



BOARD OF DIRECTORS MEETING

Hilton Garden Inn – Oklahoma City

Friday, May 23, 2008

10:00 a.m.

AGENDA

Call to Order

Welcome and Introductions

Roll Call

Membership and Credentials Report

Approval of Previous Minutes
Las Vegas – February 22, 2008

Approval of Previous Financial Reports
February, March, & April 2008

Executive Board Reports

President

Brian Helander

Vice President

Andrew Goodman

Secretary

Larry Lindstrom

Treasurer

David Hill

Administrative Assistant

Tommy Channel

Trustees Committee Chair

Ray Ostmann

Standing Committee Reports

Animal Issues & Concerns	–	Jim Mitchell
Arena Directors	–	Russell Bleakney
Auditors, Secretaries, & Scorekeepers	–	Jeffrey Shaw & Ron Trusley
Budget	–	David Hill
Bylaws & Standing Rules	–	Benjamin Avant
Chute Coordinators	–	David Hallwood & Heather Murray
Community Outreach–Fundraising–Royalty	–	2008 Royalty Team
Contestant Liaison	–	Rob Somers
Convention	–	Lance Pippin
Corporate Sponsors	–	Barry Luke
Dance	–	Ernie Bowers
Finals Rodeo	–	Pierre Cadieux
Growth & Planning	–	Michael Lentz
Hall of Fame	–	Bob Pimentel Jr.
Health & Safety	–	Travis Gardner
Information Systems	–	David Hill
Internet Technology	–	Frank Harrell
Judges	–	Amy Griffin & Rick Jones
Marketing	–	Shaun Sewell
Membership	–	Larry Lindstrom
Merchandise & Vendors	–	Mary Arbuckle
Nominating	–	Justin Waldner
Public Relations	–	Shaun Sewell
Rodeo Resources–University	–	Brian Rogers
Rodeo Rules	–	Chuck Browning & Candy Pratt

Old Business

IGRA Travel Store
Melaleuca Contract
Contestant Support Fund

New Business

IGRA Fundraising Policy & Procedure

Associations Announcements

CGRA, TGRA, GSGRA, AGRA, OGRA, KGRA, MGRA, NMGRA, NSGRA, DSRA,
GGRA, ASGRA, NGRA, ILGRA, HGRA, ARGRA, MIGRA, PNWGRA, SSRA,
HSRA, RRRRA, SMRA, GWGRA, FGRA, LGRA, CCGRA, LSGRA, SCCGRA

Adjournment



BOARD OF TRUSTEES MEETING

Hilton Garden Inn – Oklahoma City

Friday, May 23, 2008

AGENDA

Call to Order

Roll Call

Approval of Minutes

- Trustee meeting – February 22, 2008 (Las Vegas)
- Pre-rodeo meeting – February 29, 2008 (Fort Worth)
- Rodeo review meeting – March 2, 2008 (Fort Worth)
- Pre-rodeo meeting – April 4, 2008 (Fort Lauderdale)
- Rodeo review meeting – April 6, 2008 (Fort Lauderdale)
- Pre-rodeo meeting – May 2, 2008 (Palm Springs)
- Rodeo review meeting – May 4, 2008 (Palm Springs)
- Pre-rodeo meeting – May 9, 2008 (Philadelphia)
- Rodeo review meeting – May 11, 2008 (Philadelphia)

Rodeo Review Issues and Discussion

Certification & Recertification Requests

- Arena Directors
- Auditors, Secretaries, & Scorekeepers
- Chute Coordinators
- Judges

Old Business

New Business

Announcements

Adjournment



EPRB MEETING

Hilton Garden Inn – Oklahoma City
Friday, May 23, 2008

(Meeting Closed to the General Public)

AGENDA

Call to Order

Roll Call

New Business

Valadez versus Terrell

Adjournment



BOARD OF DIRECTORS MEETING

Hilton Garden Inn – Oklahoma City

Friday, May 23, 2008

10:00 a.m.

AGENDA

Call to Order

Welcome and Introductions

Roll Call

Approval of Previous Minutes
Las Vegas – February 22, 2008

Approval of Previous Financial Reports
February, March, & April 2008

Executive Board Reports

President

Brian Helander

Vice President

Andrew Goodman

Secretary

Larry Lindstrom

Treasurer

David Hill

Administrative Assistant

Tommy Channel

Trustees Committee Chair

Ray Ostmann

Standing Committee Reports

Animal Issues & Concerns	–	Jim Mitchell
Arena Directors	–	Russell Bleakney
Auditors, Secretaries, & Scorekeepers	–	Jeffrey Shaw & Ron Trusley
Budget	–	David Hill
Bylaws & Standing Rules	–	Benjamin Avant
Chute Coordinators	–	David Hallwood & Heather Murray
Community Outreach–Fundraising–Royalty	–	2008 Royalty Team
Contestant Liaison	–	Rob Somers
Convention	–	Lance Pippin
Corporate Sponsors	–	Barry Luke
Dance	–	Ernie Bowers
Finals Rodeo	–	Pierre Cadieux
Growth & Planning	–	Michael Lentz
Hall of Fame	–	Bob Pimentel Jr.
Health & Safety	–	Travis Gardner
Information Systems	–	David Hill
Internet Technology	–	Frank Harrell
Judges	–	Amy Griffin & Rick Jones
Marketing	–	Shaun Sewell
Membership	–	Larry Lindstrom
Merchandise & Vendors	–	Mary Arbuckle
Nominating	–	Justin Waldner
Public Relations	–	Shaun Sewell
Rodeo Resources–University	–	Patrick Terry
Rodeo Rules	–	Chuck Browning & Candy Pratt

Guest Speakers

Tom Shipp, *Kaliff Insurance*

Jon Bailey, *ClickNPrint*

Old Business

IGRA Travel Store

Melaleuca Contract

Contestant Support Fund

New Business

IGRA Fundraising Policy & Procedure

AGRA Rodeo Approval for 2009

Associations Announcements

CGRA, TGRA, GSGRA, AGRA, OGRA, KGRA, MGRA, NMGRA, NSGRA, DSRA,
GGRA, ASGRA, NGRA, ILGRA, HGRA, ARGRA, MIGRA, PNWGRA, SSRA,
HSRA, RRRRA, SMRA, GWGRA, FGRA, LGRA, CCGRA, LSGRA, SCCGRA

Adjournment

IGRA Board of Directors Meeting
Hilton Garden Inn – Oklahoma City
Friday, May 23, 2008

Call to Order. President Brian Helander called the meeting to order at 10:00 am.

Roll Call. The following people signed in.

