



**BOARD OF DIRECTORS MEETING**

Thursday, November 8, 2007  
Crowne Plaza – Kansas City, MO  
1:00 p.m.

**AGENDA**

**Call to Order**

**Welcome and Introductions**

**Roll Call**

Approval of Previous Minutes  
Denver – July 13, 2007

Approval of Previous Financial Reports  
July, August, September, and October 2007

**Executive Board Reports**

**President**

Brian Helander

**Vice President**

Mitch Gill

**Secretary**

Larry Lindstrom

**Treasurer**

David Hill

**Administrative Assistant**

Tommy Channel

**Trustees Committee Chair**

Ray Ostmann

## **Standing Committee Reports**

(all deferred to convention floor unless board action is necessary)

### **Old Business**

Alternate Productions (rodeo Web cast)  
IGRA Finals Rodeo 2008, 2009, 2010  
Online Registration Fees for 2008  
Cowboy Crisis Fund – Mary Arbuckle & Ty Teigen  
Rodeo Checklist – Tam Keltner  
Travel Store – Ed Barry

### **New Business**

Selection of 2008 BOD Meeting Sites  
Approval of Remaining 2008 Rodeos

### **Associations Announcements**

CGRA, TGRA, GSGRA, AGRA, OGRA, KGRA, MGRA, NMGRA, NSGRA, DSRA,  
GGRA, ASGRA, NGRA, ILGRA, HGRA, ARGRA, MIGRA, PONY, PNWGRA,  
SSRA, HSRA, RRRRA, SMRA, GWGRA, FGRA, LGRA, CCGRA, LSGRA

### **Adjournment**



## **BOARD OF TRUSTEES MEETING**

Thursday, November 8, 2007  
Crowne Plaza – Kansas City, MO

### **AGENDA**

#### **Call to Order**

#### **Roll Call**

#### **Approval of 20 Minutes**

- Pre-rodeo meeting – June 29, 2007 (Minneapolis)
- Pre-rodeo meeting – June 29, 2007 (Calgary)
- Rodeo review meeting – July 1, 2007 (Minneapolis)
- Rodeo review meeting – July 1, 2007 (Calgary)
- Trustees meeting – July 13, 2007 (Denver)
- Rodeo review meeting – July 15, 2007 (Denver)
- Pre-rodeo meeting – August 17, 2007 (Albuquerque)
- Rodeo review meeting – August 19, 2007 (Albuquerque)
- Pre-rodeo meeting – August 24, 2007 (Chicago)
- Rodeo review meeting – August 26, 2007 (Chicago)
- Pre-rodeo meeting – September 7, 2007 (Washington, DC)
- Rodeo review meeting – September 9, 2007 (Washington, DC)
- Pre-rodeo meeting – September 14, 2007 (Kansas City)
- Pre-rodeo meeting – September 14, 2007 (San Francisco)
- Rodeo review meeting – September 16, 2007 (Kansas City)
- Rodeo review meeting – September 16, 2007 (San Francisco)
- Pre-rodeo meeting – September 21, 2007 (Austin)
- Pre-rodeo meeting – September 21, 2007 (Las Vegas)
- Rodeo review meeting – September 23, 2007 (Austin)
- Rodeo review meeting – September 23, 2007 (Las Vegas)

#### **Old Business**

#### **New Business**

#### **Rodeo Review Issues and Discussion**

**Certification & Recertification Requests**

Arena Directors

Auditors, Secretaries, & Scorekeepers

Chute Coordinators

Judges

**Announcements**

**Adjournment**



**EPRB MEETING**

Thursday, November 8, 2007  
Crowne Plaza – Kansas City, MO

(meeting closed to the general public)

**AGENDA**

**Call to Order**

**Roll Call**

**New Business**

Valadez versus Terrell

**Adjournment**



**BOARD OF TRUSTEES MEETING**

Sunday, November 11, 2007  
Crowne Plaza – Kansas City, MO

**AGENDA**

**Call to Order**

**Roll Call**

**Old Business**

**New Business**

Selection of Trustees Chair  
Selection of Divisional Chairs  
Selection of IGRA Rodeo Auditor

**Adjournment**



**BOARD OF DIRECTORS MEETING**

Crowne Plaza Hotel – Kansas City

Thursday, November 8, 2007

1:00 pm

**AGENDA**

**Call to Order**

**Welcome and Introductions**

**Roll Call**

Approval of Previous Minutes

Denver – July 13, 2007

Approval of Previous Financial Reports  
July, August, September, and October 2007

