



MINUTES
Board of Directors
August 8, 2025
El Reno, OK

The meeting was called to order at 10:00am by President Brian Helander. The Secretary Gene Fraikes conducted a roll call of Directors present and a quorum was present. See attached.

President Brian Helander asked for any additional nominations for the awards to be voted on today. There were no other nominations for WGRF Grand Marshal, Honorary Grand Marshal, and Community Hero. Nominations were closed.

A motion was made by Chuck Browning and seconded by Tim Smith to approve the following minutes as emailed out on the dates shown.

2nd Quarter BOD minutes sent via email May 21, 2025

Special Meeting 7/3/25 sent via email July 4, 2025

Special Meeting 7/8/2025 sent via email July 9, 2025

Special Meeting 7/16/2025 sent via email July 17, 2025

Motion passed

Officer Reports:

President – Brian Helander gave a verbal report. He stated this year has been very busy but it's been a great year. Brian reminded everyone that we have started the countdown to our 50th year of rodeo and feels it's going to be a great event.

Vice President – Michael Vrooman – Written report attached.

Secretary – Gene Fraikes – Written report attached.

Treasurer – David Hill – Gave verbal report stating financials have been posted to the website. David gave an overview of those financials. Several clarification questions were asked and answered.



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Committee Reports:

2025 WGRF Planning Committee – Roger Bergmann – Report attached. Roger gave an overview of his report. The report outline requested budget modifications in detail.

Action items from the report:

- 1. Chuck Browning made a motion to approve the budget modifications as outlined in the report and was seconded by Robert Thurtell. Questions about how the budget will be adjusted and each item was explained by Treasurer David Hill and committee chair Roger Bergmann. Motion passed.**
- 2. Michael Lentz made a motion and was seconded by Guy Puglisi to approve the \$1000.00 sponsorship to the Sun Dance Association for the volunteer party. Motion passed.**

Meeting recessed for break at 10:40am and reconvened at 10:52am

Marketing Committee – Chuck Browning – Report attached. Brian thanked Chuck and the other members of the committee for all they have done this year. Chuck gave an overview of his report. Chuck encouraged everyone to let him know if they see any advertisement that may not have been put out by IGRA. Brian reported that NBC has expressed interest in documenting the WGRF 50th, as well as the Zia rodeo. More information to follow at a later date.

Chuck presented the proposals to refresh our current websites. See attached. He is not asking for the BOD to make a decision concerning the website today as there is a lot in these proposals to digest. Brian explained that this came from comments in our last meeting to have our websites reviewed to try to incorporate all our websites together. Chuck advised that he received 2 proposals and had reached out to a third which he hasn't received. He is still hoping to get the 3rd proposal. There were several questions concerning the proposals. Chuck did ask everyone to send their questions to him in writing to get the best answers. It was agreed to take no action on these proposals until our next meeting. Brian reminded everyone of the other IT items that are still pending.



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Public Website Committee – Scott Korff – Report attached. Scott Korff gave an overview of his report.

IGRA Special Museum Project / World Pride 2025 Committee – Jack Morgan – Report attached.

Jack read the attached report and gave an overview of important items in the report. There was a lot of general discussion about the meaning of this event. Brian thanked Jack and Roger for their work on this project. Brain advised he was very happy with the relationship between IGRA and ASGRA during this project and thanked Michael Lentz for all he did.

Rodeo Officials Committee – Guy Puglisi – Report attached.

Guy reviewed the information in the report and advised that the action item will be handled in the BOT meeting.

Membership Committee – Gene Fraikes – Report attached

Action items from the report:

- 1. On the recommendation of the committee, David Henzel made a motion to recognize FGRA as a Recognized Association within IGRA and was seconded by Robert Thurtell.**

Motion Passed.

OTHER BUSINESS

Convention 2027 - President Brain Helander asked if anyone was interested in hosting convention 2027. Michael Lentz advised that ASGRA is interested in hosting this convention and is preparing a bid for hosting this event. They are looking at the beginning of November 2027. The proposal will be presented at convention in Denver.

Fundraising Opportunity with 50 Year Buckle Second Run - Tommy Channel reported on the 50 buckles already approved. All 50 have been sold and paid for. Currently, we are at \$8000.00 profit with the sale of the first 50. The buckle is still listed for sale at the IGRA store. Currently, there are already 4 buckles ordered for the next order. Tommy advised they are looking for approval to order



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30 additional buckles. A motion was made by Chuck Browning to approve the purchase of 30 additional buckles and seconded by Robert Thurtell. Tim Smith offered a amendment to approve the purchase of 2 groups of 30 buckles and was seconded by Robert Thurtell. The motion to amend passed. The motion as amended passed.

The meeting was recessed at 12:09pm and reconvened at 12:18pm

IGRA International Award Selection – A motion was made by Gene Fraikes and seconded by Guy Puglisi to award the International award to the only nominated individuals Tink – aka Eliana Cohen. Motion Passed.

WGRF Grand Marshall Selection – Nomination narratives for Roger Bergmann, Michael Lentz and Tommy Channel were read by the Secretary Gene Fraikes and ballots distributed.

TELLERS' REPORT

**Number of votes cast.....18
Roger Bergmann received.....05
Michael Lentz received.....03
Tommy Channel received.....10**

President Brian Helander announced that Tommy Channel will be the Grand Marshal for WGRF 2025.

WGRF Community Hero Selection - Motion by Gene Fraikes and second by David Hill to elect Silver Dollar Court of Reno as Community Hero by acclamation. Motion passed.

Guy Puglisi made a motion to reconsider the question to elect the International Award by acclamation and seconded by Candy Pratt. Motion passed.

The motion to elect the only nominated individual to receive the International award by acclamation is back on the table. Motion failed.

Motion made by Guy Puglisi and seconded Tim Smith to reopen nominations for the International award. Motion passed.



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Michael Lentz and Roger Bergmann were nominated to receive the International Award. Mark Arnold was nominated to receive the International Award for his work with the Alumni Committee and Andrew Goodman was nominated to receive the International Award for his work on the Podcasts.

Motion was made by Gene Fraikes and second by Guy Puglisi that the 5 nominated individuals (Tink-Eliana Cohen, Andrew Goodman, Roger Bergman, Michael Lentz and Mark Arnold) be elected to receive the International Award by acclamation. Motion passed.

Recessed for lunch at 12:46pm and reconvened at 1:20PM

Sanction Rodeo Applications: All sent previously by email.

TGRA – Check Received

DSRA – Check Received

GSGRA-PS – Check Received

MGRA – Check Received

NGRA – Check Received

Gene Fraikes made the motion to approve the above rodeos as a group except MGRA and NGRA and was seconded by Sherry Mullin. Motion passed.

Brian advised that he would like some discussion concerning having more than one rodeo on the same weekend. Discussion ensued.

A motion was made by Robert Thurtell and seconded by Chuck Browning to approve the MGRA application. Motion passed.

Motion by Chuck Browning and Robert Thurtell to approve the NGRA application. Motion passed.

Motion was made by Chuck Browning and seconded by Dave Henzel to approve rodeo school funding applications for DSRA, TGRA and MGRA as a package. Motion passed.



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Weston Crow-Tucker GPRA Alternate Trustee advised that GPRA was having some bank account issues and would not be able to issue payout checks this weekend through their account. It was made clear that this was not due to not having the funds to do so. Weston requested that IGRA issue the checks on behalf of GPRA and GPRA would pay IGRA directly. Motion made by David Hill second by Chuck Browning that IGRA would receive all entry fee money from GPRA and IGRA issue the payout checks for the GPRA rodeo less credit card fees. Motion passed.

Meeting adjourned at 1:40PM

**IGRA 3rd QUARTER BOARD OF
DIRECTORS ROLL CALL
August 8, 2025**

ASSOCIATION		NAME	TRUSTEE	ALTERNATE
President	P	BRIAN HELANDER		
Vice President	P	MICHAEL VROOMAN		
Secretary	P	GENE FRAIKES		
Treasurer	P	DAVID HILL		
AGRA	P	SHERRY MULLEN	X	
ASGRA	P	MICHAEL LENTZ	X	
CGRA	P	ROBERT THURTELL	X	
CRGRA	P	CHUCK BROWNING	X	
DSRA	P	DANIEL BRISON	X	
GPRA	P	WESTON CROW-TUCKER		X
GSGRA		DAVID LAWSON	X	
ILGRA		ANTHONY VALDEZ	X	
MIGRA	P	SCOTT KORFF	X	
MGRA	P	ANGELA PARKER		X

[illegible]



Gene Fraikes <genefraikes@gmail.com>

Vice President Report - 3rd Quarter BOD Meeting

1 message

Michael Vrooman <michaelvrooman@gmail.com>

Fri, Aug 8, 2025 at 12:37 PM

To: Gene Fraikes <genefraikes@gmail.com>

Vice President Report - 3rd Quarter BOD Meeting

August 8, 2025 - Oklahoma City, OK

- Reminder of email sent July 9th requesting association Trustees to submit their list of Judges and Alternates for the 2026 IGRA Royalty Competition, deadline for submission is August 26, 2025.
- Form Exhibit C02, IGRA Royalty Competition Entry Form should be signed, postmarked or electronically sent with the entry requirements completed 45 days prior to the first day of competition, August 25, 2025. Advised if there are circumstances needing to be addressed regarding timely submission, please let me know.
- Attended the 50th Coronation of the Silver Dollar Court in Reno, NV on June 7, 2025. IGRA was well received and attendance was appreciated. Invitation will be sent to the President of the SDC of Reno and Reigning Empress to speak and perform at the IGRA Royalty Competition.

Secretary's Report

August 8, 2025

El Reno, OK

Just a few reminders of future due dates.