Board Members

President	Brian Helander
Vice President	Andrew Goodman
Secretary	Larry Lindstrom
Treasurer	David Hill
AGRA	Ron Trusley
ARGRA	Pierre Cadieux
ASGRA Alternate	Frank Harrell
CGRA	Roger Courtemanche
DSRA	T.J. Lavelle
FGRA	Barry Luke
GSGRA	Bill Chapman
GWGRA	Ray Ostmann
HGRA	Dan Johnson
ILGRA	Ed Barry
KGRA	John Stangle
LGRA	Ernie Bowers
LSGRA	J. Robert Field
MGRA	Linda Frazier
MIGRA Alternate	Leroy Aune
NGRA	Brian Rogers
NMGRA	Bob Pimentel Jr.
OGRA	Mary Arbuckle
PNWGRA	Lester Liu
RRRA	Candy Pratt
SCCGRA	Jeff Barr
SSRA Alternate	Bob West
TGRA Alternate	Russell Bleakney

Others

Admin. Assistant	Tommy Channel
Mr. IGRA	Gary Rushton
Ms. IGRA	Janet Jenkins
Mr. IGRA 1 st RU	Randy Edlin

Previous Minutes. Bill Chapman moved to approve the minutes from February 22nd. Motion passed by a voice vote.

Financial Statements. Barry Luke moved to approve the February, March, and April financial reports. Motion passed by a voice vote.

Executive Board Reports.

President. Brian Helander deferred his report to later in the meeting.

Vice President. Andrew Goodman submitted a written report.

Secretary. Larry Lindstrom submitted a written report.

Treasurer. David Hill reported the following outstanding items:

- CCGRA \$14.56 for association insurance
- LGRA \$76.79 for rodeo numbers
- NSGRA \$657.72 for association and rodeo insurance
- GSGRA–PS \$76.79 for rodeo numbers
- FGRA still no settlement sheet

Administrative Assistant. Tommy Channel submitted a written report.

Trustees Committee Chair. Ray Ostmann announced that the trustees meeting would follow immediately after the board meeting and the EPRB meeting would be immediately after that.

Committee Reports.

In order to save time, pre-submitted reports with no action items were not reviewed.

Convention. Jay Field gave a update, which has been included in the revised committee reports.

Information Systems. David Hill submitted a written report and emphasized that if a rodeo chooses not to accept credit cards and use IGRA's merchant account instead, the \$1 from the entry fee would remain with IGRA to fund future enhancements to the online system.

University. Brian Helander presented a situation where if AGRA moved their date to February 2010 and University would move to January 2010 – essentially switching holiday weekends.

Brian Rogers moved to move University to MLK weekend starting in 2010 provided that no rodeos are held in the month of January. Motion passed by a voice vote.

Member Support Fund. Mary Arbuckle presented a paper called *Member in Good Standing Crisis Fund*, which has been included in the revised committee reports. Several changes were suggested to the document. Mary moved the committee recommendation to accept the guidelines with changes. Ron Trusley suggested changing the name to *Rodeo Crisis Fund*.

A 15-minute break was taken at 10:50 am.

Mary rescinded her motion. Her document, with changes, was displayed on the wall. Mary moved to approve what's on the wall. Motion passed by a voice vote. Refer to the end of these minutes for the final draft.

Merchandising. Mary Arbuckle presented a paper called *2008 DRAFT Merchandising Process*, which has been included in the revised committee reports. Bids would close June 1st and Finals Rodeo merchandise would be ready for this year's Finals Rodeo.

The committee recommendation was to accept the merchandise process only with editorial changes. The recommendation passed by a voice vote.

IGRA Travel Store. Ed Barry presented a paper with promotion and marketing ideas, which has been included in the revised committee reports. Ed moved to allocate \$600 to promote the IGRA Travel Store. Motion passed by a voice vote.

A 10-minute break was taken at 11:35 am.

Jon Bailey from *ClickNPrint* presented a Web-based system of selling and printing event tickets.

The meeting was recessed for lunch at 12:00 noon.

Tom Shipp from *Kaliff Insurance* spoke on rodeo insurance and then fielded questions.

Finals Rodeo. Pierre Cadieux, Roger Courtemanche, and Bob Pimentel presented a report, which has been included in the revised committee reports.

Old Business.

Melaleuca. Brian Helander reported that the Executive Committee recommended entering into a contract with Melaleuca.

New Business.

IGRA Fundraising Policy & Procedure. The Executive Committee recommended to accept the *IGRA Fundraising Policy & Procedure*. Linda Frazier made a friendly amendment to add an effective date of 05/23/08. The recommendation passed by a voice vote.

Rodeo Approvals. Roger Courtemanche moved to accept Arizona's rodeo application. Motion passed by a voice vote.

President's Report. Brian Helander announced that he would be seeking a third term as IGRA President in the fall. He also presented a 3-minute promotional video created by Litlhorn LLC.

Certification Programs. Ron Trusley will be heading an ad hoc committee that will evaluate the four certification committees and their testing of officials. Committee goals include standardized tests and moving the seminars and testing earlier in the year.

University. Dan Johnson read a statement from HGRA asking that future University sites be open to all associations. Ron Trusley moved for the Executive Committee to solicit proposals from interested associations to host University 2010. Motion passed by a voice vote.

Finals Rodeo. The committee announced the following areas and their coverage:

- Grand Entry – TGRA
- Awards – MGRA
- Registration – FGRA
- Hospitality – GWGRA
- EMS/Veterinarian – NMGRA
- Web site – NSGRA & Frank Harrell
- Program – ARGRA
- Cash – IGRA

WPRA. Bill Chapman reported that he had received an E-mail from the Women's Professional Roping Association (WPRA) and had forwarded it on to the President.

IGRA Logo. Jay Field asked for some clarification on who and how the IGRA log can be used.

Announcements.

CGRA reminded everyone of RMRR #26 the weekend of July 10–13 at Jefferson County Fairgrounds with \$5,000 in added prize money.

GSGRA reported on the first Palm Springs rodeo in 6 years with 103 contestants and 529 paid admissions. The LA Rodeo will be held in a brand-new arena in Thousand Oaks June 20–22. The Bay Area Regional Rodeo will be held in La Honda August 15–17 and the San Diego rodeo September 12–14 in Lakeside.

AGRA thought they had shorted their rodeo settlement sheet by \$249.

NMGRA reminded everyone of the Zia Regional Rodeo the weekend of August 15–17.

ASGRA reminded everyone of the Atlantic Stampede the weekend of September 5–7.

NGRA reminded everyone of the Bighorn Rodeo the weekend of September 29–31.

ILGRA felt that after 3 years of rain they are due for a drought.

ARGRA reminded everyone of the Canadian Rockies International Rodeo on July 27–29.

MIGRA reported on June 1st for Pride and their annual campout August 15–17.

GWGRA reminded everyone of the Gateway Regional Rodeo added to the calendar for the weekend of August 29–31 with \$5,000 in added prize money.

