



**BOARD OF DIRECTORS**  
Boardroom – Inn at Santa Fe  
8376 Cerrillos Rd – Santa Fe NM 87507  
Friday – August 11, 2017

Call to Order

President Bruce Gros called the meeting to order at 10:02 am Mountain Time.

Welcome and Introductions

President Gros welcomed everyone to the meeting.

Roll Call

Secretary Ron Trusley called roll; see attached sign-in sheet.

Adoption of Rules of Debate

Lorry King moved to adopt the same rules of debate that are used in the annual convention. oger Tom Lott seconded the motion. Motion carried.

Approval of Minutes

Terry Covington moved to approve the minutes of the April 28, 2017 Board of Directors Meeting. Anthony Valdez seconded the motion. Motion carried.

Executive Reports

*President – Bruce Gros*

President Gros reported:

- Appointed Benjamin Avant as Convention Parliamentarian
- Appointed Candy Pratt as Rodeo Rules Committee Chair
- Working with others to update contestant data base – common data base to house information on membership, etc
- All associations need to trace information and report more timely – specifically regarding rodeos and efforts to attract international sponsors. Associations need to have a plan About what they will share and when you will share it.
- IGRA needs to hear from associations about what they need
- Will schedule an Association Presidents' lunch at convention
- Trustees are conduit of information
- Previously selected 20 people at random and asked about how they would propose to spend extra money if IGRA received it
- Convention is the best opportunity for us to tap into valuable resources
- Committees should function throughout the year

*Vice President – Anthony Valdez*

All royalty have met their financial requirements. August 20 is the deadline for associations to submit names of judges for competition.

*Secretary – Ron Trusley*

2018 membership renewal packets are due by September 11, 2017. Bylaws and Rodeo proposals are also due by September 11. Associations are reminded to update membership lists and send in regularly so current lists are available at rodeos.

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### *Treasurer – David Hill*

July financial reports are posted. David reviewed the associations that have balances due. Lisa Smith moved that the Treasurer send notices to associations that are 60 days or more delinquent expressing our concern. Terry Covington seconded the motion. Motion carried.

David reported that the money for rodeo schools was paid to RRRA on March 15, KSGRA on April 30, DSRA on May 22, KSGRA on July 9, and RRRA on July 31.

### *Interim Trustee Chair – Candy Pratt*

Report deferred to Trustees' Meeting

### Administrative Reports

#### *Administrative Assistant – Tommy Channel*

Tommy said he wants to echo Ron's comments about membership lists. He is concerned that often contestants do not contact the office to update their information in the system. It has been suggested to add a space to add reason why a rodeo registration could not be processed. Please remind contestants that they must advise us of any address change to allow on-line registration.

#### *Corporate Auditor – Ed Barry*

David said he sent information to Ed on July 28.

### Standing Committee Reports

#### *Membership – Ron Trusley*

There has been some contact with individuals in Florida, Kentucky, and Australia about forming new associations, but nothing has yet materialized.

#### *Public Relations – Ryan Reed*

Written report was submitted outlining activities in May, June and July. No action items. President Gros reminded us that Ryan's term ends December 31, 2017, and he has said he does not want to continue.

#### *Marketing*

No report. President Gros said Bradley Sanchez-Houseton has resigned as Marketing Committee Chair.

#### *Budget – David Hill*

No report

#### *Womens' Outreach – Lilia Phleger*

No report

#### *Rodeo Officials – Guy Puglisi*

Terry Covington was advanced from junior to senior judge. Steve Wollert was advanced from rookie to junior judge. A recommendation will be presented to the Trustees to certify Randy Edlin and Jody Harvey as rookie judges.

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*Nominating – Frank Mazzo*

No report

*Membership Standing Committee – Bruce Gros*

No report

*Rodeo Rules – Candy Pratt*

No report

*Bylaws – Benjamin Avant*

No report

*Association Presidents – Sandy Bidwell*

No report – will have committee meeting at convention

*Animal Issues and Concerns – Lize MacDonald*

No report

### Ad-Hoc Committee Reports

*2017 Convention – Sandy Bidwell*

Plans are being finalized; hotel rooms reservation link is on the IGRA website. No action items.

*2018 Convention – Mary Honeycutt*

No report. President Gros said he has received two bids from a group in Iowa and from UGRA, but no specific details were presented. He suggested this be referred to the Executive Board for follow up.

President Gros said bids/proposals for the 2019 convention will be accepted in the 2017 convention, and if none are presented, IGRA will assume the responsibility for convention.

*Contestant Liaison – David Lawson*

No report

*Archives – Brian Rogers*

No report

*Hall of Fame – Amy Griffin*

Written report was submitted. Buckles have been received for 2017 inductees; bios are in the revision stage. All inductees are planning to be present on convention Sunday in Little Rock.

*Dance – Anthony Valdez*

No actual report. Hope to have some kind of dance event again in 2018 with better attendance. Comment was made that there needs to be more promotion of the schedule.

*Information Technology – David Hill & Christopher Redden*

No report

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### *University – John Hill*

John submitted a written report that address concerns about the drop-off in interest for courses that are offered. The committee recommends: Dissolve IGRA University altogether or convert it into an Education Committee. The committee requests feedback from the Board of Directors on which format is preferred. If the committee continues, support from the full organization will be required to ensure success.