Applications for rodeo's to be held after May 13, 2026 must be sanctioned and approved by the BOD at the meeting that will be held on November 13, 2025. Due to the requirement that the BOD have the applications to review at least 14 days prior to the meeting, all applications must be received by myself no later than October 28, 2025 to allow me time to compile them and email them out to the BOD.

Membership renewal applications are due October 14, 2025. Refer to the Bylaws to find out what needs to accompany the application. Applications received after this date will incur a \$200.00 fine.

Please make every effort to get these documents ahead of the dead line to give me sufficient time to process and compile the documents for distribution.

**Sincerely,
Gene Fraikes
IGRA Secretary**

IGRA's WGRF 2025 Planning Committee Report

IGRA Board of Directors Meeting

Oklahoma City, OK – August 8, 2025

Committee Members: Roger Bergmann, Michael Vrooman, Sam Van Galder, Judy Munson, Brian Rogers, David Hill, Scott Korff, Brian Helander as Ex-Officio

Last Committee Meeting: 2024 Annual IGRA Convention

I am frequently in touch with Elizabeth Marquis, our hotel contact at The Row, to clarify or confirm one thing or another. Also, checking in with other WGRF Committee Chairs to let them know I am working on various items regarding their committees: Sammy van Galder, Michael Vrooman, Judy Munson, Brian Rogers, Scott Korff, Mark Arnold, as well as Ingu Yun with the Sundance Association.

As a reminder of how far we have come, Sunday, August 10th, will be 60 days from the start of WGRF 2025. When the contract with The Row was signed on May 6, 2024, the IGRA Board had been told by The Row that we could not be offered the Grand Exposition Hall in Silver Legacy until 60 days prior to our event. Instead of hoping next Monday that the hotel will say: "Yes, you can have the Grand Exposition Hall.", we have completed more than a year of planning, signed contracts, promotion, and money in the bank.

As of August 2, 2025:

120 rooms are reserved in Circus Circus for 490 room nights

319 rooms reserved in Silver Legacy for 1,300 room nights

676 guest names attached to the 439 reserved rooms.

1,790 room nights at 1/30 = 60 complimentary room nights to offset Staff Room Costs

There are still 48 days before the room block is closed.

475 All-Events Passes have been sold on the Sundance Association website = \$ 47,500.

41 All-Events Passes have been sold on the IGRA website = \$ 4,100.

34 Two-Day Rodeo tickets have been sold on the IGRA website = \$ 1,360.

I want to thank the Board for approving the increased budget at the Special Board Zoom Meeting on July 22nd. And now I need to apologize, because I did not realize there was an updated version of the budget.

Sundance Association and I are sorry that we are requesting another budget increase. Sundance was able to predict the dance attendance for the dances it produced in San Francisco but had no idea how much interest there would be in coming to a new location in Reno. That is why the very first budget request at the IGRA Convention was based on a conservative attendance of 350. I am attaching a chart that shows the comparison for ticket purchases from the Sundance Association website between the 2023 Stompede Dance in San Francisco and this year's Reno Roundup Dance 2025. For both dances the All-Event Passes went on sale in mid-January. From the very beginning the sales for this year's All-Event Passes have been far ahead of the Passes for the 2023 dance. We expect to see a surge in sales prior to the online price increase on September 16th. We are now confident that the number of Passes will exceed 600 by September 15th, but we do not know what the final number will be. **We also realize that no matter how confident we are about the eventual income from sales, we do not expect you to approve expenses prior to having the expected income in the IGRA bankaccount.**

An Excel Spreadsheet is attached to this report.

The top portion of the spreadsheet shows the necessary expense dollars and the resulting Final Net Income based upon 350 through 800 paid dancers. There is a line across the table between 500 and 550 paid dancers.

Today we are only looking to approve the numbers below the line (550 to 800 paid dancers).

Look closely at the Final Net Income at each increase of 50 All-Event Passes purchased from the Sundance website. As the number of dancers increases the necessary expenses decrease, and the Final Net Income begins to grow.

The WGRF Budget approved at Convention showed a Finals Rodeo Net Income of negative **(\$18,400)**. That was based on \$30,000 in Gate Sales and \$30,000 of dance revenue. Dance sales have currently brought in \$47,500. So, hopefully, that negative number will no longer be a concern in the near future. Many of these dancers have also been talking about going to the rodeos during the days, and the dances at night.

Itemized expenses for the 550 dancers level, and the 600 and above dancers level are shown farther down the Excel page.

Here is a possible motion for the Board to consider:

Budget Line 8164 –Entertainment – Talent/Dance will be increased by \$8,250. Of that amount, \$3,250 may be spent on the budgeted line items after there have been 550 All-Events Passes sold through the Sundance Association website. An additional \$1,000 may be spent after every additional 50 All-Events Passes have been sold on that website, i.e.: 600, 650, 700, 750, and 800.

One other item that I would like the Board to consider is a \$1,000 sponsorship towards the Friday early evening V.I.P. party for donors and all Volunteers. At the very bottom of

the Excel Spreadsheet is detailed information on four parties that will be held from Friday afternoon through Saturday night. Sundance Association has several sponsors that have already contributed to these events.

Sundance wants all these parties to be open to IGRA participants and All-Events Pass holders, but without the \$1,000 sponsorship they will be required to order less food, and therefore, would only be able to accommodate individuals with the dance pass. Each of these parties will have either Panda Express or individual pizzas from the Food Court. Because the food is not coming from the catering department it will not count towards the Food and Beverage minimum in our hotel contract. But bar sales will count towards the F&B minimum. Also, the cookies for the IAGLCWDC convention meeting will count towards the F&B. Sundance Association is negotiating directly with Panda Express and the pizza firm to bring the food to Silver Baron Room 1-6 for the Friday parties, and to The Brew Brothers for the Late-night parties beginning at 1:00 am on Saturday and Sunday mornings.

All Women of Rodeo, Trans and Non-Binary will be welcome at the Friday party from Noon to 1:30 pm at Silver Baron Rooms 1 -6.

All Rodeo and Dance Volunteers will be welcome to the late Friday afternoon party (maybe 5:00 to 6:30) at Silver Baron Rooms 1-6.

Everyone with a badge/Pass will be welcome to the Friday and Saturday after-hour parties at The Brew Brothers.

If the \$1,000 sponsorship is approved by the Board the check should be sent to Sundance Association since they will be paying for all the food for these four events.

WGRF 2025 Planning Committee Chair

Roger Bergmann

SUNDANCE BUDGET ADDENDUM - WGRF 2025

	income	budgeted expenses	marginal expenses per 50	expenses over original budget	total expenses	final net income	
350 paid dancer attendees	35,000	21,920	n/a		21,920	13,080	This is what was budgeted
450 paid dancer attendees	45,000	21,920	5,000	5,000	26,920	18,080	This was approved
500 paid dancer attendees	50,000	21,920	875	5,875	27,795	22,205	This was approved, but should have been 2,250 - not 875
550 paid dancer attendees	55,000	21,920	2,750	8,625	30,545	24,455	
600 paid dancer attendees	60,000	21,920	500	9,125	31,045	28,955	
650 paid dancer attendees	65,000	21,920	500	9,625	31,545	33,455	
700 paid dancer attendees	70,000	21,920	500	10,125	32,045	37,955	
750 paid dancer attendees	75,000	21,920	500	10,625	32,545	42,455	
800 paid dancer attendees	80,000	21,920	500	11,125	33,045	46,955	

REVISION AFTER BUDGET ADDENDUM APPROVAL OF \$5875 BY IGRA ON JULY 15

ADDITIONAL EXPENSES - REVISED (500 REGISTRATIONS) - THIS EXPENSE ALREADY APPROVED

Additional dance floor: Expo A	4,680	30' x 54' (Bickner) = 180 panels @ \$26
Additional dance floor: Expo B	1,250	increase from 36'x 72' to 42' x 72' (Bickner) = 48 panels @\$26
Small dance floor: Silver Baron	(500)	Hotel dance floor, formerly in Expo A, reduce from 30x48' to 30x42'
Hotel Rooms - Instructors	1,750	3 nights @ CC or 2 nights @ SL x 4 instructors (10-15 room nights)
Hotel Rooms - comp room nights	(1,600)	13 comp room nights per 1/30 comp arrangement (150 guests = ~400 room nights)
IAGLCWDC meeting - cookies	295	originally \$40++/dozen x 250 people - add 60 people
TOTAL NET ADDITIONAL EXPENSES	5,875	

ADDITIONAL EXPENSES AT 550 REGISTRATIONS

Fans	1,000	this should have been in the original budget
IAGLCWDC meeting - cookies	400	add 84 people - this should have been in the first addendum
Additional dance floor: Silver Baron	500	Hotel dance floor, restore to 30x48'
Hotel rooms - instructors	900	2 additional instructors
Hotel rooms - staff	450	1 additional staff
Hotel Rooms - comp room nights	(500)	
TOTAL NET ADDITIONAL EXPENSES	2,750	