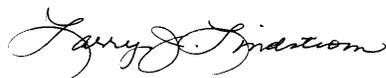
LGRA thanked everyone who attended the inaugural rodeo May 9–11 in Philadelphia

LSGRA reminded everyone to reserve their room early.

SCCGRA reminded everyone of their first rodeo in Sacramento the weekend of July 25–27.

Adjournment. Brian adjourned the meeting at 2:55 pm.

Respectfully submitted,



Larry Lindstrom
IGRA Secretary



Member in Good Standing Crisis Fund

The applicant must be in good standing with a member association of the International Gay Rodeo Association (IGRA). *

The maximum amount that is available will be \$500.00

Assistance awards are based on out of pocket emergency costs up to a max of \$500.00 USD

IGRA executive committee will review and approve all applications

An ad hoc committee member will be designated by the IGRA president to manage the fund raising aspects of the Fund.

The applicant must fill out the rodeo injury, form available on line, mail original and one copy of receipts showing emergency medical care to:

~~Tommy Channel~~ A.A.

20140 E. Maplewood Lane, Centennial, CO 80016

Tommy Channel will send copies to the EC and Committee Chair

Applications will be considered at the next regularly scheduled executive Committee meeting

Members will be notified via e-mal following the meeting

The IGRA treasurer will send a support check with 2 weeks of the decision.

*at an IGRA-sanctioned rodeo event.



Member Support APPLICATION

4/24/2008

Name: _____

IGRA Association _____ **IGRA Member #** _____

Address: _____

City: _____, **State/Province:** _____,

Zip/Postal Code: _____

Home Phone: _____ **Cell:** _____

Work: _____

Social Security Number USA: _____

Social Security/Insurance# Canada: _____

E-mail: _____

Insured: YES NO

Name as it appears on Insurance Card:

First: _____ **Middle Initial:** _____ **Last:** _____

Name of Insurance Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____

Deductible: \$ _____ .00

Gender: Male Female

Rodeo Location: _____

Day: Saturday: Sunday: Event: _____

Contact Information:

Rodeo Director: _____ Phone# _____

Arena Director: _____ Phone# _____

Treatment Level Provided: First Aid Only

EMT/Paramedic

Hospital Care-released

Hospital Care-Admitted

Please attach Hospital Report if admitted:

Please provide a brief description of the injury if not admitted:

Applicants Signature, _____

Amount Requested: \$ _____ .00

Larry Lindstrom

From: "mike benner" <mike.benner@verizon.net>
To: <IGRABOD@yahogroups.com>
Sent: Wednesday, May 21, 2008 3:26 AM
Subject: [IGRABOD] ASGRA Alternate Trustee

IGRA BOD

Frank Harrell will be the ASGRA Alternate Trustee for the Great Plains Rodeo in Oklahoma.

Thanks,

Mike Benner
ASGRA Trustee

Larry Lindstrom

From: "Migrabear" <migrabear@aol.com>
To: <IGRABOD@yahogroups.com>
Sent: Tuesday, May 20, 2008 7:51 PM
Subject: [IGRABOD] MIGRA Trustee

Dear BOD:

Unfortunately due to personal issues that need to be resolved this weekend I will not be able to attend the BOD meeting

Please allow Leroy Aune to serve as alternate trustee for the Bod meeting and Rodeo this weekend

Thank you

David Hallwood

Larry Lindstrom

From: <dj6291@cox.net>
To: <IGRABOD@yahogroups.com>
Cc: <wildwild.west@cox.net>
Sent: Tuesday, May 20, 2008 7:44 AM
Subject: [IGRABOD] Oklahoma City Trustee Meeting

All:

I will be unable to attend the Trustee Meeting this Friday. Bob West, SSRA President, will serve in my absence.

Have a great rodeo.

Darin Steward
SSRA Trustree

Larry Lindstrom

From: "Rik Kelly" <rickyt3@austin.rr.com>
To: <IGRABOD@yahogroups.com>
Sent: Wednesday, May 07, 2008 6:46 AM
Subject: [IGRABOD] TGRA Alternate Trustee

Russell Bleakney will be the Texas Trustee for the OGRA Rodeo. Thanks,
RIK



BOARD OF TRUSTEES MEETING

Hilton Garden Inn – Oklahoma City

Friday, May 23, 2008

AGENDA

Call to Order

Roll Call

Approval of Minutes

- Trustee meeting – February 22, 2008 (Las Vegas)
- Pre-rodeo meeting – February 29, 2008 (Fort Worth)
- Rodeo review meeting – March 2, 2008 (Fort Worth)
- Pre-rodeo meeting – April 4, 2008 (Fort Lauderdale)
- Rodeo review meeting – April 6, 2008 (Fort Lauderdale)
- Pre-rodeo meeting – May 2, 2008 (Palm Springs)
- Rodeo review meeting – May 4, 2008 (Palm Springs)
- Pre-rodeo meeting – May 9, 2008 (Philadelphia)
- Rodeo review meeting – May 11, 2008 (Philadelphia)

Rodeo Review Issues and Discussion

Certification & Recertification Requests

- Arena Directors
- Auditors, Secretaries, & Scorekeepers
- Chute Coordinators
- Judges

Old Business

New Business

Announcements

Adjournment

IGRA Board of Trustees Meeting
Hilton Garden Inn – Oklahoma City
Friday, May 23, 2008

Call to Order. Trustees Chairman Ray Ostmann called the meeting to order at 3:10 pm.

Roll Call. The Secretary performed the roll call and the following Trustees were present.

Trustees

AGRA	Ron Trusley
ARGRA	Pierre Cadieux
ASGRA Alternate	Frank Harrell
CGRA	Roger Courtemanche
DSRA	T.J. Lavelle
GSGRA	Bill Chapman
GWGRA	Ray Ostmann
HGRA	Dan Johnson
ILGRA	Ed Barry
KGRA	John Stangle
LGRA	Ernie Bowers
LSGRA	J. Robert Field
MGRA	Linda Frazier
MIGRA Alternate	Leroy Aune
NGRA	Brian Rogers
NMGRA	Bob Pimentel Jr.
OGRA	Mary Arbuckle
PNWGRA	Lester Liu
RRRA	Candy Pratt
SCCGRA	Jeff Barr
TGRA Alternate	Russell Bleakney

Others

IGRA Secretary	Larry Lindstrom
----------------	-----------------

Previous Minutes. T.J. moved to approve all minutes except for the Palm Springs post-rodeo meeting. Motion passed by a voice vote.

The Palm Springs rodeo did not provide All-Around ribbons as outlined on page 22 of the rodeo rulebook. Roger moved to table this issue until the Palm Springs chapter has resolved it. Motion passed by a voice vote.

These minutes will be carried over to the next quarterly meeting.