Lize commented that everything is scheduled at Habana Inn for the 2018 University, but there is no actual contract. President Gros appointed a sub-committee comprised of Brian Helander, Chair, Ron Trusley and Lize MacDonald to discuss options for university, recommendations, etc, and report back to the board.

### WGRF 2017

Lize submitted a written report. Working with Compete Magazine to finalize everything for the rodeo program. The website is a “work in progress”. Several sponsorships have been confirmed and the committee is working to secure additional sponsorships. Action items include:

Approval for Dee Zuspahn to replace Heather Murray as Arena Director

Approval for Tamara Marks to replace Doug Graff as Announcer

Filling rodeo director positions for the remainder of 2017

### WGRF 2018

Marcus (Boogie) Hood announced that Westworld in Scottsdale, Arizona has been selected as the rodeo venue; however, the *contract* has not yet been finalized.

### Unfinished Business

None

### New Business

#### *IGRA Awards*

Lorry King moved to accept no additional nominations received after the established deadline to submit nominations. Candy Pratt seconded the motion. Motion carried.

Ballots were distributed for voting for the International Award. Five recipients will receive the award at the 2017 convention.

#### *2018 Rodeo Application*

Terry Covington moved to approve the Hot Rodeo application submitted by GSGRA/Palm Springs Chapter. David Hill seconded the motion. Motion carried.

Ron reported that CSGRA has said they will not submit an application for a 2018 rodeo.

#### *2018 Board Meeting Schedule*

Ron moved to have board meetings as follows:

January 12, 2018 - IGRA University in Oklahoma City

May 11, 2018 - Hot Rodeo in Palm Springs

August 31, 2018 - Show-Me State Rodeo in Kansas City

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Lorry King seconded the motion. Motion carried.

Announcements

Announcements from individual Trustees were made.

Adjourn

President Gros adjourned the August 11, 2017 Board of Directors Meeting at 3:11 pm Mountain Time.

Ron Trusley

*Ron Trusley*

IGRA Secretary

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## This years Competition in ABQ

Thursday I will be arriving in Albuquerque to look at the bar and interview room to set up competition. With Helpers, Bill Barber from Texas and Current Reigning royalty we will meet at hotel. One group will help set up interview room another will do the video room . that will include hospitality for judges. The other group may meet with the bar to help clean stage area, make sets, and decorate tables for guest and judges. The Dressing room will also be cleaned for our people to use the next day. We will get folders for judges. double check on their arrivals into ABQ for any changes that may need to be made . We will make a display of the Sashes, Buckles and Crowns for the lobby are on Thursday them move it to the Club on Friday. We are asking some former Royalty for help and many have come forward with ideas for this years set. may do table scapes to create a nice environment for our fans. I went to the bar on Thursday before Santa Fe and talked to them about drink specials and cover for that night for the locals. Apparently the locals are used to cover our people with their badges will get in free. This adds another way of us making money for IGRA .

### Friday

1st day of Competition. Interview will start with the Miss due to make up and getting dressed for the evenings events. Followed by the women and men. If anyone is a competitor with a qualifying invite to compete at WGRF we will be flexible with them. May ask the Current Royalty to host a breakfast or lunch for those competing so they can relax and enjoy the day.

Depending on how many Horsemanship videos, as of today it looks like 2 so far so, we will choose a time of 11 :00 to do them.

**Contestants will draw a number upon entering interview giving them a position for the nights line up. We want to have a mix of former Royalty as Emcees and use the current Royalty for the on stage Q & A after their western wear. The red and white sash winners will do their step downs throughout the evening. Evening will end when all contestants have done their talent , Wester wear, and Q&A. The show will start immediately following the opening of WGRF and a 15 minute set from Donnie Strickland to promote him for the weekend. if show ends early we may have him do a second set. if he wants .**

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## Saturday

The crowning will start with Donnie Strickland getting the audience going and then we will let the MS, Mr and Miss do their step downs. then we will call. Will also get advice from current Reigning Titleholders on when and how this order should be done. IT never hurts to ask. Ill also consult with some former VP's and Former Royalty about the most effective way to Crown our new Team. That night we will also honor our 10, 20 and 25 year VIPs present.

The highlight should be the official crowning photo shoots of new team and Past Royalty. Like former years we will do a roll call of all former Titleholders in the house in ascending order this years team.

I hope you all will enjoy the weekend inNew Mexico for WGRF and lets Rodeo !

## This years royalty

The current reigning royalty has continued to out do themselves and have traveled across our glorious nation representing our associations and IGRA. They have continued to use social media to communicate and get the word out about Upcoming Rodeos and all the events they have been doing in member city's . They have done auctions, Car washes, Drag shows, and have even created new ideas that reach out to new communities only increases our visibility and introduce us to them to increase our visibility and attendance at rodeos. Our Miss IGRA for the second year is an outstanding competitor inside the arena winning buckles and ribbons and breaking stereo types. The audiences love this team and they have worked hard at timing, selling entertaining, and competing. They come from different walks of life and represent us not only at home and at many IGRA events. Each one of them have met their financial requirements as of this weekend and have attended their required rodeos. This years competitors will have some great boots to fill, but with what we have been seeing so far this group is here to do us all proud.