ADDITIONAL EXPENSES AT 600 REGISTRATIONS and each ADDITIONAL 50

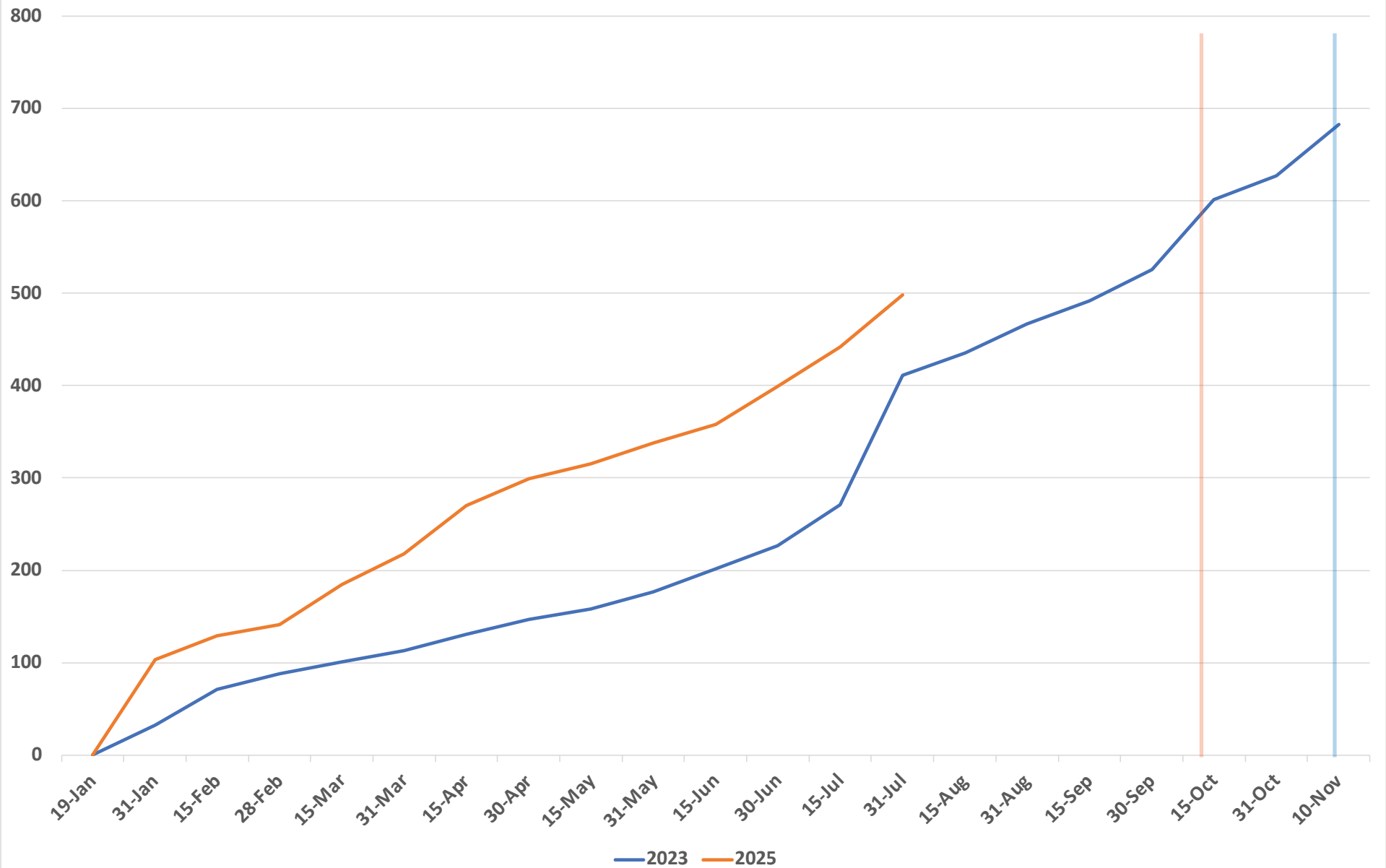
Hotel Rooms - comp room nights	(500)	
Discretionary expenses	1,000	(for instructors, staff, IAGLCWDC meeting)
TOTAL NET ADDITIONAL EXPENSES	500	basically asking for 10% of registration income for added expenses

OPTIONAL - SUPPORT FOR SOCIAL EVENTS - SUNDANCE EXPENSES FOR BARTENDER + FOOD

Women/Trans/Nonbinary Social - Friday noon	\$1,000.00
VIP Welcome Social - for all donors and volunteers including IGRA - Friday late afternoon	\$2,000.00
Friday after-hours party - after the Friday night dance 1 - 2:30 am	\$1,000.00
Saturday after-hours party - after the Saturday night dance 1 - 2:30 am	\$1,000.00
TOTAL SUNDANCE EXPENSES	\$5,000.00

asking if IGRA might contribute \$1000 towards this expense, then we can accept all badges, not just Sundance
or, if we could use the discretionary expenses funding towards this expense

Stompede 2023 / Reno Round-Up 2025 Registrations





COMMITTEE REPORTING FORM

Committee Name: Marketing Committee

Committee Chair(s): Chuck Browning

Committee Members: Scott Korff, Sebastian Matthews

Date & Time of Last Meeting: July 1, 2025

Brief Overview of Last Meeting: Reviewed the Compete SportsDiversityPackage to assure we are preparing content as scheduled for marketing 2025 WGRA Royalty and Rodeo

Hoping for a promo video for 2025 WGRF

Roger Bergman Press Release distributed

Summer Rodeo 2025 Calendar on Social Media and Compete

Items of Critical Importance (to be discussed at the next BOD meeting):

Proposals from two companies to review our web sites and suggest our future position

Items Requiring Action (to be voted on at the next BOD meeting):

Generating banners: "Notice of Filming & Photography" When you attend this event, you enter an area where photography, audio, and video recording will occur. By entering the event premises, you consent to such recording media and its release, publications, exhibition or reproduction.

☐ **No report at this time**

Respectfully submitted, Chuck Browning - IGRA Marketing Chair

Marketing Chair – IGRA July 2025

POD Casts – Episode 8 to be released August 4th spreading on social media and Gay-Rodeo.net. Asking if Compete SD can also share on their media sites. Over 1000 Downloads across the globe. Great work Andrew Goodman and Mark Arnold

Silver Dollar Court Guide 50 years of Gay Rodeo poster w/ QR Code to Finals Information – inside cover full page add.

50 years of Gay Rodeo Poster on social media with link to Finals information

Travel Nevada – (Rachel Wright) IGRA pictures of Gay Rodeo and event on their calendar.

Compete Sports Summer Conference in Tucson June 18-21 – Andy S. attended

Aids Healthcare Foundation to meet with Andy while in Tucson for potential sponsorship

Roger's Press Release sent to Compete Sports Diversity (Andy & Compete)

Congressional district 22 creating a proclamation (\$5K) donation and sponsorship & Poster to Zane how to promote that would. Brian Helander to manage this.

Katie Rocke Ryan: J Resort in Reno – shared contact with Robert Thurtell

Action Item: Compete Program – Sammy working with Eric Ad/Content (can increase) \$1500-\$2K but will seek sponsorships to cover this cost. Confirm approved.

Pink News –April 27th on Facebook

Photographer contract – committee did not approve – no budget, need to seek other ways to get content for such a historical event.

Finals Poster on Banners to go to the last 4 rodeos – Sammy and Mark C.

Tito's reached out – working on sponsoring the Reunion party – Brian H.

Need effort on Rodeo Announcers to have printed messages to share about IGRA 50 years of Gay rodeo, Alumni Program, GLRHF, etc.



IGRA

WEBSITE PROPOSAL

June 2025

Carlos Arenas
carlosdarioarenasgaviria@gmail.com

Overview

IGRA's current website delivers vital content to its community but lacks modern visuals, usability, and responsiveness.

I propose a complete redesign in Webflow, creating a streamlined, accessible, and CMS-driven platform enabling ongoing self-management.

OBJECTIVES

→ WHAT WE NEED TO DO



1. MODERNIZE THE WEBSITE'S VISUAL IDENTITY

The current website feels outdated in both design and structure, making the organization appear less dynamic than it truly is. This affects first impressions, especially for new visitors, sponsors, media, or potential members.

Improvements:

- Fresh, mobile-first design using modern layout and typography
- Consistent use of color, spacing, and imagery
- Visually clear hierarchy that reflects IGRA's professionalism and community pride