**Executive Board Reports**

**President**

Brian Helander

**Vice President**

Mitch Gill

**Secretary**

Larry Lindstrom

**Treasurer**

David Hill

**Administrative Assistant**

Tommy Channel

**Trustees Committee Chair**

Ray Ostmann

## **Standing Committee Reports**

(all deferred to convention floor unless board action is necessary)

### **Old Business**

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IGRA Finals Rodeo 2008, 2009, 2010  
Online Registration Fees for 2008  
Cowboy Crisis Fund – Mary Arbuckle & Ty Teigen  
Rodeo Checklist – Tam Keltner  
Travel Store – Ed Barry

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Approval of Remaining 2008 Rodeos

### **Associations Announcements**

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GGRA, ASGRA, NGRA, ILGRA, HGRA, ARGRA, MIGRA, PONY, PNWGRA,  
SSRA, HSRA, RRRRA, SMRA, GWGRA, FGRA, LGRA, CCGRA, LSGRA

### **Adjournment**

IGRA Board of Directors Meeting  
Crowne Plaza Hotel – Kansas City  
Thursday, November 8, 2007

Call to Order. President Brian Helander called the meeting to order at 1:07 pm.

Roll Call. The following people signed in.

**Board Members**

President	Brian Helander
Vice President	Mitch Gill
Secretary	Larry Lindstrom
Treasurer	David Hill
AGRA	Ron Trusley
ARGRA	Pierre Cadeaux
ASGRA Alternate	Mike Sanders
CCGRA	Peter Dillon
CGRA	Roger Courtemanche
DSRA	T.J. Lavelle
FGRA	Barry Luke
GSGRA Alternate	Bill Chapman
GWGRA	Ray Ostmann
HGRA	Dan Johnson
ILGRA	Ed Barry
LGRA	Ernie Bowers
LSGRA (non-voting)	J. Robert Field
MGRA Alternate	Linda Frazier
MIGRA	David Hallwood
NGRA	Lorry King
NMGRA	Bob Pimentel Jr.
NSGRA	Jack Roach
OGRA	Mary Arbuckle
PNWGRA	Lester Liu
SCCGRA (non-voting)	Jeff Barr
SMRA Alternate	Grigsby White
SSRA	Darin Steward
TGRA	Jeanne McLeod

**Others**

Admin. Assistant	Tommy Channel
AGRA	Douglas Holmes
AGRA	John King
ASGRA	Frank Harrell
ASGRA	Lonni La Bel
ILGRA	Chris De Espinosa
ILGRA	Steve Schultz
LGRA	Jennifer Vrana
NGRA	Brian Rogers
NSGRA	Walker Crawford
TGRA	Russell Bleakney
TGRA	Gene Fraikes

Previous Minutes. Roger Courtemanche moved to approve the minutes from July 13, 2007. Motion passed by a voice vote.

Financial Statements. David Hallwood moved to approve the July, August, September, and October 2007 financials. Motion passed by a voice vote.

## **Executive Board Reports.**

President. Brian Helander deferred his report to later in the meeting.

Vice President. Mitch Gill deferred his report to convention floor.

Secretary. Larry Lindstrom deferred his report to convention floor.

Treasurer. David Hill deferred his report to convention floor.

Administrative Assistant. Tommy first spoke on the upcoming contestant mailing and needed 800 copies from each association wishing to include an insert. He also requested 30 days notice when submitting insurance add-ons.

Trustees Chair. Ray Ostmann deferred his report to convention floor.

**Standing Committee Reports.** Most reports would be presented during the convention general sessions.

Membership. Larry moved to move HSGRA to a Recognized Association unless he receives the (\$200) check prior to the start of convention. Motion passed by a voice vote.

Larry moved to move NSGRA to a Recognized Association unless he receives their settlement sheet and (dues) check prior to the start of convention. Motion passed by a voice vote.