Rodeo Review Issues. Jeff Barr asked about rodeos that fail to send a contestant mailing 7 days in advance. Would you be able to be fined for this? Bob Pimentel said you could not fail an entire section (e.g. rodeo checklist page 2) just because one item is not fully met.

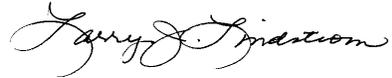
It was also noted that rodeo start and stop times should be recorded on the checklist.

Checklist Report. Pierre Cadieux, assisted by Lester Liu, was assigned the checklist.

Protest Report. Bill Chapman was assigned the protest duties.

Adjournment. Ray adjourned the meeting at 3:34 pm.

Respectfully submitted,

A handwritten signature in cursive script that reads "Larry J. Lindstrom".

Larry Lindstrom
IGRA Secretary



IGRA Vice President's Report
Friday, May 23, 2008
Oklahoma City

Report Overview:

- o The Royalty Team has raised nearly \$2400.
- o Gary Rushton has met his fundraising minimum requirement.
- o Complimentary rooms are tremendously appreciated by the Team.
- o Competition packets are available this weekend and will be online soon.
- o The deadline for submitting judges' names is August 31, 2008.

Royalty

The royalty team has collectively raised \$2391.50 to date, including money for breast cancer research and the Finals Contestants' Travel Fund. Gary Rushton has completed his fundraising requirement. I am certain that Janet and Randy will complete their minimums prior to the end of June (per IGRA rules).

Unfortunately, the IGRA Royalty Team was unable to attend the Palm Springs Rodeo and the Fort Lauderdale Rodeo. We have taken another look at the rodeo schedule to insure attendance by a team member and/or the IGRA Vice President.

Complimentary Rooms

Sometimes associations are unable to provide complimentary accommodations for the IGRA Royalty...for various reasons. Although this is NOT a requirement, it certainly does have a financial impact on each team member.

Please urge your associations to provide or find accommodations for the team members who will be coming to and supporting your events. Accommodations do not necessarily need to be at the rodeo host hotel. This may be a good project for your Association Royalty, Imperial Court friends, or generous members.

The 2008 IGRA Royalty Team will continue to make every effort to attend your events, rodeos and otherwise.

Royalty Competition in New Orleans

I have been in constant contact with LSGRA regarding the 2009 IGRA Royalty Competition in New Orleans. A finalization of the meeting space required will be made with the host hotel in early June.

Competition packets are available this weekend to Trustees; all of the information will be available on the IGRA website.

Per IGRA Standing Rule VI Section 1, the selection of associations to provide competition judges was completed this weekend. The deadline for submitting names of qualified judges is August 31, 2008.

Respectfully Submitted,
Andrew Goodman
IGRA Vice President

Board of Directors Meeting
May 23, 2008
Secretary's Report

Please continue to submit your alternates to the IGRABOD group for upcoming rodeos and board meetings. Forward current membership lists to both the administrative assistant and me. And assign one person to collect the rodeo minutes, checklist, and other forms and forward to me in a timely manner – preferably through the rodeo auditor.

Do not forget about the following rule. Rodeos to be held prior to February 20, 2009 must be approved at this meeting. Rodeos to be held between February 21, 2009 and April 30, 2009 must be approved at the Chicago meeting. All remaining rodeos can be approved at convention.

Section 7. Rodeos shall be sanctioned by the Board of Directors. A majority vote of the board will be required to sanction a rodeo. Sanctioning of a rodeo must occur:

- A. At least six (6) months prior to the planned rodeo date, AND
- B. Before the beginning of the prior year's annual convention.
- C. Rodeo application must be approved at a regularly scheduled board meeting.
- D. Rodeo application must be available for review no less than 7 days prior to sanctioning.

According to the bylaws, nominations for the international awards will be accepted through the end of the board meeting on Friday, August 22nd. This will give you 13 weeks to meet with your associations. If we have enough nominations, I will create a ballot via the IGRABOD Yahoo! group and set the voting deadline 30 days after. The results will be announced at the annual convention in New Orleans. Appreciation Awards will again be accepted up through October 1st.

The Board of Directors and/or Trustees determine the following awards:

- Director's Award (5) – determined by the Board of Directors
- Trustee's Award (5) – determined by the Board of Trustees
- International Award (5) – determined by the Board of Directors

The Service Award will be presented to these past board members. Please let me know if any of the years of service are incorrect.

- Mitch Gill, IGRA Vice President 2004–2007
- Douglas Graff, GSGRA Trustee 2005–2007
- Andrew Goodman, MGRA Trustee 2005–2007
- Lorry King, NGRA Trustee 2005–2007
- David Frankel, PONY Trustee 2005–2007
- Jeanne McLeod, TGRA Trustee 2005–2007

The following awards are determined by their respective position:

- President's Award (1) – determined by Brian Helander
- Media Award (1) – determined by Shaun Sewell
- Web Site Award (1) – determined by Frank Harrell

Respectfully submitted,



IGRA Secretary

Larry Lindstrom

From: "Tommy Channel" <admin.assistant@igra.com>
To: "Lindstrom, Larry (Home)" <Larry.Lindstrom@igra.com>
Sent: Monday, May 19, 2008 9:04 AM
Subject: Adm. report

Hello BOD,

First the May contestant mailing was completed this past week. Thanks to David Hill and Patrick Terry for helping with this large job.

The mailing consisted of:

Five emailed inserts billed to associations separately
Six hard copy inserts mailed to me

81 Canadian contestants
661 US contestants

Total cost \$2528..06

This total contains postage, envelopes, labels, printing costs.

Each rodeo in the second half of the year is billed proportionately.

We want to let you know that a proposal is coming to Convention to stop this mailing. Since all associations have now developed websites that give all the details of rodeos and all information is now easily accessed this mailing has become obsolete. Also the online registration system is working very well and is being used by more and more contestants as we move forward. We would still create the Annual Event Calendar with mailing addresses just as we do now and that would be posted on the web. Also the registration form would still be available to print and mail in with a check.

Today you will receive a CD with the 2008 Liability Insurance policy on it. Also there you will find an application for Liquor Liability coverage that you must purchase directly from the insurance company. On this CD you will find a form for requesting proof of liability coverage. This form is due to me 30 days prior to your event. Note there is no charge for this certificate for additional names.

I have received several complaints regarding the small print in the 2008 Rodeo Rule Book. I have spoken to Larry Lindstrom and we will try to get this font larger for the 2009 books.

Tommy Channel
IGRA ADMINISTRATIVE ASSISTANT

Larry Lindstrom

From: "Russell Bleakney" <rodeomanil@yahoo.com>
To: "Larry Lindstrom" <larry.lindstrom@igra.com>
Sent: Sunday, May 18, 2008 10:31 PM
Subject: Re: [IGRACHAIRS] Call for Reports

Well, I can't get the form to work, but that's no big deal. Arena Directors Committee has no discussion points or actionable items.