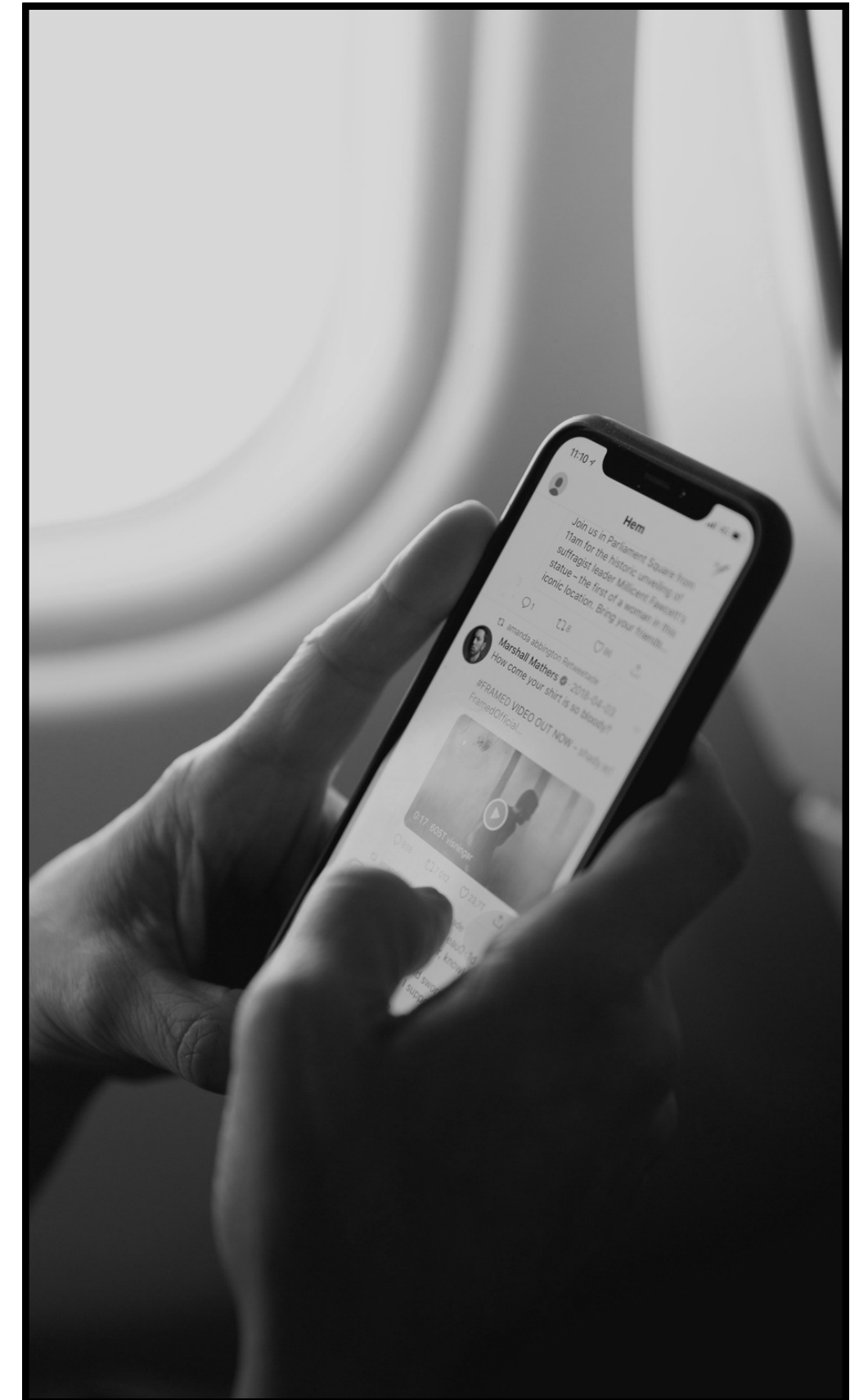


2. MAKE THE SITE FULLY RESPONSIVE (MOBILE & TABLET FRIENDLY)

The current site is not fully mobile-optimized. Many users, especially younger audiences and event-goers, browse on phones. A poor mobile experience increases bounce rates and reduces conversions (e.g., event registration, signups).

Improvements:

- Optimized layouts for mobile and tablet screens
- Easier reading, navigation, and access to actions like event registration on any device
- Mobile-friendly buttons and simplified menu structure



3. SIMPLIFY NAVIGATION AND USER EXPERIENCE

Right now, it's difficult to find key information like upcoming events, how to join, or how to watch media. Overlapping or outdated pages confuse users.

Improvements:

- Streamlined navigation with intuitive menu items
- Clear homepage sections with direct paths to important content (Events, Membership, News, Rodeos, Media)
- Fewer clicks to reach the content users care about

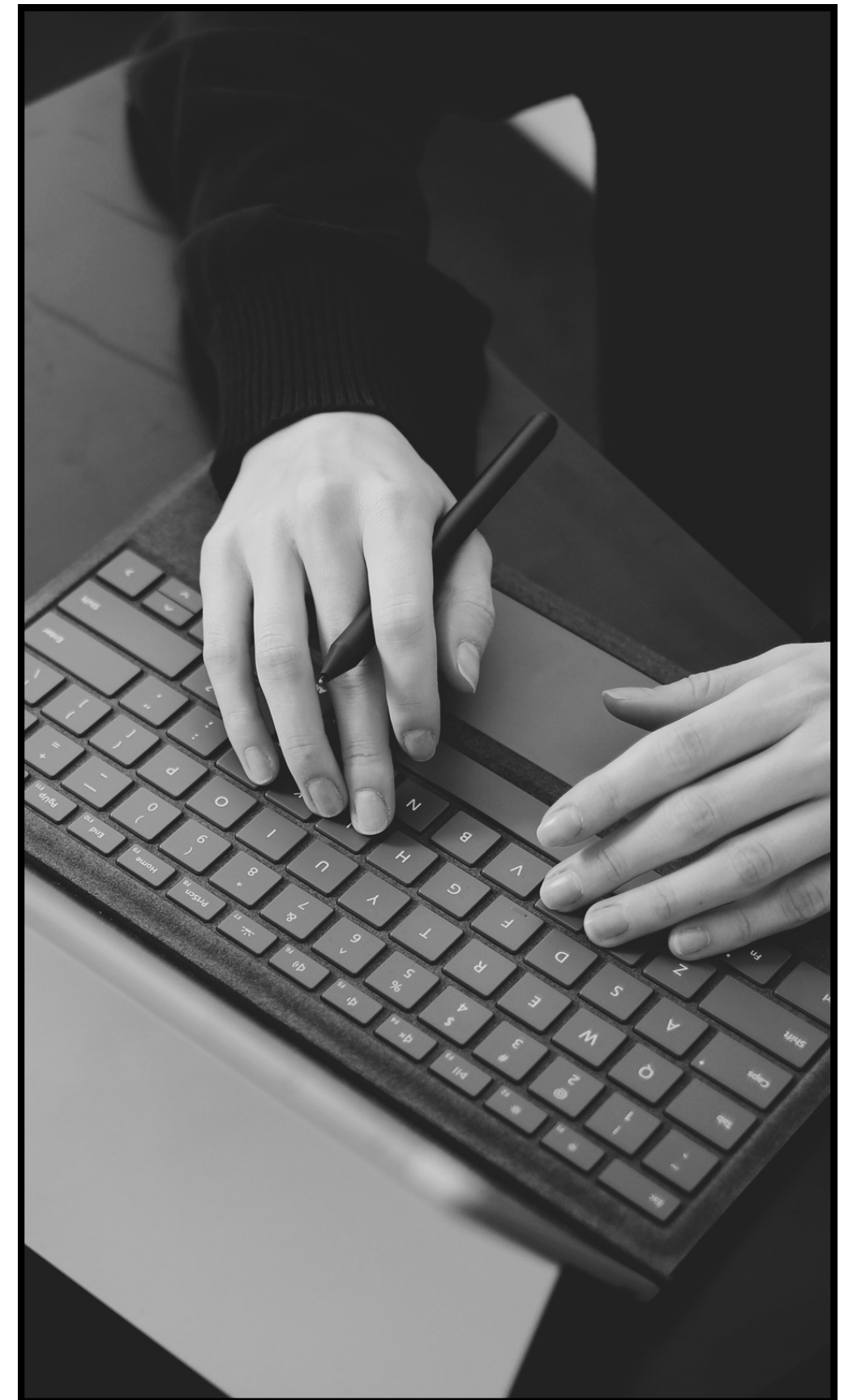


4. MAKE THE WEBSITE EASY TO UPDATE INTERNALLY

Right now, any content update likely requires a webmaster or someone with technical skills. This slows down updates and creates bottlenecks.

Improvements:

- Webflow CMS enables non-technical staff to update events, news, documents, and more
- Drag-and-drop content editor
- Optional training included so the IGRA team can manage the site long-term

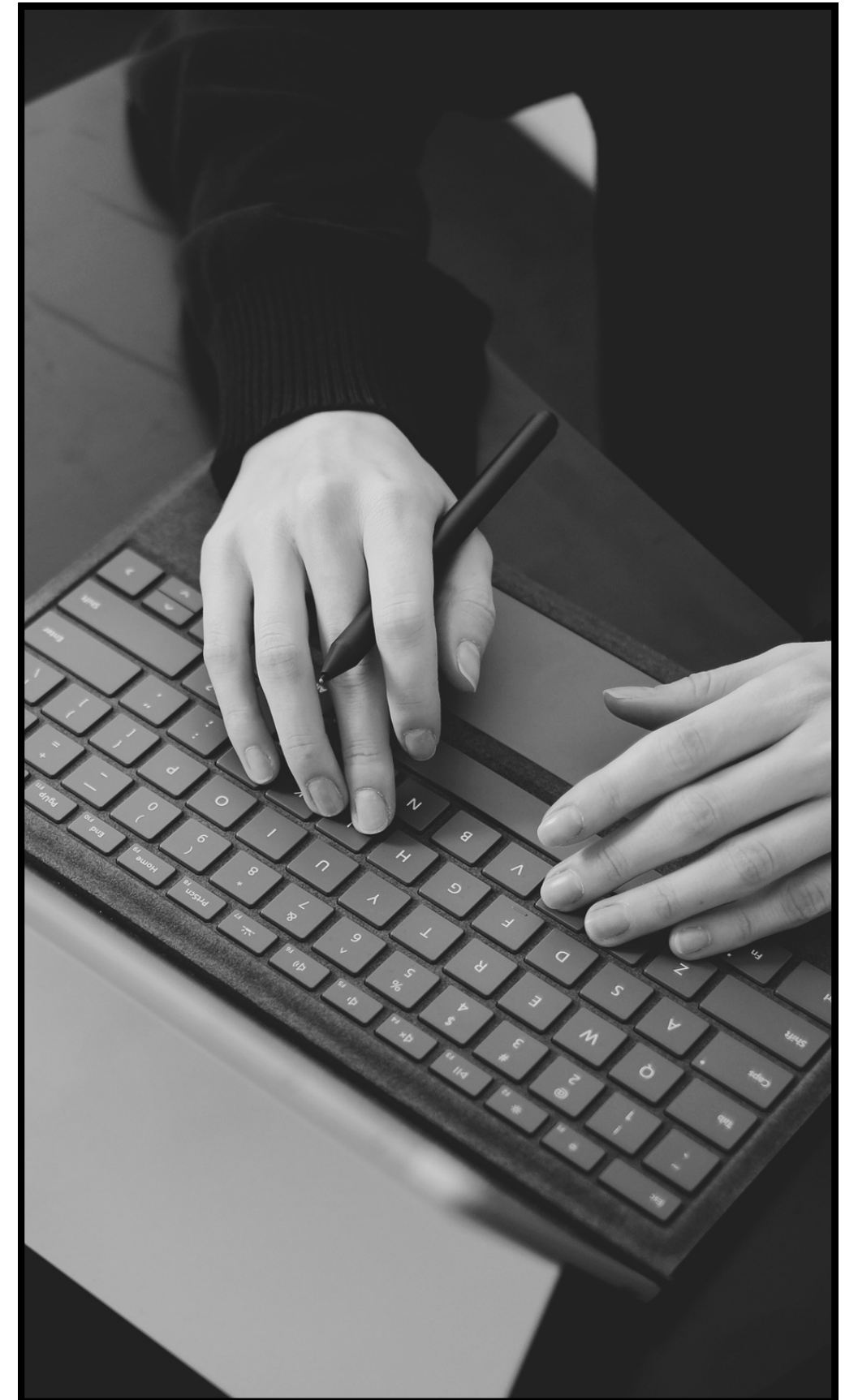


5. HIGHLIGHT IGRA'S MEDIA & LEGACY

The organization produces and participates in a lot of media-worthy events, but the current media section is hidden and non-interactive.