## Buckles Sold

Mr IGRA buckle Tom Vance

Miss Buckle Buckle Stella Mae Stardust aka Jim Gadiant

MS currently open

Mster currently open

10 year Mr and Miss Anthony Valdez

101<sup>st</sup> ru Mr Tom Sheradon

20 year sponsors tba

25 sponsors Dee Zustpan and Anthony Valdez

## Sashes

No sponsors as of meeting

## This Years contestants and their states

With the final days to get their paperwork in, Aug 20, 2017, these contestants have already been working hard to prove that they are an important tem in our long history. This years contestants come from the following associations; AGRA, CGRA, GPRRA, KSGRA, NMGRA, NGRA, NSGRA, and TGRA. Although I wish everyone could have competed this year some of our competitors decided that they will not be competing at finals. Some of them are coming in to learn the ins and outs for their associations and take back that information to them.

### Miss contestants

AGRA Mipsy Mikels

CGRA Gia

NGRA Phat Patty

NMGRA Marie Antoinette Du Berry

TGRA Salina Whorez

### Mr Contestants

AGRA Jeff Smit

ARGA1ST Mahlon Lovell

CGRA Christopher Tobin

NGRA Brian Porras

NGRA1st Jason Dyer

NMGRA Tre Brubakerchr

NSGRA Tony Schwartz

TGRA Dalton Murphy

## MS Contestants

AGRA Christine Fairbrother (Christi Mikals)

TGRA Tamara Kelly

## Mster Contestants

AGRA R J Mikels

## Conclusion

We have 5 contestants for Miss IGRA, 8 for Mr IGRA, 2 for Ms IGRA, 1 for Mster.

## 2017 IGRA royalty judges selection

### Interview

1. NSGRA Northstar
2. GPRR Great plains
3. Sgra Sonoran
4. Migra Michigan
5. Sccgra Sacramento
6. RRRRA Red river
7. ILGRA Illinois

### Alternates

1. Gsgra Golden state
2. Tgra Texas
3. Asgra Atlantic states

### Horsemanship

1. Tgra Texas
2. Ugra Utah
3. RRRRA red river
4. Ksgra Keystone
5. Agra Arizona
6. Sgra Sonoran
7. Cgra Colorado

### Alternates

1. Nmgra New Mexico
2. CSGRA Cotton State
3. NGRA Nevada

### Western wear / Q&A

1. NMGRA New Mexico
2. DSRA Diamond State
3. GSGRA Golden State
4. Ilgra Illinois
5. Fgra Florida/ Georgia
6. MIGRA Michigan
7. SCCGRA Sacramento

### Alternates

1. MGRA Missouri
2. AGRA Arizona
3. UGRA Utah

### Entertainment

1. CSGRA Cotton states
2. NGRA Nevada
3. CGRA Colorado
4. ASGRA Atlantic states
5. MGRA Missouri
6. NSGRA Northstar
7. GPRA Great plains

### Alternates

1. KSGRA Keystone
2. FGRA Florida/Georgia
3. DSRA Diamond State



## COMMITTEE REPORTING FORM

**Committee Name:** Public Relations

**Committee Chair(s):** Ryan Reed

**Committee Members:** Ryan Reed, Mary Honeycutt, Sam Van Galder, Brian Helander, Red Hodeo

**Date & Time of Last Meeting:** N/A

**Brief Overview of Last Meeting:** Please see attached summary of PR activities since my last report.

**Items of Critical Importance (to be discussed at the next BOD meeting):**

None.

**Items Requiring Action (to be voted on at the next BOD meeting):**

None

**No report at this time**

**Respectfully submitted,** Ryan Reed

## **IGRA PR Activity Summary**

**5/22/2017**

Liz Cowie ([liz.cowie@vice.com](mailto:liz.cowie@vice.com)) from Vice ([www.vice.com](http://www.vice.com)) contacted IGRA about making a short film about IGRA rodeos. She requested contact info for OGRA as they were considering traveling to Oklahoma to film. However, the project schedule pushed back, so she then asked me for the rest of the IGRA schedule for the year, which I provided. I have not heard anything more from them since 5/24/2017.

**6/24/2017**

Keystone State Gay Rodeo received great coverage of their rodeo – much of it due to the association's own efforts – beginning the week before the rodeo was held:

[http://www.pennlive.com/entertainment/index.ssf/2017/06/gay\\_rodeo\\_harrisburg.html](http://www.pennlive.com/entertainment/index.ssf/2017/06/gay_rodeo_harrisburg.html)

Updated story: [http://www.pennlive.com/news/2017/06/the\\_keystone\\_state\\_gay\\_rodeo.html](http://www.pennlive.com/news/2017/06/the_keystone_state_gay_rodeo.html)

**6/26/2017**

I was contacted by Kristi Eaton, a freelancer working for NBC news. She needed answers to a list of background questions for a story that she was doing about gay rodeo. I responded with answers to all of her questions.