Russell Bleakney

Income	Jan - Apr 08	Budget	\$ Over Budget	Explanation > 10%
4110 · Rodeo sanction fees	\$ 11,400.00	\$ 11,400.00	\$ -	
4120 · Rodeo additional seat tax	852.50	1,000.00	(147.50)	RRRR \$800/Cowtown \$52
4130 · Rodeo general operating income	1,332.50	1,500.00	(167.50)	RRRR \$539/Cowtown \$462/Sunshine \$332
4140 · Rodeo fines income	-	50.00	(50.00)	Nothing to date
4150 · Finals Rodeo	5,050.00	4,400.00	650.00	Reported separately
4200 · Initiation fees/annual dues	-	-	-	
4300 · Mr/Ms/Miss entry fees	-	-	-	
4310 · Mr/Ms/Miss fund raisers	1,846.50	1,500.00	346.50	Mr's \$1,571 Miss \$276
4320 · Mr/Ms/Miss cont fund raisers	277.50	500.00	(222.50)	Mr \$93 Ms \$93 Miss \$93 MsTer \$0
4400 · Contributions	-	10,000.00	(10,000.00)	Transfer less than budgeted
4470 · IGRA University income	14,051.64	4,450.00	9,601.64	Sponsorships above budgeted
4500 · Contestant mailing income	-	-	-	
4600 · Interest income	186.05	280.00	(93.95)	Interest rate/balances lower than budgeted
4700 · Merchandise commission	94.13	-	94.13	YTB Travel \$94
4750 · Avis commission income	-	-	-	
4800 · Miscellaneous income	0.02	-	0.02	
Total Income	\$ 35,090.84	\$ 35,080.00	\$ 10.84	
Expense				
6500 · Office supplies	\$ 142.82	\$ 500.00	\$ (357.18)	Expenses down
6510 · Telephone expense	464.77	450.00	14.77	Pres LD \$339/AA LD \$126
6520 · Postage	59.66	450.00	(390.34)	Mailing less than budgeted
6530 · Printing	-	100.00	(100.00)	Nothing to date
6560 · Payroll expenses	3,566.40	3,600.00	(33.60)	
7500 · Document scanning fee	-	-	-	
7530 · Committee meeting expense	-	200.00	(200.00)	Nothing to date
7540 · Dance competition	1,172.60	2,000.00	(827.40)	Fewer judges than budgeted
7550 · Royalty competition	-	2,500.00	(2,500.00)	Nothing to date
7560 · M/M/M/M winnings	-	-	-	
7600 · Travel	2,560.42	3,100.00	(539.58)	Purchures slower
7650 · Executive meeting expense	2,000.00	1,750.00	250.00	Delayed expenses
7750 · Computer-hardware	1,013.88	1,250.00	(236.12)	Computer prices down
7760 · Computer-software	(351.06)	2,000.00	(2,351.06)	On line structure \$(592)
7770 · Computer-maintenance	-	-	-	
7780 · Computer-on line services	821.50	580.00	241.50	Network Solutions \$300
8150 · Finals Rodeo expense	3,043.33	3,700.00	(656.67)	Reported separately
8200 · Marketing expense	1,990.00	1,250.00	740.00	NO \$900/NYC GLBT Expo \$900
8471 · IGRA University facility costs	1,600.50	2,100.00	(499.50)	All Tucsayn Suites
8472 · IGRA University food service	5,389.04	2,000.00	3,389.04	Luncheon \$3,365
8473 · IGRA University instructor rooms	2,250.00	1,100.00	1,150.00	15 honorariums @ \$150
8473 · IGRA University supplies/printing	2,258.35	750.00	1,508.35	Web site \$250/badges \$1,796
8470 · IGRA University expense total	\$ 11,497.89	\$ 5,950.00	\$ 5,547.89	
8500 · Donations and contributions	-	-	-	
8510 · Legal and professional services	386.76	400.00	(13.24)	Broadcast Music Inc \$387
8520 · Taxes and licenses	3,465.00	4,000.00	(535.00)	IRS \$2,614/CO \$851
8530 · Bank charges	7.50	50.00	(42.50)	Charges less than budgeted
8535 · Credit card charges	387.87	280.00	107.87	Monthly charges \$482/on-line charges \$(870)
8540 · Contestant mailing expense	-	-	-	
8545 · Sponsorship development	-	125.00	(125.00)	Nothing to date
8550 · Association/rodeo insurance	492.62	10,000.00	(9,507.38)	BOD approved no reduction
8900 · Convention registration fees	-	-	-	
8950 · Convention int'l awards	-	-	-	
8955 · Convention expense	-	-	-	
9510 · Miscellaneous expense	-	-	-	
9510 · Bad debt expense	0.06	-	0.06	
Total Expense	\$ 32,722.02	\$ 44,235.00	\$ (11,512.98)	
Net Income	\$ 2,368.82	\$ (9,155.00)	\$ 11,523.82	

Income	Jan - Apr 08	Budget	\$ Over Budget	Explanation > 10%
4154 · Buckle sponsorship	\$ 1,050.00	\$ 1,500.00	\$ (450.00)	GWGRA \$500 chute s/b acct # 4156
4156 · Chute sponsorship	1,500.00	400.00	1,100.00	CGRA/ASGRA/NGRA
4160 · Arena fund	2,500.00	2,500.00	-	
Total Income	\$ 5,050.00	\$ 4,400.00	\$ 650.00	
Expense				
8152 · Advertising	\$ 214.47	\$ 500.00	\$ (285.53)	Full page ad & sign at NYC GLBT Expo
8156 · Arena rental	2,500.00	2,500.00	-	
8170 · Insurance	328.86	500.00	(171.14)	Less than budgeted
8176 · Poster expense	-	200.00	(200.00)	Nothing to date
Total Expense	\$ 3,043.33	\$ 3,700.00	\$ (656.67)	
Net Income	\$ 2,006.67	\$ 700.00	\$ 1,306.67	

Larry Lindstrom

From: "Benjamin Avant" <benjamin@benjaminavant.com>
To: "Larry Lindstrom" <larry.lindstrom@igra.com>
Sent: Sunday, May 18, 2008 11:32 AM
Subject: Fw: [IGRACHAIRS] Call for Reports

Hi Larry,

I have nothing to report for Bylaws.