Improvements:

- Embed video clips, YouTube/Vimeo streams, photo galleries
- Update the archive of past rodeos and showcase highlight reels.
- Integrate audio and other legacy content directly into the site with modern playback tools



PROPOSED DELIVERABLES

→ HOW ARE WE GOING TO DO IT



PROPOSED DELIVERABLES

1. Project Kickoff & Site Planning

We'll begin with a discovery session, review your current content, and plan out the new page structure. You'll receive a simple roadmap for how the new site will be organized.

2. Website Design Concepts

We'll create a visual design for the homepage and key pages. You'll review and approve the design before we move to building.

3. Build Core Pages & Navigation

We'll create the main pages of the site and implement the new, simplified navigation system. You'll see your site coming together and provide feedback.

PROPOSED DELIVERABLES

4. Events & News Sections You Can Update

We'll build easy-to-use sections where IGRA can add or edit events and news without needing technical help. You'll receive a preview and test the functionality.

5. Media Gallery Setup

We'll embed videos, photos, and audio to showcase IGRA's community and history. You'll help decide what to feature and where.

6. Mobile, SEO & Accessibility Enhancements

We'll fine-tune the site to work on phones and tablets, improve visibility on search engines, and ensure it's accessible to all users.

PROPOSED DELIVERABLES

7. Testing & Final Review

We'll test everything on different devices and browsers, and you'll review the full site for final approval before launch.

8. Training & Launch

You'll get a guided walkthrough of how to update your new site, and we'll connect your domain and go live with full launch support.

Week(s)	What You'll Receive
Week 1–2	Project Kickoff & Site Planning
Week 3–4	Website Design Concepts (with Client Review)
Week 5–6	Build Core Pages & Navigation
Week 7–8	Events & News Sections You Can Update
Week 9	Media Gallery Setup
Week 10	Mobile, SEO & Accessibility Enhancements
Week 11	Testing & Final Review
Week 12	Training & Launch

PROPOSED TIMELINE

Cost	Item
\$600 (30 hrs @ \$20/hr)	Labor Cost
\$276 (Monthly \$23)	Webflow CMS Plan (Includes Hosting)
\$876	Total*

*This budget reflects all known costs based on the current scope. However, if any additional features, tools, or third-party services are requested later in the project, those may introduce extra costs not included in this estimate. I'll always communicate and confirm any changes before moving forward.

PROJECT BUDGET

THANKS!

Carlos Arenas
carlosdarioarenasgaviria@gmail.com

INTERNATIONAL GAY
RODEO ASSOCIATION
BRANDING/WEBSITE

—
Proposal Document



A few reasons why we'd
love to work with you

We've put together this in-depth proposal,
presenting ideas for how we'd work on your
upcoming project

For additional information contact us heather@culturalsponge.com

It all starts with the pitch.

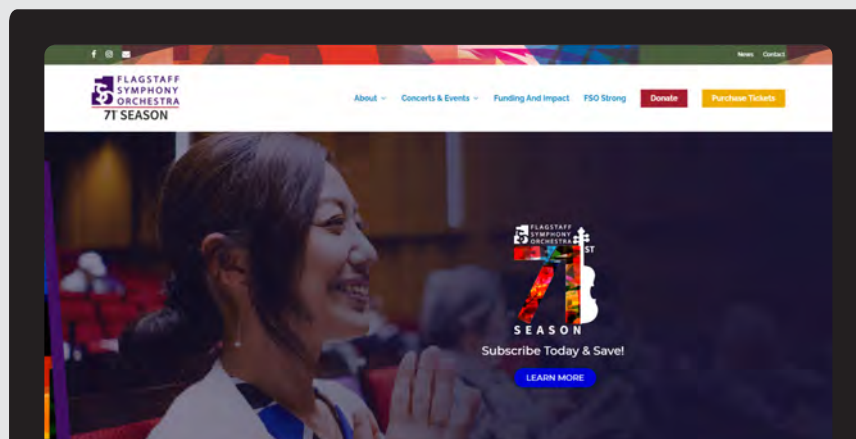
An Unique Company

Cultural Sponge is a marketing and design agency dedicated to assisting nonprofit and educational organizations that focus on making the world a better place by aligning ourselves with their vision and amplifying their messaging.



Welcome.

We are pleased to present our proposal for the International Gay Rodeo Association. Our team has extensive knowledge in communications, consumer branding, digital marketing, design and project management. This includes print and social media campaigns, marketing strategies and implementations as well as website/SEO development.



A Company That Cares

Cultural Sponge is a marketing company dedicated to assisting nonprofit, educational and organizations that focus on making the world a better place by aligning ourselves with their vision and amplifying their messaging.

Cultural Sponge is a team of creative design and marketing specialists. Our company has been in business for over 12 years. Currently, all team members work from home in and around the Phoenix area. Our expertise spans more than just in creating compelling designs; we also specialize in end-to-end project management to ensure that the designs we create achieve your desired outcomes. We work with you to evolve your ideas from concept to finished project.

Heather Brown, owner, is a professional graphic and website designer, seasoned trainer and prior adjunct college professor on topics such as digital publishing, marketing, WordPress, print design, and sales. She has been honored to receive the Kiwanis' Service Above Self Award and Spotlight On Local Heroes Award for her human rights passion and work. Heather has presented at multiple regional and international conferences.

“ *You have been a true delight, Heather - and your team definitely added brilliance to our advertising campaign! Thank you so much for everything you do for Aunt Rita's Foundation. We truly appreciate the support of Cultural Sponge and look forward to another year working with you! Thank you!”*

Our Clients

Cultural Sponge cares about important community issues and is proud to have worked with the following organizations:

- ▶ Albuquerque Pride
 - ▶ American Heart Association
 - ▶ Arizona Humane Society
 - ▶ Aunt Rita's Foundation/Phoenix AIDS Walk
 - ▶ Barrow Neurological Foundation
 - ▶ Brain Injury Alliance Arizona
 - ▶ Cancer Support Community
 - ▶ Compete Diversity Magazine
 - ▶ Estrella Mountain Community College
 - ▶ Experience Matters AZ
 - ▶ Flagstaff Pride
 - ▶ Flagstaff Symphony Orchestra
 - ▶ InterPride
 - ▶ Office of Mayor Greg Stanton
 - ▶ Phoenix HRC
 - ▶ Phoenix Pride
 - ▶ Phoenix School of Law
 - ▶ Roosevelt School District
 - ▶ SeedSpot
 - ▶ St. Joseph's Foundation
 - ▶ Terros Health
- and many others!

Memberships & Awards

Active Members of:

- ▶ Human Rights Campaign (HRC)
- ▶ National Association of Professional Women
- ▶ National Organization for Women
- ▶ Phoenix Gay Chamber
- ▶ ONE Community
- ▶ Phoenix Designers
- ▶ Society of Publication Designers
- ▶ Westside Creatives
- ▶ Who's Who in Professional Women

Awards & Recognition:

- ▶ Kiwanis' Service Above Self Award
- ▶ Spotlight on Success Local Heros Award
- ▶ Letters of Appreciation from Mayor Phil Gordon, Aunt Rita's Foundation, one n ten

Fostering Cultural Equity and DEI

Cultural Sponge Diversity Statement:

Diversity, Equity and Inclusion are key values at Cultural Sponge. Our commitment to not only inclusion, but equity across race, gender, age, religion and understanding the intersectionality between various identities drives us forward every day.



Cultural Sponge was one of the first businesses to sign the UNITY PLEDGE in 2013. Now more than 3,200 businesses and over 20,000 Arizonans have taken the UNITY Pledge which is the largest equality pledge in the nation.

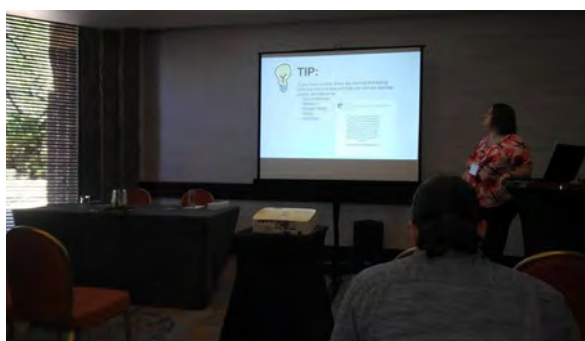
UNITY Pledge is a concerted effort by Arizona businesses and individuals to advance workplace equality and equal treatment in housing and public accommodations for Lesbian, Gay, Bisexual, and Transgender (LGBTQIA) individuals and their allies.



Cultural Sponge/Heather Brown Spotlight on Success Local Heros Award recipient. The ONE Community Spotlight on Success, Local Heroes Awards Ceremony applaud ONE Community LGBTQIA and allied business and community heroes.



Cultural Sponge/Heather Brown judge at Phoenix Pride Parade 2008-2012.



Notable Presentations at regional and global LGBTQIA+ conferences.



We don't just "talk the talk," we "walk the walk" by participating and sponsoring many of our client's events. We genuinely and passionately believe in their work.

Franklin Diaz



Position: Full Stack Web Developer

Experience: 18 years

Franklin is our Full Stack Web Developer and has an impressive technological background. He is an expert in: Web Design (HTML, DHTML, XHTML, CSS), Wordpress, JavaScript, Software programming, custom plugins, E-commerce Development, Blog, CMS Development and so much more.

