



## EXECUTIVE BOARD CONFERENCE CALL

Wednesday – October 05, 2016

Present: Bruce Gros, Jason Bernard, David Hill, Guy Puglisi, Roger Japp, Franklin Thompson, Barbara Bugg

Absent: Ron Trusley

Guests: Lisa Smith, Laura Scott and Tom Lott

### Call to Order

President Gros called the meeting to order at 7:01 pm Mountain Time.

### Approval of Minutes

Barbara moved to approve the minutes of the September 21, 2016 Executive Board Conference Call. Jason seconded the motion. Motion carried.

### Executive Board Reports

#### *President – Bruce Gros*

Bruce reported he has had a series of conference calls working with the Finals Committee and he is very pleased with the partnership with Ranch House as they are looking for growth  
Nothing to report

#### *Vice President – Jason Bernard*

Nothing to report.

#### *Treasurer – David Hill*

Nothing to report.

#### *Division IV Trustee Vice Chair – Barbara Bugg*

Barbara wanted to let everyone know that she will not be at the 2016 convention, and she will not run for Division IV Vice Chair.

### Old Business

None

### New Business

#### WGRF 2016 Updates

Laura Scott reported that last night was the deadline for hotel reservations. Nine hundred fifteen room nights have been blocked. She met with Ranch House and South Point. All money made after expenses will be given to IGRA.

WGRF advertising is in Compete Magazine and all over Facebook. Laura was named as Community Hero.

Bruce reminded everyone that WGRF is the Board's and IGRA's rodeo. We need to be seen, welcoming, working and being gracious hosts; we must sell our brand.

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Tom suggested we reach out to Harley to ask if he would sell Homo Rodeos.

### WGRF 2017

Lisa Smith reported that changes were made to the sponsorship package. Guy said he is worried about brand sponsorship. Royalty production should be separated from WGRF. It currently reads that a \$15,000 sponsorship is for both or \$15,000 gets WGRF and \$10,000 gets royalty competition.

Guy commented that buckle sponsorships are confusing as written. It might be better to read rodeo event buckle sets. It will be modified to read event buckle set of two.

Guy moved to approve the logo as presented. Roger seconded the motion. Motion passed.

Lisa's preferences for assistants are Robin Cagle, Steve Wollert, Roger Japp, and Marcus Hood.

Consensus was to vote on the top three from Lisa's recommendation.

Discussion followed about the committee and interest responses that were received. Guy moved that Roger Japp be named as First Assistant Rodeo Director. Barbara Bugg seconded the motion, and motion passed.

Robin Cagle will remain as an assistant; Steve Wollert, Marcus Hood, and Wade Earp will be named as assistants.

Guy moved that Sammy Simpkin, Jonathan Sudder and Jeffrey Duncan be committee members.

### Executive Board Expenses

Travel that is in the budget has not been changed for over a decade. Currently each executive board member is allotted \$1,000 for attendance at the regular board meetings. It was suggested that perhaps this should be increased to \$2,000 for attendance at the regular board meetings and finals rodeo and approve a higher amount for the president.

Tom said Brian Rogers has released a video from finals rodeo. He asked that a thank you note be sent to Brian.

### Adjournment

President Gros adjourned the meeting at 8:09 pm Mountain time.

Ron Trusley  
IGRA Secretary

*Thanks to Franklin Thompson for recording the minutes.*