Benjamin Avant
benjamin@benjaminavant.com

Post Office Box 192288
Dallas, Texas 75219

Larry Lindstrom

From: "Janet Jenkins a.k.a. James Jenkins Miss IGRA 2008" <missigra08@yahoo.com>
To: <larry.lindstrom@igra.com>
Sent: Monday, May 19, 2008 3:54 PM
Subject: Committeee Report

Below is the result of your feedback form. It was submitted by Janet Jenkins a.k.a. James Jenkins Miss IGRA 2008 (missigra08@yahoo.com) on Monday, May 19, 2008 at 15:54:38

email: missigra08@yahoo.com

Committee Name: IGRA Royalty, Community Outreach and Fundraising

Committee Chairs: Gary Rushton, Janet Jenkins and Andrew Goodman

Committee Members: Randy Edlin

Date time of last meeting: January 18, 2008

Overview of last meeting: During our last meeting at the RRRR 2008 in January the royalty team met to discuss the following topics:

- Rodeo Attendance by Royalty
- Fund-raising activities
- University program information
- Selection of Charity Partners

Critical Importance: So far this year, the royalty has been in attendance at the following rodeos: Phoenix, Dallas and Philadelphia. There will be attendance by a minimum of 1 royalty person at every rodeo between OKC and the next BOD meeting. In OKC, association judges draw will occur and the results will be submitted to the BOD.

Requiring Action:

Further Reports: As of today, Gary Rushton has achieved his minimum fund-raising requirements. Janet Jenkins and Randy Edlin will have their goals accomplished by the May 31st deadline. Rodeo attendance requirements are being met and the 2008 team will have a minimum of

The entire royalty team have been active in their communities attending numerous events for local organizations.

Convention Committee Report
Oklahoma IGRA BOD Meeting
May 23, 2008
Lance Pippin, LSGRA President & Committee Chair
(Presented by J Field, LSGRA Trustee)

Please see attached convention budget for update of our activities since the February 22, 2008 IGRA BOD meeting. We believe that we are ahead of our timeline in preparations and fundraising for everyone converging on New Orleans for the 24th Annual IGRA Convention and 2009 Royalty Competition Halloween Weekend.

Online registration and payment via paypal will begin July 1, 2008. Registration fees are \$80 for those postmarked on/before October 10, 2008 with late registration fees of \$95 after October 10, 2008. Copies of the registration forms are available now (will be online as well).

Tentative outline for Convention Schedule and Royalty Competition – please see attached.

Room reservations update: We currently have 72% of our contacted room block filled (80% is the minimum needed to fulfill that portion of our contract) with 375 room nights being sold. We will likely have to increase the block for Wednesday and Sunday nights. Reminder that the convention rate of \$99 is available +/- 3 days but the rooms are very limited at this rate.

We will be meeting with our event coordinator in June to begin working on the beverage and food service contracts, additional details for the meeting rooms and equipment for convention and royalty competition.

We have had three fundraisers since our last report with funds specifically designated to convention: The Wacky Wagon Race (\$1604), Angola State Prison Rodeo Roadtrip (\$1200) and a Country/Western Diva Show II and BBQ (\$1540). LSGRA would like to thank the special guest performers who offered to come in and help us out on short notice – Bryan Williams, Mr. CGRA; Trisha Davis, Miss TGRA; Wade Earp, Mr. TGRA; and Eddie Castlow, Candidate for Mr. TGRA 2009.

Royalty fundraising – 2 events upcoming. June 22, 2008 will be a twilight train ride (\$4000 goal) to benefit Convention & Royalty Competition fund. An Anniversary Cotillion August 17, 2008 with the proceeds benefitting LSGRA general fund.

Other fundraising – we have several other fundraisers in the planning stages including a BBQ in June at Cowpokes (possibly a monthly thing), a show in July, the Cotillion in August and another Angola Rodeo Roadtrip on Sunday October 5, 2008. We would welcome any guest Royalty performers to assist LSGRA with any/all of these fundraisers. Interested Royalty should contact Lance Pippin or J Field.

Suite Raffles tickets – we have approximately \$2800 in tickets distributed to various associations with another \$3500 distributed to LSGRA members. Anyone wishing to turn in tickets and money or need more tickets, please contact J Field, LSGRA Trustee.

We will begin working heavily on obtaining local sponsorships via the convention program and royalty program ads, a/v ads, lunch / banquet sponsorships and royalty buckles and sashes the month of June. We would like to offer first, the opportunity for sponsorships (particularly of Royalty buckles and sashes) to our fellow associations. Attached is the outline of our sponsorship categories. Note that partial sponsorships for lunches and/or coffee breaks can be negotiated and will be greatly appreciated. As our sponsorships are tied into the program ads, please contact LSGRA Trustee, J Field if your Association is interested in convention or royalty sponsorships.

Entertainment Committee – currently working on finalizing the “after-hours” schedule. We do want to report that Mr & Miss LSGRA will be hosting the VIP Party for current and past Royalty, Royalty Contestants and the IGRA BOD at their home on Bourbon Street on Wednesday October 29. There will be an Early Bird Convention Party Thursday October 30; Halloween Party & Contest Friday October 31; Barn Dance and Hoe-Down Saturday Nov 1; and a Bar Crawl & Survivor Party on Sunday November 2.

Working on finalizing a Convention Graphic. We plan on having commemorative patches, pins and t-shirts available for sale during convention with this graphic. Graphic will be used for program covers as well.

IGRA 24th Annual Convention and 2009 Royalty Competition LSGRA Sponsorship Levels

Entry Level Sponsorship. \$50 plus the donation of “specialty advertising / give-away” items to be included in the attendee’s registration packet bag. Small items (caps, cups, key chains, candy/mints, etc) that have your company name and/or logo or items that relate to New Orleans and Louisiana are being sought as “stuffers” for these registration bags. Our Entry-Level Sponsors need to donate approximately 250 of these items. In addition to the donation of these items, sponsors will provide sufficient number of advertisements (bar cards, flyers, coupons, etc) for your business or organization.

Bronze Level Sponsorship. \$150. Bronze level sponsors are entitled to a ½ page advertisement* in both of the programs. Businesses who are Bronze Level Sponsors will have their business location designated on a map of the French Quarter and Marigny with their company name/logo, telephone and address listed in the legend. While we invite our Bronze Level Sponsors to provide some “give-away” for the delegate/attendee’s registration bag and any promotional advertisement (bar cards, flyers, etc), it is not mandatory.

Silver Level Sponsorship. \$250. Silver level sponsors are entitled to a full page advertisement* in both of the programs. Businesses who are Silver Level Sponsors will have their business location designated on a map of the French Quarter and Marigny with their company name/logo, telephone and address listed in the legend. A portion of the Silver-level sponsor’s contribution is used to cover the costs of the sashes for the winners and first place runner-ups. During the Coronation on Friday October 31, 2008, the respective sponsor of a sash will be announced as the sash is presented. While we invite our Silver Level Sponsors to provide some “give-away” for the delegate/attendee’s registration bag and any promotional advertisement (bar cards, flyers, etc), it is not mandatory.

