried and true talent