Carmen Martin



Position: Graphic Designer

Experience: 16 years

Carmen is our graphic designer, specializing in print design. She also supports Franklin on projects with her web design knowledge.

Carmen had over ten years experience as lead designer at Alpha Graphics. Carmen has extensive knowledge setting up files for print as well as being a talented graphic designer. She enjoys designing brands/ logos, advertisements and multipage publications. Carmen's professional design is eye catching and attracts target markets.

Faleign Garcia



Position: Project Strategist

Experience: 10 years

With over 10 years in customer service, sales, marketing and management, Faleign provides a very unique ability to aide in all of our client needs. She is highly organized and have an intense eye for detail.

Her diverse background has allowed her to manage various small business startups, as well as an extensive book of business in the automotive industry. In these ventures, she has found a new love and niche for website management, e-commerce support, bookkeeping, clientele management, appointments and travel arrangements.



HEATHER BROWN

CULTURAL SPONGE OWNER



602.930.1031



heather@culturalsponge.com



linkedin.com/in/culturalsponge



5031 W. Orchid Ln.
Glendale, AZ 85302

EDUCATION

1995-1999

Bachelor of Fine Arts (BFA)
Concentrating in Graphic Design

Arcadia University, Glenside, PA

SKILLS

■ Software Skills

Microsoft Office:

Word
Excel
Powerpoint

Adobe Creative Cloud:

Photoshop
Illustrator
InDesign
Acrobat
Adobe Spark

Web-based Platforms

Basecamp
Wordpress
Hootsuite
Sprout Social
Google Analytics
Facebook Adwords

■ Professional Skills

Social Media Design and Management
Copy writing
Graphic Design
Website Design
Management
Teamwork

AWARDS & PUBLIC SERVICE

Heather has been honored to receive the Kiwanis' Service Above Self Award and Spotlight On Local Heroes Award.

Public Service: HRC; Special Olympics;
Shop with a Cop; PTA President;
Peace Corps Partnership Program.

ABOUT ME

Heather Brown, BFA in graphic design is a forward-thinking professional with over a decade of experience empowering nonprofit clients. She is an experienced trainer on topics such as SEO, digital publishing, WordPress, print design, and social media. Heather has been honored to receive the Kiwanis' Service Above Self Award and Spotlight On Local Heroes Award.

EXPERIENCE

Owner, 2008 - present

Cultural Sponge | Glendale, AZ

Over the past decade, Heather has devoted her skills to nonprofits and the LGBTQIA+ Community. She has assisted nonprofits nationwide by creating strategic marketing plans, designing branding, print, web, social media, TV and radio campaigns. She successfully integrated services into grant awards, produced trade work, and managed large-scale campaigns. Clients have included National and International Pride organizations, Cancer Support Community, St. Joseph's Foundation, Barrow Neurological, Arizona Association of Foster and Adoptive Parents, American Heart Association and many others.

Marketing Director, 2006 -2008

Arizona Title | Phoenix, AZ

National Marketing Director, 2004 - 2006

Stellar Title/Alpine Lending | Phoenix, AZ

Lead Graphic Designer

Marcoa Publishing | San Diego, CA

EDUCATOR

Adjunct Faculty, 2015-2018

Grand Canyon University | Phoenix, AZ

Adjunct Professor

Courses taught: Design is a Business, Advanced Marketing

Adjunct Faculty, 2010-2015

Estrella Mountain Community College | Phoenix, AZ

Adjunct Professor

Courses taught: Marketing 200 Level, Social Media Marketing, Adobe Illustrator

NOTABLE PRESENTATIONS

InterPride Global Conference | Speaker | Montreal, Canada

Invited to present WordPress & SEO to 300+ global leaders of the LGBTQIA community.

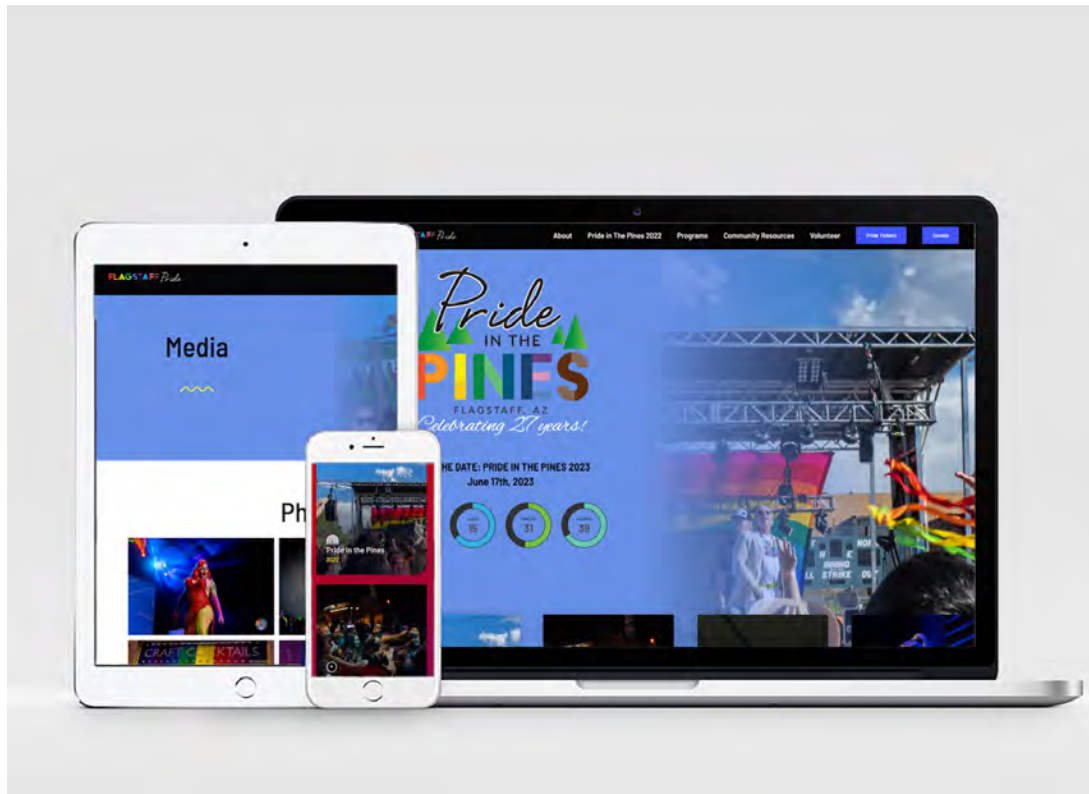
Estrella Mountain Community College | Guest Lecturer | Phoenix, AZ Invited to present WordPress and SEO tutorials to 40+ students in attendance.

Art Institute of Phoenix | Guest Lecturer | Phoenix, AZ

Presented post-graduation career development strategies to 50+ graphic design students.

The Consolidated Association of Pride, Inc. | Presenter | Palm Springs, CA

Presented sessions at regional conference on SEO, Social Media and Marketing Strategies; 250+ attendance



Flagstaff Pride: Diversity | Website Development, Graphic Design, Marketing Strategy

Since inception in 1996, Northern Arizona Pride Association (Flagstaff Pride) mission has been to educate, celebrate and increase acceptance and awareness of the lesbian, gay, bisexual and Educational Impacts and Community Enhancement.

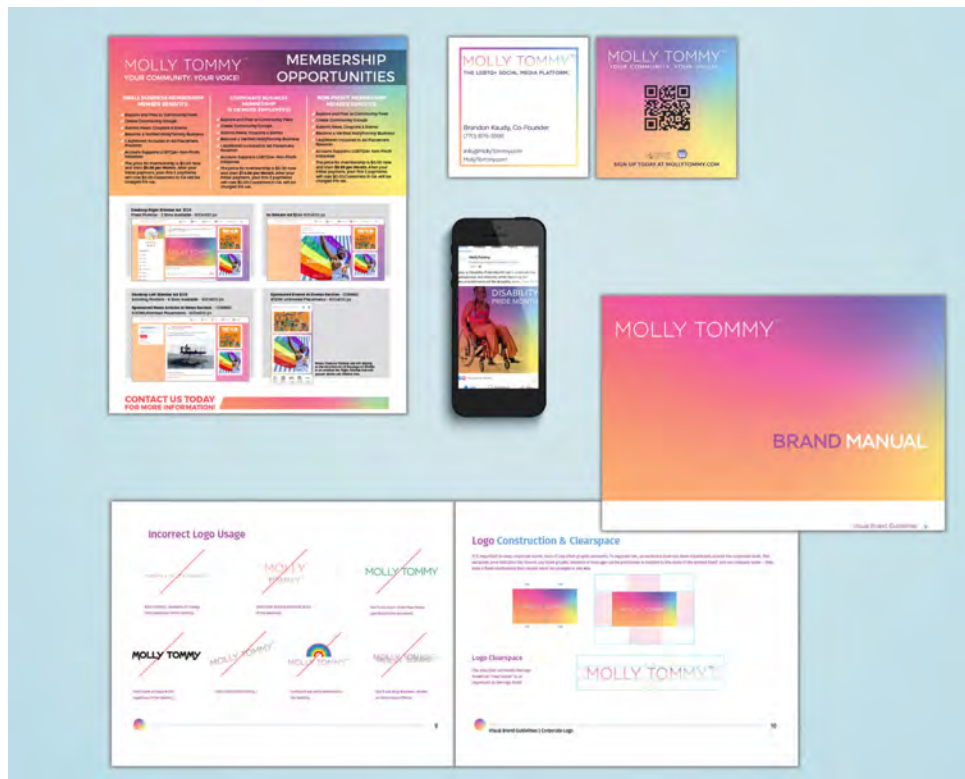
The purpose of Pride in the Pines is to educate the general public on the needs and issues affecting the gay and lesbian Community.