**7/5/2016**

The NBC news story mentioned above on 6/26/2017:

<http://www.nbcnews.com/feature/nbc-out/gay-rodeos-offer-friendly-competition-family-support-n779521>

In addition, the Washington Post visited the Keystone State Gay Rodeo and ran a terrific story entitled Love and Marriage at the Gay Rodeo:

[https://www.washingtonpost.com/sports/love-and-marriage-at-the-gay-rodeo/2017/07/05/1ef9517c-5c1b-11e7-a9f6-7c3296387341\\_story.html?tid=ss\\_fb&utm\\_term=.01cbad4d3a3d](https://www.washingtonpost.com/sports/love-and-marriage-at-the-gay-rodeo/2017/07/05/1ef9517c-5c1b-11e7-a9f6-7c3296387341_story.html?tid=ss_fb&utm_term=.01cbad4d3a3d)

**7/6/2017**

Keystone received more coverage in the Charleston Gazette-Mail:

<http://www.wvgazettemail.com/news-national-news/20170706/gay-rodeo-in-pa-is-the-first-in-the-region-in-at-least-7-years>

**7/7/2017**

Conservative website News Busters *simply did not care* for the 7/5/2017 Washington Post story:

<http://www.newsbusters.org/blogs/culture/jay-maxson/2017/07/06/wapo-promotes-same-sex-marriage-through-coverage-homosexual>



## COMMITTEE REPORTING FORM

**Committee Name:** Rodeo Officials Committee (ROC)

**Committee Chair(s):** Guy Puglisi

**Committee Members:** Gene Fraikes, Lorry King, Jeannie McLeod, Jack Morgan, Candy Pratt, Guy Puglisi, Denise Reinhart-Stange, and Tom Sheridan (Div 2 Chair vacant)

**Date & Time of Last Meeting:** 6/28/2017 7:09 PM Mtn Time

**Brief Overview of Last Meeting:** Discussed outstanding contact information for program enrollees, inaugural certified official awards, and how to handle officials if an association comes on board from abroad. A motion to abide by the current certification rules for IGRA sanctioned rodeos carried unanimously. Area leads were encouraged to get recertification applications ASAP to ensure the 9/30 deadline is met.

**Items of Critical Importance (to be discussed at the next BOD meeting):**

The ROC held an online vote to advance four judges:

Terry Covington was advanced from junior to senior judge.

Steve Wollert was advanced from rookie judge to junior judge.

Randy Edlin and Jody Harvey were recommended for certification as rookie judges.

**Items Requiring Action (to be voted on at the next BOD meeting):**

Lorry King, NGRA Trustee will present this report and motion(s) on my behalf as I will not be in attendance at the Santa Fe BOD or BOT meetings.

The ROC recommends the following two student judges be certified as rookie judges by the Board of Trustees: Randy Edlin and Jody Harvey

**No report at this time**

**Respectfully submitted,** Guy Puglisi

 8-8-2017

**IGRA COMMITTEE REPORT.....7 AUGUST 2017**

**Committee Name:** Convention Committee Report

**Committee Chair:** Sandy Bidwell

**Committee Members: Committee Member(s):** Shelly F, Nikki R, Dan U, Ron T, Jeffrey N, Patrick T, Michael B, Michael Butts, RJ.

**Date and time of Last Meeting:** March 13, 2017

**Brief Overview of Last Meeting:** placing individuals in positions for convention. The need to get the information on line ASAP. Talked of possible extra entertainment (Party Trolley excursion, Interest in Dance on Saturday night. Reinforced getting more sponsors.

**Discussions since then, ideas being worked on:** The Party Trolley was investigated and decision made in the positive. All paper work is signed and ready to go forward with deposit for Friday Night of Convention.

The need, want for a Massage Therapist was discussed after long days and immediately was adopted..Individual is already agreeable.

The Meals are being decided on at DSRA's next meeting of Convention folks.

**Needs that have been met:** Reservations for rooms has been straightened out and is available on Website under Convention with a direct line to the Reservation Desk. The code is IGR and works. Price is still \$84.00 with breakfast included.

Link was shared with Presidents Face Book account for optimum exposure.

**Needs not met yet:** Not advertised yet is the need for break sponsorships but on the schedule to be done.

Working on Weekend Schedule and Agenda with Ron T

**Items Requiring Action:** (to be voted on at the next BOD meeting)

NA at this time

**Respectfully submitted:** Sandy Bidwell 7 august 2017



## COMMITTEE REPORTING FORM

**Committee Name:** Hall of Fame

**Committee Chair(s):** Amy Griffin

**Committee Members:** Roger Bergmann, Carl Stange, Candy Pratt, Michael Vrooman

**Date & Time of Last Meeting:** Ongoing electronically and one on one

**Brief Overview of Last Meeting:** Status update:

Buckles are in hand for 2017 inductees, bios are in revision stage.

All 2017 inductees are planning to be present on Convention Sunday in Little Rock.

**Items of Critical Importance (to be discussed at the next BOD meeting):**

n/a

**Items Requiring Action (to be voted on at the next BOD meeting):**

n/a

**No report at this time**

**Respectfully submitted,** Amy Griffin



## 2018 RODEO APPLICATION FORM

Association Acronym: GSGRA-GPSC Application Date: August 11, 2017

Association Name: Golden State Gay Rodeo Association - Greater Palm Springs Chapter

Rodeo Name: HOT RODEO

Rodeo Dates: May 11-13, 2018

Rodeo Venue: A.C. Dysart Equestrian Center, Banning, CA

Rodeo Director: Glen Dickard

### VARIANCES REQUESTED:

Arena: None

Stock: None

Other: None

Address any fines or compliance issues from your immediate past rodeo along with actions taken to mitigate those issues at your proposed rodeo. If none, state none.

None

    Yes  No Is this your first IGRA-sanctioned rodeo?

    Yes  No Has it been more than 2 years since your last IGRA-sanctioned rodeo?  
*If both were answered "No" skip to next page.*

Yes     No Do you have a rodeo budget in place? Please attach.