President's Report. Brian presented the following 3 items using a PowerPoint presentation:

1. **Finals Rodeo.** Based on the selection of Albuquerque for the host city in 2009, there appears to be some misunderstanding about this event. Brian feels that we lose a lot of organizational learning from year to year, we did not have fiscal accountability, and we did not have long-term focus. The Executive Committee is committed to making a business decision based on sound decisions and facts, and next year is IGRA's first movement towards truly owning Finals Rodeo.
2. **Diversification of Revenue.** For a long time, a major beer sponsor and Royalty fundraising were the only sources of revenue. Today we are looking at an IGRA Travel Store, IGRA merchandise restructure, IGRA TV and POD casts, Finals Rodeo merchandise sales, and local and national sponsorships. Brian is still looking for trustee commitment to bring a sponsor forward. Trustees should have on two hats, both at a local association and a national level.
3. **Strategic Realignment of Events.** The realization has come that our rodeos are boring. Contestants attract friends and family to come watch and there are a few true sports fans that come to watch the actual contest. First-timers and curiosity seekers mostly come to see cute men and women, drink beer, and maybe dance. Do they really come to see Grand Entry?

Brian listed other items to consider:

- Is the public really interested in the Royalty process?
- Having Finals Rodeo and the Royalty competition on the same weekend is not fair to either group.
- Having the dance competition the same weekend as Convention is a mismatch.

Our ultimate goal is to align each event to the proper customer. And how do we align ourselves with other GLBT events? In addition, rodeo downtime and rodeo congestion are show killers.

We also need a strong focus on marketing and publicity. These changes would occur in a future year to allow those that are submitting bids. Can we target 2009 as the year of the change?

It was discussed that a bylaws change would be required to realign these events. We also need better marketing for these events.

### **Old Business.**

Alternate Productions. The last conversation with the pod-casting company was in Austin. The *Cowboy Up* productions is still working on a proposal.

Travel Store. Ed Barry presented a handout on YTB Travel, which only works with nonprofit groups. Generally, a 5% commission is charged for online bookings. 40% of this commission would go to IGRA. A one-time fee of \$499 is required to set up an account.

IGRA would need to encourage each association to also use this site. They have 24/7 customer phone support and there are reports that provide feedback on bookings.

Ed stated that a public review was held to verify that they are a good company and nothing negative was found.

Ed moved that the BOD and Executive Committee see fit to bring this to fruition. Motion carried by a voice vote.

Cowboy Crisis Fund. Fifteen people were asked to review the *Little Red Cowboy Crisis Fund* Web site. There was much negative feedback on this particular fund. IGRA is more interested in keeping its money within IGRA with 100% of the proceeds going to contestants.

Can IGRA start its own 501c3 for this purpose? Recommendation to create a line item in the budget called "Member in Good Standing Support Fund." All funds raised would go to the IGRA Treasurer. If you have a volunteer that is not a member of your association, they would not be eligible. The committee would then develop rules on how a pay out might occur. Should someone ask to cover a \$200 co pay/deductible, or can they get more. It was recommended that \$500 be the maximum or should it be as high as \$1,000. There will be an application that they fill out and a physician would also review the application to concur that it was appropriate.

Ron moved to create a line item called “Member in Good Standing Support Fund.” After discussion, Ron withdrew his motion based on the consensus that we should further develop guidelines and consequences.

Bill Chapman moved to refer this back to committee to develop bylaws and standing rules to support this fund. Motion passed by a voice vote. The committee would be made up of Mary, Roger, Ed, and Darin.

Online Registration. IGRA paid approximately \$1,527 in credit card processing fees in 2007 on \$40K worth of contestant registrations. VISA charges from 2.9 to 4.9 percent based on the type of card. In 2008, it is projected to generate \$100K in contestant fees with credit card fees of approximately \$ 3,000.

Raising the entry fee to an even \$25 makes it easier for cashiers to handle, \$1 will help pay for credit card fees and the other \$1 will go to contestant day money. If an association has their own merchant account, that association would receive the dollar. If the registration was processed through the IGRA account, IGRA would keep it.

Larry moved to raise the contestant entry fee from \$23 to \$25 and present this to the Rodeo Rules committee. Motion passed by a voice vote.

A 15–minute break was taken at this time.

Finals Rodeo 2007. Roger Courtemanche reported that CGRA felt it was a very good rodeo, but attendance numbers were low. An informal survey found that locals did not come because they thought it was an outdoor arena. Roger acknowledged the issue of parking in the rear and that he needed to put a ticket booth back there.

Finals Rodeo 2008–2011. Brian provided a chart showing the progression for Rodeo Directors and Event Directors.

Linda Frazier moved to ratify the Executive Committee’s schedule of Finals Rodeo (through 2011). Motion passed by a voice vote.

Roger then introduced all team leaders. The groundwork would be laid at Saturday’s committee meeting. The next step will be a very detailed meeting at University. Some issues have to move forward immediately such as the host hotel and the arena. The stock contract was already approved and signed at this years Finals Rodeo.