Flagstaff Pride came to us to update their logo. They asked to include all 9 colors in the progressive pride flag – not an easy task! We also wanted to give them a fresh new modern look which captures the essence of the Flagstaff mountain culture. We were able to create a wordmark logo that harmoniously displayed all the colors of the progressive pride flag. The adjacent colors created a “plaid” effect reminiscent of a mountain town. Next, we designed their website which complimented the new brand.

FLAGSTAFF
Pride



FLAGSTAFF *Pride*



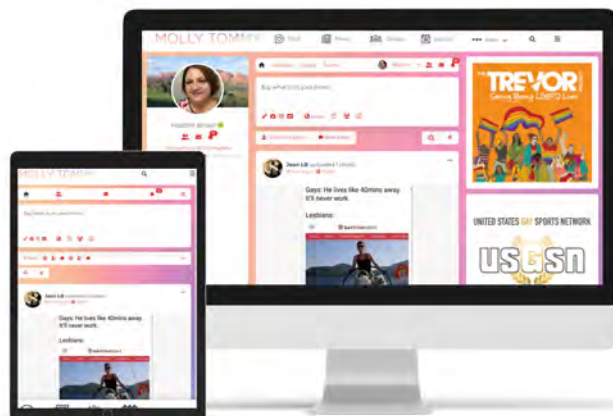
MollyTommy: Diversity | Website Development, Graphic Design, Social Media, Marketing Strategy

MollyTommy is a free social media platform where LGBTQ+ communities, their friends, families and businesses can unite with a sense of purpose and use their voices to engage with each other in a safe environment. MollyTommy allows each member to browse feeds, news, events and groups, as well as engage in community-wide conversations, access information and receive support.

MollyTommy approached us during their initial beta stage with a website already built. They needed a forward thinking company passionate about working within the LGBTQ+ community and able to take MollyTommy to the next level. We were made for this project! We immediately took the bull by the horns and began managing website updates, developing and executing strategic marketing plans and designing all creative work. In order to increase members and advertisers, we strengthened the online presence and credibility. We also were able to use our network to create win-win partnerships.

GOALS:

- ▶ Online Reputation
- ▶ Credibility
- ▶ Increase Membership
- ▶ Increase Advertisers
- ▶ Project Management
- ▶ Troubleshoot Website





**Roosevelt School District: Strategic Marketing | Naming Development | Sponsorship Acquirement
Website Development | Graphic Design**

Roosevelt School District desired increased enrollment and attendance along with positive brand recognition.

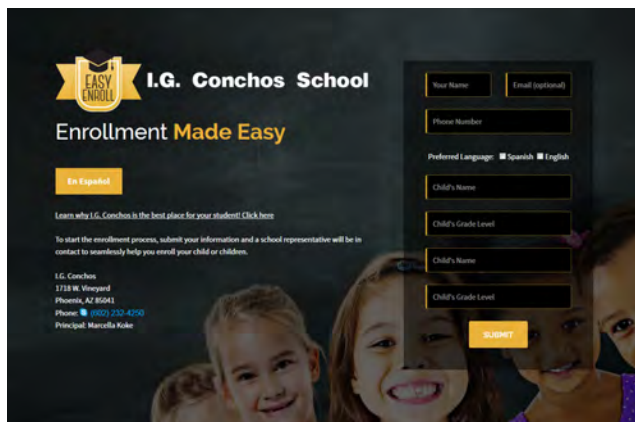
Roosevelt School District contracted Cultural Sponge to provide targeted outreach to support enrollment efforts. The intent of this program was to gauge the effectiveness and strategies of targeted media outreach, and the impact on new student enrollment and student attendance.

GOALS

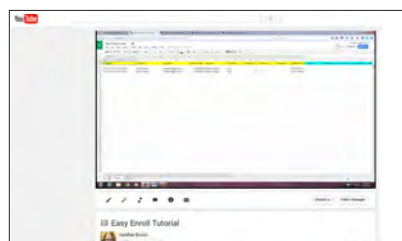
- ▶ Raise positive brand recognition
- ▶ Create and execute a strategic enrollment plan
- ▶ Create and execute a marketing campaign to increase attendance

To meet the objectives, Cultural Sponge created a targeted media campaign that put RSD at the forefront of enrollment for public schools. We used sponsored content, audience specific online ads, and geo-distributed printed collateral to increase the public perception of the district, and promote enrollment.

Through market research, we identified the pain points of the target audience and created several strategic campaigns:



Cultural Sponge created the campaign "Easy Enroll" and built custom enrollment websites to gather enrollment data from interested parents and provided support and training videos for attendance staff when checking enrollment data, contacting leads and updating the online task management system.



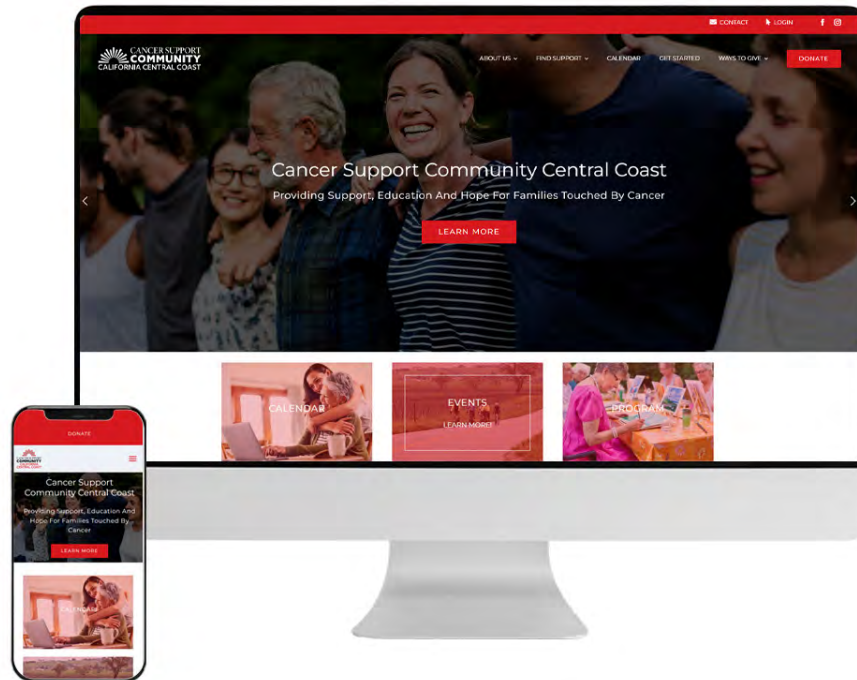
To increase attendance, Cultural Sponge created the campaign, "Easy Attend." Working with school leadership, we created a recognition plan to positively acknowledge student attendance improvements and reward better attendance. Cultural Sponge developed "Did You Know" campaigns for both parents and students that shared age relevant information about why education and attendance matters. Parents received information on social media pages and printed flyers. Students saw professionally designed posters on campus sharing different tips and could also view wake up videos on their school social media accounts.

Part of the Easy Attend campaign included "Thanks A-Latte!" day. Thanking parents who got their children to school. We partnered with Starbucks serving free coffee to parents along with educational flyers.

We established relationships and secured over \$60k in donations from the Arizona Cardinals, Main Event Entertainment, WalMart, Starbucks, Arizona Science Center and Cox Communications to provide varied resources to meet attendance campaign objectives.

THE RESULTS: +\$180,000 net revenue gain from increased enrollment and attendance!!

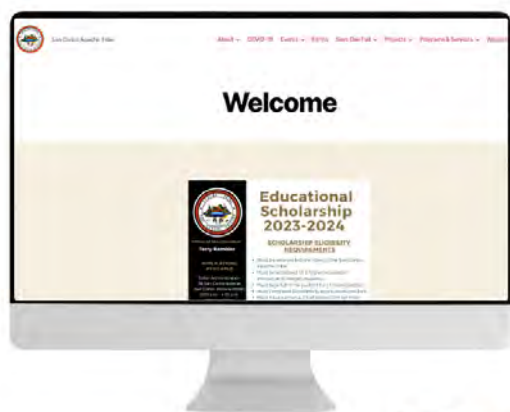




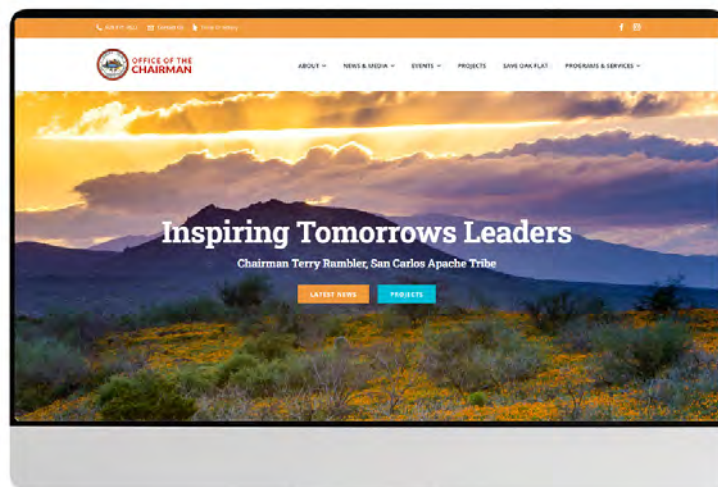
Cancer Support Community California Central Coast: Website Development

Cancer Support Community is on a mission to provide unwavering support to patients, families, and caregivers affected by cancer, and all of their services come at no cost to those in need. From support groups and counseling to healthy lifestyle classes, educational workshops, social activities, and vital resources and referrals.

We developed a user-friendly website that serves as a comprehensive hub for cancer patients, families, and caregivers. From support groups and counseling to educational workshops and resources, the new website seamlessly connects individuals with the support they need. By incorporating intuitive navigation, embedded donation forms, and compelling storytelling, the website effectively communicates the organization's mission and empowers individuals to navigate their cancer journey with confidence and support.