Yes     No Do you have a plan in place to raise the necessary revenue?

What is your back-up plan if your revenue fails to pay expenses?

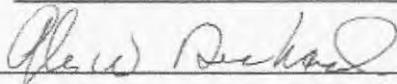
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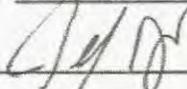
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By our signatures below, we certify that this rodeo application has been approved in accordance with our internal association policies and procedures and we have reviewed the rodeo budget and have determined it to be accurate and acceptable for our business planning purposes.

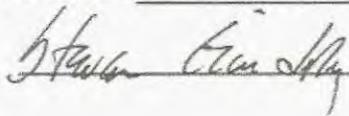
Rodeo Director: Glen Dickard

Signature:  Date: 7/20/17

Association President: Jeffrey Rosenberg, GSGRA President

Signature:  Date: 7/31/17

Association Trustee: Steven Guidry, GSGRA Trustee

Signature:  Date: 7/31/2017

*Please send completed application, attachments, and copy of check to the IGRA Secretary at:  
Please send the original check direct to David Hill - Treasurer at:*

**Ron Trusley**  
IGRA Secretary  
4206 S 62nd Ln  
Phoenix AZ 85043-1904

*or: rtrusley@cox.net*

**David Hill**  
IGRA Treasurer  
20140 E Maplewood Ln  
Centennial CO 80016-1279

*or: david.hill@igra.com*



# PACIFIC PREMIER

12001 North Central Expressway  
Suite 1165  
Dallas, Texas 75243

BANK

**GREATER PALM SPRINGS RODEO CORPORATION**  
**PO BOX 3262**  
**PALM SPRINGS CA 92263-3262**

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Branch 017  
Account Number: 1517192585  
Date 06/30/17

EM

*Balance*

**BUSINESS MONEY MARKET** **Acct 1517192585**

Summary of Activity Since Your Last Statement

Beginning Balance	6/01/17	19,264.27
Deposits / Misc Credits	1	1.58
Withdrawals / Misc Debits	0	.00
** Ending Balance	6/30/17	19,265.85**
Service Charge		.00
Interest Paid Thru 6/30/17		1.58
Interest Paid Year To Date		9.56
Average Collected Balance		19,264
Average Rate / Cycle Days		.10000 / 30

**Daily Transactions**

Date	Activity Description	Deposits	Withdrawals	Balance
6/30	INTEREST EARNED	1.58		19,265.85