Gold Level Sponsorship. \$400. In addition to the benefits listed above at the Silver Level, Gold Level Sponsors will have audio and PowerPoint advertisements running throughout the Convention and Royalty Competition. Audio announcements will be made twice (beginning and end) during the evening portion of the Royalty Competition. Announcements will include the business name, location and a short message (such as an event planned that evening). The majority of a Gold-level sponsor's contribution is used to cover the cost of the buckle awarded to the winners of the Royalty Competition and Miss IGRA's tiara. During the Coronation on Friday October 31, 2008, the respective sponsor of a buckle will be announced and may choose to present the buckle to the winner. PowerPoint ads** consisting of the company logo, name, location and/or list of events will be displayed prior to the start of each evening's program and at the end. PowerPoint ads will run during the Convention prior to the start of business meetings, during scheduled breaks and during the buffet lunch on Saturday November 1, 2008. The duration of an ad being displayed will be at least 1 minute (note that the frequency of ads being shown and possibly duration during a break will be dependant on the total number of ads / sponsors).

Platinum Level Sponsorship. \$1500. Only 3 Platinum Level Sponsors are being offered on a first-come basis! Platinum Level Sponsors will receive the following benefits:

Full page advertisement* in both of the programs.

Business location designated on a map of the French Quarter/ Marigny with their company name/logo, telephone and address listed in the legend.

Audio and PowerPoint advertisements running throughout the Convention and Royalty Competition.

Audio announcements will be made twice (beginning and end) during the evening portion of the Royalty Competition. Announcements will include the business name, location and a short message (such as an event planned that evening).

Designated sponsor(s) for the Luncheon on Saturday Nov 1 or the Banquet on Sunday Nov 2
Additional signage*** during the Convention, Royalty Competition and in the Banquet Ballroom (for the respective meal they are sponsoring),

Two invitations to the luncheon on Saturday and the Banquet on Sunday.

1 Bedroom Suite at the Marriott Hotel for three nights (Thursday October 30, Friday October 31 and Saturday Nov 1) . Note that the cost of the suite at the Marriott for these nights is \$2450 plus tax (any additional expenses incurred – parking, bar tabs, etc are the sponsors responsibility).

* Programs will be 5.5" x 8.5 ". Programs will be printed on glossy paper in black and white. Half-page ads will be 5" x 4". Full-page ads will be 5" x 8".

The Front Cover of both programs are in full color but not available for advertisement. Back, inside front and inside back covers are available for advertisement in full color for an additional fee of \$125 (in addition to having a Gold-Level or Platinum-Level Sponsorship). Additional pages inside the programs will be considered for full color printing provided there is sufficient interest / demand. Additional fee as mentioned above applies. Sponsors are required to provide LSGRA with the appropriate graphics files and company logos.

** Sponsors are required to provide LSGRA with the appropriate graphics files as well as any copy for the advertisements.

*** Sponsors are required to provide LSGRA with the additional signage. Signage will be discussed on a case-by-case basis with the Platinum sponsors.

LA STATE GAY RODEO Room Pickup Report

SUN 26OCT08 AU....5 RS....1 RA....4
MON 27OCT08 AU....5 RS....2 RA....3
TUE 28OCT08 AU...10 RS....3 RA....7
WED 29OCT08 AU...75 RS...62 RA...13
THU 30OCT08 AU..110 RS...80 RA...30
FRI 31OCT08 AU..130 RS...81 RA...49
SAT 01NOV08 AU..130 RS...81 RA...49
SUN 02NOV08 AU...70 RS...63 RA....7
MON 03NOV08 AU...10 RS....2 RA....8
TUE 04NOV08 AU....5 RS....0 RA....5
WED 05NOV08 AU....5 RS....0 RA....5

AU-rooms Authorized; RS-Rooms Sold, RA- Rooms Available

515



COMMITTEE REPORTING FORM

Committee Name: Information Systems

Committee Chair: David G. Hill

Committee Members: Larry Lindstrom

Brief overview of committee activities: At convention, entry fees were increased by \$2, one \$1 was to be paid back to contestants in payoffs, the other \$1 was to be used to cover the cost of the on line structure. Since the first of the year, \$878 was collected and used to decrease the credit card charges of IGRA for using the on line registration system. At registration, additional fees were collected from contestants in the amount of \$2,948. Two associations allowed contestants to pay by credit card at registration so they kept the additional fees in the amount of \$1,555. The remaining three associations did not have credit cards available at registration so the \$1,393 collected for on line structure was returned to IGRA to enhance the system. It is the goal of this committee that all associations allow the contestants to pay by credit card and therefore the associations be allowed to retain these funds to cover their costs.

Items Requiring Action (not to be voted on):

To enhance the functionality of the system, we need to know who in your association would need a copy of the email showing the on line registration. We are allowed only two additional email addresses. Please supply these emails addresses prior to the opening of your rodeo.

Respectfully submitted,

A handwritten signature in cursive script that reads "David G. Hill".



COMMITTEE REPORTING FORM

Committee Name: Judges

Committee Chair(s): Amy Griffin & Rick Jones

Committee Members: Above and Thom Sloan, Mike Lentz, and Brian Helander

Date & Time of Last Meeting: 05/23/08 (in person RJ & AG) ongoing via phone and email

Brief Overview of Last Meeting: Review implementation of new rules in dogging and calf roping. Seminar held today in Oklahoma City facilitated by Rick. Additional seminars for this year scheduled for Los Angeles, Chicago, and New Orleans (convention).

Items of Critical Importance (to be discussed at the next BOD meeting):

n/a

Items Requiring Action (to be voted on at the next BOD meeting):

n/a

No report at this time

Respectfully submitted, Amy Griffin & Rick Jones



COMMITTEE REPORTING FORM

Committee Name: Membership

Committee Chair(s): Larry Lindstrom

Committee Members: _____

Date & Time of Last Meeting: Friday, November 9, 2007 in Kansas City.

Brief Overview of Last Meeting: I have sent out membership guidelines to interested parties in Alabama, upstate New York, and New England. No more progress from parties down under.