Roger had met with James Ramey of Bud Light for a \$50K sponsorship. James agreed to \$20K as a growing point because funds were already committed for 2008. The contract language would be similar to that used by CGRA excluding all the old language regarding logo sizes, etc. They would also provide other benefits that are still being negotiated such as signage, etc.

Three posters were presented by NGRA, who took over the marketing function because they have member Bill Watkins, who is also a graphic artist. Concern was paid to not having animals displayed, as animals might be injured. Room was available for logos to be added and photos of both men and woman and men were included.

- Poster #1 – pictures down right side, 2 votes
- Poster #2 – B&W poster on hard board, 10 votes
- Poster #3 – poster with brown background, 11 votes

Rodeo Checklist. Tam Keltner resigned as chair and asked the other committee members, Bob Pimentel and Ray Ostmann, to present the checklist options.

Version 1 was a cleanup of the existing form and version 3 was a new form that provided a rating scale which allowed for “gray areas” to be evaluated.

Lorry King moved to adopt version 3 starting in 2008. Motion passed by a voice vote.

A 10–minute break was taken at this time.

## **New Business.**

Selection of 2008 Board Meetings. Prior to this meeting, the Executive Committee suggested to the board in an E–mail about moving the board meetings one month later than the ones held in 2007. The 2008 meetings would then be held in February, May, August, and Convention.

Mary Arbuckle gave a PowerPoint presentation on why we should choose Oklahoma City. Ernie Bowers then gave a presentation on why we should choose Philadelphia. And finally, Bill Chapman gave a presentation on why we should choose Palm Springs.

Linda Frazier moved for the first quarterly meeting to be held at IGRA University on Friday, February 22<sup>nd</sup>. Motion passed by a voice vote.

David Hallwood moved for the second quarterly board meeting to be held in Oklahoma City based on the board’s voice vote: OKC 11, Philly 7, and Palm Springs 5.

Due to two rodeos scheduled for the same weekend in early August, the only other available dates in August were in Chicago and Kansas City.

Barry Luke moved for the third quarterly board meeting to be held in Chicago based on the board’s voice vote: Chicago 19, KC 1.

2008 Rodeo Approvals. Applications received prior to this meeting were presented in chronological order with all other applications following.

Mitch Gill moved to approve OGRA’s rodeo application. Motion passed by a voice vote.

David Hallwood moved to approve GSGRA's LA rodeo application. Motion passed by a voice vote.

Mitch moved to approve ARGRA's rodeo application. Motion passed by a voice vote.

David moved to approve NSGRA's rodeo application. Motion died due to lack of a second.

Ray Ostmann move to approve CGRA's rodeo application. Motion passed by a voice vote.

Ray moved to conditionally approve SCCGRA's rodeo application based upon their seating on Saturday. Motion passed by a voice vote.

Linda Frazier moved to approve NMGRA's rodeo application. Motion passed by a voice vote.

Mitch moved to approve MGRA's rodeo application. Motion passed by a voice vote.

Roger Courtemanche moved to approve TGRA's rodeo application. Motion passed by a voice vote.

David moved to approve ASGRA's rodeo application. Motion passed by a voice vote.

Mitch moved to approve GSGRA's San Diego rodeo application. Motion passed by a voice vote.

Mitch moved to approve NGRA's rodeo application. Motion passed by a voice vote.

David moved to approve ILGRA's rodeo application. Motion passed by a voice vote.

The President announced that the budget and the public relations position would be discussed at a board meeting following the close of convention.

The Executive Committee recommended a review for the Administrative Assistant and a \$2 per hour raise before December 31 to be effective January 1, 2008. Barry Luke moved to raise the hourly rate by \$2. Motion passed by a voice vote.

Bill Chapman moved that (future) rodeo applications SHALL include the IGRA Rodeo Budget form. Motion passed by a voice vote.

Jack Roach presented his settlement sheet and dues check to the Treasurer. David Hallwood moved to approve NSGRA's rodeo application. Motion passed by a voice vote.

Ernie Bowers moved for ASGRA and LGRA wanted to make a short presentation on Finals Rodeo 2010.

The President called for a 10-minute break.

After consulting with the parliamentarian, the President called the motion out of order based on the bylaws and explained the process of soliciting bids.

**Announcements.**

Tommy Channel reminded everyone about the next contestant mailing.

Mitch Gill announced a fundraiser at Charlie's Las Vegas on November 24 to benefit the California fire victims.