**Daily Balance Summary**

Date	Balance	Date	Balance	Date	Balance
6/30	19,265.85				



HOT RODEO - Palm Springs, CA	2017 Actual	2017 Budget	2018 Budget	+/- 5%	Comment: Explain lines in 2018 Budget with greater than 5% increase or decrease from 2017 Budget
<b>Income</b>					
<b>Beverage Income</b>					
Bar Tips	\$ -	\$ -	\$ -		
Friday Pool Party	\$ 2,513.00	\$ 2,300.00	\$ 2,300.00	0%	
Saturday Bar	\$ 2,957.00	\$ 3,200.00	\$ 3,200.00	0%	
Sunday Bar	\$ 1,416.00	\$ 1,500.00	\$ 2,000.00	33%	Increase attendance for "family" day promotion
VIP Tips	\$ -	\$ -	\$ -		
<b>Total Beverage Income</b>	<b>\$ 6,886.00</b>	<b>\$ 7,000.00</b>	<b>\$ 7,500.00</b>	<b>7%</b>	Increase attendance for "family" day promotion
<b>Contestant Income</b>					
Additional Horse Stall Fees	\$ 200.00	\$ 200.00	\$ 200.00	0%	
Buddy Passes	\$ 368.08	\$ 300.00	\$ 400.00	33%	based on 2017 actuals
Contestant Entry Fees	\$ 6,126.92	\$ 1,000.00	\$ 1,000.00	6%	
<b>Contra Income</b>					
IGRA Fees	\$ (2,914.00)				
Payout	\$ (10,823.71)				
Contra Income - Other	\$ 9,375.00				
<b>Total Contra Income</b>	<b>\$ (4,362.71)</b>	<b>\$ -</b>	<b>\$ -</b>		
<b>Total Contestant Income</b>	<b>\$ 2,332.29</b>	<b>\$ 1,500.00</b>	<b>\$ 1,600.00</b>	<b>7%</b>	based on 2017 actuals
<b>Donations</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>		
<b>Fundraising</b>	<b>\$ 4,980.00</b>	<b>\$ 10,000.00</b>	<b>\$ 10,000.00</b>	<b>0%</b>	
<b>Total Fundraising Income</b>	<b>\$ 4,980.00</b>	<b>\$ 10,000.00</b>	<b>\$ 10,000.00</b>	<b>0%</b>	
<b>Merchandise Income</b>					
Rodeo Ball Caps/T-Shirts	\$ 1,400.00	\$ 650.00	\$ 1,400.00	115%	increase merchandise for sale (match 2017 actuals)
Rodeo Pins	\$ -	\$ -	\$ -		
<b>Total Merchandise Income</b>	<b>\$ 1,400.00</b>	<b>\$ 650.00</b>	<b>\$ 1,400.00</b>	<b>115%</b>	increase merchandise for sale (match 2017 actuals)
<b>Program Advertising</b>	<b>\$ 650.00</b>	<b>\$ 1,500.00</b>	<b>\$ 1,500.00</b>	<b>0%</b>	
<b>Rodeo Tickets</b>					
Advance Ticket Sales	\$ 4,022.22	\$ 3,200.00	\$ 4,000.00	25%	based on 2017 actuals
Saturday Night Dance Tickets	\$ 6,470.00	\$ 7,000.00	\$ 7,000.00	0%	
Saturday Rodeo Tickets	\$ 4,800.00	\$ 6,000.00	\$ 6,000.00	0%	
Sunday Rodeo Tickets	\$ 1,850.00	\$ 1,500.00	\$ 2,000.00	33%	Increase attendance for "family" day promotion
VIP Tickets	\$ 900.00	\$ 500.00	\$ 500.00	0%	
Weekend Passes	\$ 60.00	\$ -	\$ -		
<b>Total Rodeo Tickets</b>	<b>\$ 18,102.22</b>	<b>\$ 18,200.00</b>	<b>\$ 19,500.00</b>	<b>7%</b>	Increase attendance for "family" day promotion
<b>Space Rental</b>					
Vendor Rental	\$ 785.00	\$ 1,500.00	\$ 1,500.00	0%	
Vendor Cleaning Deposits	\$ -	\$ -	\$ -		
<b>Total Space Rental</b>	<b>\$ 785.00</b>	<b>\$ 1,500.00</b>	<b>\$ 1,500.00</b>	<b>0%</b>	
<b>Sponsorship</b>					
Arena Banner	\$ 500.00	\$ 300.00	\$ 500.00	67%	aggressively solicit more sponsors
Buckle Sponsorship	\$ 8,116.00	\$ 7,000.00	\$ 7,000.00	0%	
Chute Sponsorship	\$ 950.00	\$ 1,200.00	\$ 1,200.00	0%	
Corporale Sponsorship	\$ 2,500.00	\$ 5,000.00	\$ 7,000.00	40%	aggressively solicit more sponsors
Event Sponsorship	\$ 8,650.00	\$ 4,000.00	\$ 4,000.00	0%	
Sponsorship - Other	\$ -	\$ -	\$ -		
<b>Total Sponsorship</b>	<b>\$ 20,716.00</b>	<b>\$ 17,500.00</b>	<b>\$ 19,700.00</b>	<b>13%</b>	aggressively solicit more sponsors Increase sponsorship solicitation efforts & Sunday attendance
<b>Total Income</b>	<b>\$ 55,851.51</b>	<b>\$ 57,850.00</b>	<b>\$ 62,700.00</b>	<b>8%</b>	
<b>Expense</b>					
<b>Administration</b>					
Bank Fees	\$ 722.54	\$ 600.00	\$ 600.00	0%	
PayPal Fees	\$ 596.49	\$ 200.00	\$ 200.00	0%	
Riderless Horse Flowers	\$ 150.00	\$ 150.00	\$ 150.00	0%	
Sales Promotion Packets	\$ -	\$ 100.00	\$ 200.00	100%	aggressively solicit sponsors with promotion packages
Ticket Stock/Printing	\$ 179.80	\$ 300.00	\$ 300.00	0%	
<b>Total Administration</b>	<b>\$ 1,648.83</b>	<b>\$ 1,350.00</b>	<b>\$ 1,450.00</b>	<b>7%</b>	more sales promotion packages to aggressively solicit sponsors
<b>Beverage Expense</b>					
Bar/Liquor Expenses	\$ 2,937.12	\$ 2,500.00	\$ 2,500.00	0%	
Ice	\$ -	\$ 300.00	\$ 300.00	0%	
Pool Party Bar	\$ -	\$ 300.00	\$ 300.00	100%	account for supplies donated in past
VIP Area	\$ -	\$ 300.00	\$ 300.00	0%	