Items of Critical Importance (to be discussed at the next BOD meeting):

Items Requiring Action (to be voted on at the next BOD meeting):

No report at this time

Respectfully submitted, Larry Lindstrom

2008 DRAFT Merchandising Process

Committee Chair: Mary Arbuckle

Duties:

Select and approve items to be sold with IGRA Logo brand
Select and approve suppliers, limiting duplication
Develop order and inventory amounts for purchase or commitment IGRA
Set retail price for the year

IGRA FINALS is available ONLY at IGRA Finals and after (while available)
Select and approve items to be sold with IGRA FINALS 2008 brand
Select and approve suppliers, limiting duplication
Develop order and inventory amounts for purchase or commitment IGRA Finals 2008
Set retail Price for the year

Other Duties: Coordinate communication and manage issues

Administrative Assistant: Tommy Channel

Duties:

At the first of each year and quarterly canvas associations and get estimates of inventory desired

Receive inventory from Suppliers or arrange direct ship (or transport) to Association
Receive wholesale ORDERS for inventory from ASSOCIATIONS
Coordinate invoicing of associations for wholesale costs
Coordinate payment of suppliers

Associations

Duties:

Order Inventory based on local projections
Pay IGRA wholesale costs
Construct a sales process : Royalty, Volunteer, Internet, Other
Sell items at IGRA set Price

Plan following year inventory and report to Committee Chair and Admin Assistant

Tamara is still doing the OFFICIALS shirts until we do a closed bid for embroidery, screen printing and ad specialties.

The closed bid will go out to the Trustee's on June 1st, 2008

We will be doing 3 different bids:

1. Screen Printing
2. Embroidery
3. Ad specialties

The person putting in the bids may put a bid in all 3.

All the closed bids will be sent to Tommy Channel. All bids will be looked at by the Executive Committee to evaluate the winners.

As merchandise Chair I will work on items with the Finals Committee to come up with the following type items:

Leather Jacket

Denim Jacket

3 types of caps

Leather items: wallet, briefcase, travel kit.

Stadium seat cushion

Duffel bag

Long sleeve button down

T-shirts

What items would you like to see???



COMMITTEE REPORTING FORM

Committee Name: Nominations

Committee Chair(s): Justin James (Waldner)

Committee Members: _____

Date & Time of Last Meeting: Friday, November 9, 2007 in Kansas City.

Brief Overview of Last Meeting: Committee meeting held at convention. Nominations were accepted for Vice President and Secretary. Nominations were accepted for 2008 and 2009 IGRA conventions.

Items of Critical Importance (to be discussed at the next BOD meeting):

Items Requiring Action (to be voted on at the next BOD meeting):

No report at this time

Respectfully submitted, Justin James (Waldner)



COMMITTEE REPORTING FORM

Committee Name: Public Relations Committee

Committee Chair(s): Shaun Sewell

Committee Members: None yet

Date & Time of Last Meeting: None

Brief Overview of Last Meeting: _____

Items of Critical Importance (to be discussed at the next BOD meeting):

Items Requiring Action (to be voted on at the next BOD meeting):

IGRA Finals Marketing Plan

No report at this time

Respectfully submitted, Shaun Sewell



COMMITTEE REPORTING FORM

Committee Name: Rodeo Rules

Committee Chair(s): Candy Pratt & Chuck Browning

Committee Members: Too many to list.

Date & Time of Last Meeting: _____

Brief Overview of Last Meeting: Discussion on the impact of age and injuries during rodeo performances. Candy first-hand knowledge of this from the Fort Lauderdale rodeo. Considering conducting a study using John Beck as the test subject.

Items of Critical Importance (to be discussed at the next BOD meeting):

Discussing the possibility of a new camp event or modifying an existing camp event for added spectator appeal (i.e. Steer Decorating). Continuing to work on overall Rodeo Rules in streamlining and providing simple and easy-to-comprehend rules and elevating the level of competition within IGRA-sanctioned rodeos.

Items Requiring Action (to be voted on at the next BOD meeting):

No report at this time

Respectfully submitted, Chuck Browning

IGRA TRAVEL STORE Promotion / Marketing Ideas

Develop tangible promotional materials.

Develop a multiple distribution method.

- Send postcards to all members via IGRA using membership lists as currently submitted by associations
- Send to each association X number of IGRA Travel Store Business Cards for direct distribution to family, friends, and members (assuming they did not get a postcard).
- Content (besides Logo and Web Address) to be determined.

Send to each Association Table Tent Cards for distribution to:

- local bars (generally sponsor bars I would think)
- local restaurants (gay friendly of course)
- use at their rodeo

Use of the IGRA Travel Store Logo on Member Association Web-site (currently done) but consider recommending a uniform page for it. (i.e. some are on the main page and some are on the Rodeo page (by the "getting here" section. I am not sure if one place is appropriate for associations having a rodeo and probably the main page for those not holding a rodeo.

Develop a travel tag line.

- For example I was thinking of the logo only on the front of the business size cards and on the back, two picture one a picture of a group of people in a travel setting and the second on the right end of the card a horseback riding picture of a man & women together on two horses (trail ride style not a rodeo picture) and a phrase perhaps like:

**When it's time for you to giddy up and go, use IGRATravel.com
Great Prices & Great Support for YOUR Great Destination**

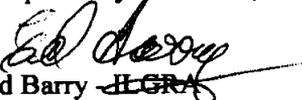
I think it is important to have these materials designed for maximum appeal to more segments of society in order to bring in more users and generate more revenue.

See what larger groups that we may be able to "list buy" for example various Bear Organizations, GLBT Softball Teams, GLBT Rugby teams, GLBT Business Associations, etc. We should be trying to reach people who actually are likely to travel such as these groups that travel for "meets & business, etc.

Where an Association may have an extra empty page to fill in their Rodeo Program. Perhaps IGRA could place a quarter or half page at a reduced price, which will help IGRA from exposure and the association in filling blank space in their program

The promotional program must be done in some fashion once a quarter no less than two times a year or it is semi-pointless. Repeated exposure to the IGRA Travel Store is essential as a reminder that it is there and to use it.

Respectfully submitted,


Ed Barry IGRA

Possible
Promo Items
Pricing

From GotPrint.com

Biz Card
Create with them Biz Card
Upload

Full Color 2 sides	5,000	\$	43.55	
Full Color 2 sides	5,000			\$ 47.55
Full Color 2 sides	10,000	\$	90.90	
Full Color 2 sides	10,000			\$ 94.99

Post Card
Create with them Post Card
Upload

Full Color 2 sides	1,000	\$	31.85	
Full Color 2 sides	1,000			\$ 34.85
Full Color 2 sides	2,500	\$	88.55	
Full Color 2 sides	2,500			\$ 88.55
Full Color 2 sides	5,000	\$	102.00	
Full Color 2 sides	5,000			\$ 106.00

5 X 7 Table Tent

Full Color 1 side	1,000	\$	249.99
Full Color 1 side	2,500	\$	349.00

Stickers

Full Color 1 side	5,000	\$	89.00
-------------------	-------	----	-------



COMMITTEE REPORTING FORM

Committee Name: _____

Committee Chair(s): _____

Committee Members: _____

Date & Time of Last Meeting: _____

Brief Overview of Last Meeting: _____

Items of Critical Importance (to be discussed at the next BOD meeting):

Items Requiring Action (to be voted on at the next BOD meeting):

No report at this time

Respectfully submitted, _____