CGRA reminded everyone about RMRR #26 July 11–13, 2008.

OGRA is doing a Rodeo Idol – live!

MGRA reminded everyone about Club Natasha at 19<sup>th</sup> & Main.

ASGRA announced a new hotel, the McLean Hilton with a \$119 room rate and free parking!

NGRA encouraged everyone to stay the entire weekend at University.

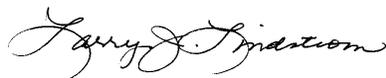
PNWGRA is hosting their spring play day in May.

GWGRA regrets canceling their rodeo in 2008.

SCCGRA thanked everyone for their support in helping them get this far.

The meeting was adjourned at 5:20 pm.

Respectfully submitted,



Larry Lindstrom  
IGRA Secretary



## **BOARD OF TRUSTEES MEETING**

Crowne Plaza Hotel – Kansas City

Thursday, November 8, 2007

### **AGENDA**

#### **Call to Order**

#### **Roll Call**

#### **Approval of 20 Minutes**

- Pre-rodeo meeting – June 29, 2007 (Minneapolis)
- Pre-rodeo meeting – June 29, 2007 (Calgary)
- Rodeo review meeting – July 1, 2007 (Minneapolis)
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#### **Old Business**

#### **New Business**

#### **Rodeo Review Issues and Discussion**

**Certification & Recertification Requests**

Arena Directors

Auditors, Secretaries, & Scorekeepers

Chute Coordinators

Judges

**Announcements**

**Adjournment**

IGRA Board of Trustees Meeting  
Crowne Plaza Hotel – Kansas City  
Thursday, November 8, 2007

Call to Order. Trustees Chair Ray Ostmann called the meeting to order at 5:30 pm.

Roll Call. The Secretary performed a verbal roll call. The following trustees were present.

**Board Members**

AGRA	Ron Trusley
ARGRA	Pierre Cadeaux
ASGRA Alternate	Mike Sanders
CCGRA	Peter Dillon
CGRA	Roger Courtemanche
DSRA	T.J. Lavelle
FGRA	Barry Luke
GSGRA Alternate	Bill Chapman
GWGRA	Ray Ostmann
HGRA	Dan Johnson
ILGRA	Ed Barry
LGRA	Ernie Bowers
MGRA	Andrew Goodman
MIGRA	David Hallwood
NGRA	Lorry King
NMGRA	Bob Pimentel Jr.
NSGRA	Jack Roach
OGRA	Mary Arbuckle
PNWGRA	Lester Liu
SCCGRA (non-voting)	Jeff Barr
SSRA	Darin Steward
TGRA	Jeanne McLeod

Previous Minutes. Lorry King moved to approve the rodeo minutes as a blanket. Motion passed by a voice vote.

**New Business.**

Certifications. Ray Ostmann read the following list of auditors, secretaries, and scorekeepers to be re-certified.

Auditors David Hill, Larry Lindstrom, Michael Norman, and Jeffrey Shaw.

Secretaries Mitch Gill, David Hill, Michael Kaplan, Larry Lindstrom, Michael Norman, Jeffrey Shaw, and Ron Trusley.

Scorekeepers Mitch Gill, David Hill, Michael Kaplan, Larry Lindstrom, Jabby Lowe, Tamara Marks, Michael Norman, Guy Puglisi, Bruce Roby, Jeffrey Shaw, Patrick Terry, and Ron Trusley.

The committee recommendation passed by a voice vote.

David Hallwood read the names of Jay Beck, Thom Brennan, Panda Champion, Kim Dawson, Sue Downing, David Hallwood, Matt Komornik, Heather Murray, Jorge Ramirez, and Scott Stringer to be re-certified as Chute Coordinators. The committee recommendation passed by a voice vote.

Amy Griffin submitted the names of Ashley Anderson, Terry Bartlett, Rik Kelly, Michael Lentz, Jack Morgan, Kyle Putman, Jorge Ramirez, and Dee Zuspahn to be re-certified as Rodeo Judges. The committee recommendation passed by a voice vote.

Russell Bleakney submitted the names of Russell Bleakney, Erin Eaton, Jeanne McLeod, and Jorge Ramirez to be re-certified as Arena Directors. The committee recommendation passed by a voice vote.

Adjournment. Ray adjourned the meeting at 5:37 pm.

Respectfully submitted,

A handwritten signature in cursive script that reads "Larry Lindstrom".

Larry Lindstrom  
IGRA Secretary