HOT RODEO - Palm Springs, CA	2017 Actual	2017 Budget	2018 Budget	+/- %	Comment: Explain lines in 2018 Budget with greater than 5% increase or decrease from 2017 Budget account for supplies donated in past
<b>Total Beverage Expense</b>	\$ 2,937.12	\$ 3,100.00	\$ 3,400.00	10%	
<b>Contestant Expenses</b>					
Ambulance Services	\$ 1,160.45	\$ 1,500.00	\$ 1,500.00	0%	
Badge Laminate Supplies	\$ 65.64	\$ 100.00	\$ 100.00	0%	
Contestant Area	\$ 304.14	\$ 300.00	\$ 400.00	33%	add horse contestant area refreshments, etc.
Contestant Buckles	\$ 5,059.86	\$ 4,760.00	\$ 4,250.00	-11%	minimum buckles for events only
Contestant Numbers	\$ -	\$ 100.00	\$ 100.00	0%	
Contestant Ribbons	\$ 1,381.68	\$ 1,400.00	\$ 500.00	-64%	plenty on hand from prior order
EMS Room Rentals	\$ 492.37	\$ 300.00	\$ -	-100%	negotiate EMS Contract
Rabbit Pellets & Flour	\$ -	\$ 150.00	\$ 150.00	0%	
VET & Ferrier	\$ -	\$ 1,000.00	\$ 1,000.00	0%	
<b>Total Contestant Expenses</b>	\$ 8,464.14	\$ 9,610.00	\$ 8,000.00	-17%	based on 2017 actual
<b>Expenses</b>					
Secretarial Supplies/Copying	\$ 139.59	\$ 200.00	\$ 200.00	0%	
<b>Total Expenses</b>	\$ 139.59	\$ 200.00	\$ 200.00	0%	
<b>Facilities</b>					
Sound	\$ 370.00	\$ 600.00	\$ 400.00	-33%	Dance audio donated in 2017
DJ	\$ -	\$ -	\$ 300.00	100%	Split out from line above
Dance Floor	\$ 1,631.25	\$ 1,500.00	\$ 1,700.00	13%	based on 2017 actuals
Dumpster	\$ 482.64	\$ 490.00	\$ 500.00	2%	
Facility Rental	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	0%	
Grounds Prep/Repairs/BD	\$ 229.80	\$ 300.00	\$ 300.00	0%	
Hay for Stock Contractor	\$ 355.40	\$ 600.00	\$ 500.00	-17%	price savings
Portable Horse Stalls	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	0%	
Tents	\$ 4,627.95	\$ 4,100.00	\$ 4,750.00	16%	based on 2017 actuals
Toilets-Handicap	\$ 96.70	\$ 150.00	\$ 125.00	-17%	based on 2017 actuals
Toilets-Regular	\$ 767.00	\$ 1,300.00	\$ 1,000.00	-23%	based on 2017 actuals
Tractor/Truck Rental	\$ 175.00	\$ 800.00	\$ 400.00	-50%	donated - only pay for insurance, delivery & fuel
Wash Stand	\$ 191.40	\$ 500.00	\$ 200.00	-60%	based on 2017 actuals
Water Meter	\$ -	\$ 500.00	\$ 250.00	-50%	based on historical actuals will not get donated anymore. Rental costs estimate
Water Truck	\$ -	\$ 500.00	\$ 1,200.00	140%	
<b>Total Facilities</b>	\$ 14,927.14	\$ 17,340.00	\$ 17,625.00	2%	
<b>Fees &amp; Permits</b>					
City Permits	\$ -	\$ 50.00	\$ 50.00	0%	
GSGRA Sanctioning Fee	\$ 400.00	\$ 600.00	\$ 500.00	-17%	overpaid in 2017, back to normal
IGRA Sanctioning Fee	\$ 700.00	\$ 700.00	\$ 700.00	0%	
Liquor Permit	\$ 75.00	\$ 100.00	\$ 100.00	0%	
Vendor Permits	\$ 193.00	\$ 200.00	\$ 200.00	0%	
Fees & Permits - Insurance	\$ 441.06	\$ 400.00	\$ 450.00	13%	based on 2017 actuals
<b>Total Fees &amp; Permits</b>	\$ 1,809.06	\$ 2,050.00	\$ 2,000.00	-2%	
<b>Marketing</b>					
Advertising	\$ 295.00	\$ 1,000.00	\$ 1,000.00	0%	
Banner Printing	\$ 685.92	\$ 1,500.00	\$ 1,250.00	-17%	increase other parts of marketing
Club Cards	\$ 257.91	\$ 250.00	\$ 500.00	100%	increase promotion
Hospitality/VIP	\$ -	\$ -	\$ 250.00	100%	host a local marketing/media function (DBA)
Merchandise	\$ 961.00	\$ 650.00	\$ 700.00	8%	increase merchandise for sale
Posters	\$ 466.82	\$ 200.00	\$ 700.00	250%	more advertising sent to other cities
Program Printing	\$ 1,564.45	\$ 1,500.00	\$ 1,600.00	7%	based on 2017 actuals
Volunteer Appreciation Party	\$ 39.75	\$ 200.00	\$ 500.00	150%	provide more appreciation for volunteers
Volunteer T-shirts	\$ 663.32	\$ 650.00	\$ 675.00	4%	
<b>Total Marketing</b>	\$ 4,934.17	\$ 5,950.00	\$ 7,175.00	21%	increase promotions in other-than-local areas
<b>Officials</b>					
Car Rental for Auditor	\$ 122.03	\$ 150.00	\$ 150.00	0%	
Officials Room Rental	\$ 2,516.82	\$ 2,000.00	\$ 2,250.00	13%	based on historical actuals - NOTE: watch more closely
Officials Travel	\$ 1,540.83	\$ 2,000.00	\$ 1,750.00	-13%	use more local officials
<b>Total Officials</b>	\$ 4,179.68	\$ 4,150.00	\$ 4,150.00	0%	
<b>Reconciliation Discrepancies</b>					
<b>Security</b>					
Radio	\$ 400.00	\$ 250.00	\$ 400.00	60%	must rent radios.
Security	\$ -	\$ 600.00	\$ 250.00	-58%	based on historical actuals
<b>Total Security</b>	\$ 400.00	\$ 850.00	\$ 650.00	-24%	based on historical actuals
<b>Stock Contractor</b>					
Stock Contract	\$ 11,000.00	\$ 11,000.00	\$ 11,000.00	0%	
Stock Contractor Room Rental	\$ 685.14	\$ 250.00	\$ 500.00	100%	based on 2017 actual - NOTE: watch more closely
Stock Pen/Fencing	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	0%	
<b>Total Stock Contractor</b>	\$ 13,685.14	\$ 13,250.00	\$ 13,500.00	2%	
<b>Total Expense</b>	\$ 53,124.87	\$ 57,850.00	\$ 58,150.00	1%	
<b>Proposed Income/&lt;Loss&gt;</b>	\$ 2,726.64	\$ -	\$ 4,550.00		

GREATER PALM SPRINGS RODEO CORPORATION  
PO BOX 3262  
PALM SPRINGS, CA 92263  
[www.psrodeo.org](http://www.psrodeo.org)



July 19, 2017

To: IGRA BOD

Re: GSGRA-Greater Palm Springs Chapter – 2018 Hot Rodeo Bid Request

This letter is being presented to the IGRA Board of Directors by the GSGRA-Greater Palm Springs Chapter to request the calendaring of Hot Rodeo 2018.

The Golden State Gay Rodeo Association – Great Palm Springs Chapter (GSGRA-GPSC) is in good standing with the GSGRA and therefore with IGRA and has no current or past sanctions against the chapter or association. The GPSC currently remains debt free with no outstanding financial liabilities.

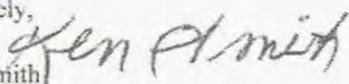
The GSGRA-GPSC produced Hot Rodeos 2011, 2012, 2013, 2014, 2015, 2016 and 2017 and has been successful in production as well as income after costs. We appreciate the support of GSGRA for this event and of the active participation of many of its board members. Hot Rodeo 2018 will again be held at A.C. Dysart Equestrian Park in Banning, CA and no variances are requested at this time. Glen Dickard has been named Rodeo Director for Hot Rodeo 2018.

The GPSC will adhere to and utilize the GSGRA Bylaws and Standing Rules. Our rodeo production in 2018 for the GSGRA-GPSC will be an IGRA sanctioned Rodeo and will follow all IGRA Bylaws, Standing Rules and Rodeo Rules. GSGRA-GPSC will follow all GSGRA and IGRA contractual agreements with regards to International and State Corporate Sponsorships.

The requested dates for Hot Rodeo 2018 are May 13-15, 2018. Hot Rodeo 2018 does not conflict with any IGRA rodeo dates on the tentative 2018 calendar.

All documentation necessary to proceed with a successful rodeo bid can be found herein and is deemed to be truthful and accurate to the best of my knowledge of all the board members of GSGRA-GPSC.

Sincerely,

  
Ken Smith  
President, Greater Palm Springs Chapter  
Golden State Gay Rodeo Association

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**President**  
Ken Smith

**VP Administration**  
Randy Watson

**VP Rodeo Operations**  
David J. Smith

**Secretary**  
Terry Russ

**Treasurer**  
Gregg Harvey

*The Greater Palm Springs Rodeo Corporation is a chapter of the Golden State Gay Rodeo Association (GSGRA). GSGRA is a member of the International Gay Rodeo Association (IGRA). The Greater Palm Springs Rodeo Corporation is registered with the United States Internal Revenue Service as a 501(c)(3) tax-exempt corporation, EID #33-0900287.*

GSGRA Rodeo Application Bid Form  
Golden State Gay Rodeo – *GREATER PALM SPRINGS CHAPTER*  
*HOT RODEO*  
*MAY 11-13, 2018*



1. The documents listed below are required to process this application. Discuss any missing documentation in the space below.

- Chapter President's Letter of Compliance with GSGRA Bylaws and Standing Rules
- Certification of reserved funds
- Identification of proposed Rodeo Director
- Copy of previous year's rodeo budget and actual results
- Copy of budget for proposed rodeo
- Statement of debts and applicable debt service plan
- Signed Letter Agreement stating compliance with all IGRA contractual requirements and all applicable IGRA bylaws, standing rules and rodeo rules. (Note: This document is currently being drafted by IGRA and may be submitted subsequent to bid presentation.)

2. Will there be a request for a variance with IGRA? If so, please describe the need for the variance, any similar requests at prior rodeos, and the impact if the variance is denied.

Palm Springs Hot Rodeo does not intend to request any variances.

3. Describe any significant venue/event changes from previous rodeos, such as host hotel or rodeo site.

There are no significant changes from previous years' rodeos, etc.

4. Describe any variances of 5% or more from prior year's budget, either in line item or aggregate basis.

See budget for details.



GSGRA Rodeo Application Bid Form  
Golden State Gay Rodeo – *GREATER PALM SPRINGS CHAPTER*  
*HOT RODEO*  
*MAY 11-13, 2018*

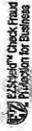
5. List any fines levied against the prior rodeo by the IGRA. Discuss corrective measures taken or mitigating factors that will preclude assessment of similar fines at the proposed rodeo.

There are no fines from previous rodeos.

6. Describe any significant assumptions utilized in development of the budget that are materially different from similar items in previous year's budget. For example, event attendance numbers, host hotel room night commitments and rates.

The 2018 Hot Rodeo budget was developed from 2014, 2015, 2016 and 2017 actuals with considerations for 2018 expenses.

1183



# GREATER PALM SPRINGS RODEO CORPORATION

(PRODUCTION ACCT)  
PO BOX 3262  
PALM SPRINGS, CA 92263

DATE 7-31-2017 90-8578-3222

PAY TO THE ORDER OF IGRA

Seven Hundred + 100/100

\$ 700.00

DOLLARS  Security Features  
Printed on Back



PACIFIC PREMIER BANK

1711 E. PALM CANYON DR.  
PALM SPRINGS, CA 92264  
1-760-335-4462

FOR 2018 IGRA Sanctioning Fee

*[Handwritten Signature]*

MP

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