Before



After

San Carlos Apache Tribe: Website Development, Graphic Design, Marketing Strategy, Direct Mail

The San Carlos Apache Indian Reservation sprawls across Gila, Graham, and Pinal Counties in southeastern Arizona, encompassing a diverse landscape that ranges from alpine meadows to arid deserts. Encompassing a vast expanse of 1,834,781 acres, the establishment of the San Carlos Apache Reservation was decreed through executive order on November 9, 1871.

Recognizing the importance of keeping tribal members informed about the latest developments and events, Chairman Rambler has taken proactive steps. To achieve this vital goal, he initiated the creation of a quarterly newsletter, meticulously prepared and distributed by mail, ensuring that crucial information resonates within the community.

Over the past decade, we have been privileged to collaborate directly with Chairman Rambler and his dedicated team on the production of these quarterly newsletters. Our involvement spans a wide spectrum of tasks, including project management, some copywriting, graphic design, and the meticulous coordination of direct mail efforts.



Presently, our collaboration with Chairman Rambler extends to an exciting endeavor—a new website. This digital platform will not only boast a contemporary appearance but will also serve as a dynamic hub for informing the tribe about significant projects and news, thus reinforcing the spirit of connectivity and engagement.

What's In a Name?

Naming & Branding A Campaign

Consumers cannot take away multiple messages from one ad. At best, they will walk away with the explicit primary message or call to action. But don't expect consumers to pick up on a secondary message, or make the connection between an abstract concept and your brand. Successful brand campaigns make it easy for consumers to know something is new. Advertisers must connect the dots for consumers.

Here are some examples of Cultural Sponge's well thought out logos and campaign brands.



Our Process

A Four-Phase Approach to Design Excellence

We believe that good quality design requires more than just creativity. It requires research, analysis and close collaboration with you to reflect your organization's vision, strengths, messages and priorities. To ensure that our design aligns with your expectations, we've developed a four-phase process to guide us every step of the way.

Phase I: Research

Before any actual creative work begins, Cultural Sponge conducts extensive background research. We will meet with you to understand your goals, audience needs and project expectations. In addition, we will conduct market, customer and competitive research to gather additional insight.

Phase II: Design

When our research is complete and you are on board with the initial concepts, design work begins. We keep your communication needs and priorities at the core of every design decision – from colors to image selection to font styles. Typically, we explore several different creative approaches before centering in on our main creative ideas. Based on your feedback, we evolve these creative approaches into comprehensive design directions.

Phase III: Implementation

After you select your preferred creative direction, we begin design execution. Cultural Sponge works with you to select images and gather content where needed. For websites, we produce a staging site to proof as we implement design, content and coding. When your quality standards (and ours) are achieved, we prepare your design pieces for final production. We collaborate closely with any third-party vendors (such as hosting providers) to make sure the new website conveniently becomes live in the evening or weekend hours to avoid as much down time during business hours as possible.

Phase IV: Evaluation

After designs are complete, we follow up with you to assess the outcome of the project. We are keen to hear not only your insights on our process and designs, but also any feedback you have received from your audiences. If desired, we can work with you to design data-gathering tools – such as customer surveys – to collect insight from your target audiences. We also provide training via zoom meetings and teach you how to use your new website and make content and media changes. We record the zoom meetings and give you the recording for your reference or as a training tool.

Scope of Work

Project Specifications

The International Gay Rodeo Association (IGRA) is a proud, long-standing organization that has challenged stereotypes, uplifted the LGBTQIA+ community, and built a vibrant rodeo culture around inclusivity and tradition. Your current digital presence, however, no longer reflects the heart and growth of your mission. Our goal is to redesign and unify your online platforms into one mobile-friendly, emotionally resonant, and highly functional website that honors your past and embraces the future.

Based on our understanding of your needs, we have discerned the following key facts about this project:

1 Brand Name & Brand Mark Exploration (Optional, but Recommended)

Why Consider a Brand Evolution

While a name change is not required, we highly recommend exploring this option to ensure the IGRA brand resonates with new and future generations of LGBTQIA+ rodeo fans, participants, and allies. Cultural Sponge will lead a careful, data-informed process to evaluate the current brand name and visual identity—while honoring the organization's legacy and respecting long-time members' attachment to IGRA's historic name.

Proven Process Rooted in Community Input

This approach mirrors our successful process with NAGAAA, now known as iPride Softball. That transition required deep community consultation, careful attention to brand equity, and thoughtful management of stakeholder input. The process begins with Survey #1, distributed to members and key stakeholders, to test how the current name is perceived in terms of relevance, creativity, inclusivity, and emotional resonance. We then host collaborative Zoom sessions to review findings and introduce naming ideation informed by LGBTQIA+ research and competitive analysis.



Gathering Feedback, Building Consensus

Next, we present potential new names (or brand evolutions) with contextual visuals—supporting colors, moodboards, and sample brand marks. A second survey will then gather feedback on both name and visual identity options. Results will be reviewed in a final session with leadership and stakeholders, where we present name rationales, refinements, and visual directions based on community input.

This process ensures:

- ▶ Broad participation and buy-in from your community
- ▶ Emotional connection to legacy is respected
- ▶ Any new or refreshed identity reflects your values, your future, and your audience

Key Steps

The most important element in the rebranding process is consensus management. We provide expert guidance and direction every step of the way to ensure success.

Here are the key steps:

- ▶ Discovery (on-site or via zoom)
- ▶ Competitive Name Analysis
- ▶ Development of Brand Criteria
- ▶ Naming Ideation and Specific LGBTQIA+ Research
- ▶ Brand Name Rationale for Each Name
- ▶ Contextual Visual Support
- ▶ Consensus Management of the Naming Process
- ▶ Domain Name Acquisition (if necessary)

INVESTMENT: \$2500*

* The Brand Name & Brand Mark Exploration may result in a new name for your organization, a need for a new logo (new logo costs separately and outlined below) , or a modernization of your current visual identity, and includes mood boards, color palettes, typography, and more to support a confident brand evolution.

2 **Branding Package**

Includes logo & business card design

Brand Discovery

The first step involves our team really getting to know your business, your industry, your competition and your customers. This involves meeting with your team, conducting some research, doing customer interviews and really drilling down to the core of how people see you now and how you want them to see you moving forward.

Identity Package

Once we've finished with discovery, we will move into interpreting your brand characteristics in a more visual way. A standard package includes:

- ▶ Logo design
- ▶ Colors/fonts
- ▶ Business card design

Deliverables include:

- ▶ Original custom logo designs presented as a PDF file
- ▶ Business card designs
- ▶ Final logo/business cards to be supplied to client -emailed - in most standard formats
- ▶ Logo needing to be supplied to other vendors - at anytime -after final completion, will be done at no additional expense to client

INVESTMENT: \$2500

3

Brand Guidelines

This is your handbook for how to properly express your brand: where and how to use the logo, colors, fonts and just as importantly, how NOT to use them, in order to consistently communicate your message. This guide book will include:

- ▶ Brand mission
- ▶ Brand story
- ▶ Logo variations (size requirements, spacing, reversed color, monochrome, etc.)
- ▶ Create vector artwork of logo
- ▶ Color palettes
- ▶ Fonts
- ▶ Brand typography (headlines, sub headers, paragraph fonts)
- ▶ Brand imagery

INVESTMENT: \$1500

TOTAL BRANDING INVESTMENT

1. Brand Name & Brand Mark Exploration,
2. Branding Package (includes logo and business card design)
3. Brand Guidelines

Total investment: \$6500. 50% deposit required to begin work OR receive a 10% "Nonprofit discount" when paying the full amount upfront. This price does not include cost of hosting, domains, specialized plugins. Forms of payment accepted are: credit card, debit card, ACH, and check.

4 Website Redesign

Research and Communications Plan:

Before any actual creative work begins, Cultural Sponge conducts extensive background research. We will meet with you to understand your goals, audience needs and project expectations. In addition, we will conduct market, customer and competitive research to gather additional insight. Our research will include:

- ▶ Clarifying goals and objectives
- ▶ Identifying primary and secondary audiences
- ▶ Strategic considerations for online engagement
- ▶ Reviewing current website analytics, creating a navigation map
- ▶ Assessing messaging and content strategy

GOALS & VISION

- ▶ Combine IGRA.com and gay-rodeo.net into one streamlined platform
- ▶ Integrate the Gay & Lesbian Rodeo Heritage Foundation into the main site
- ▶ Improve usability for three core audiences: Fans, Participants, and Admins
- ▶ Highlight the legacy of Cowboy Frank through a dedicated History & Archives section
- ▶ Modernize the brand to appeal to younger LGBTQIA+ audiences while retaining existing equity
- ▶ Increase ticket sales, donations, and participation through storytelling and streamlined systems

CORE FEATURES

Platform Unification

- ▶ Merge IGRA.com, gay-rodeo.net, and the Foundation into one centralized site
- ▶ Consult on domain structure and redirects to preserve SEO equity

Fully Responsive Design

- ▶ Full responsive design for phones, tablets, and desktops
- ▶ Intuitive navigation built for fans, participants, and admin users

Ticketing & Donations

- ▶ Third-party integration with Givebutter (or similar) for:
 - ▶ Event ticketing and RSVPs
 - ▶ One-time and recurring donations
 - ▶ Dedicated giving campaigns or memorials
- ▶ Unified donation stream across all programs and pages

Hall of Fame

- ▶ Searchable Hall of Fame archive with bios, images, and filters by year or name
- ▶ Optional submission form for future nominations

Cowboy Frank Tribute & History Archive

- ▶ Visual tribute to Cowboy Frank, including:
 - ▶ Archival screenshots
 - ▶ Interview quotes or stories
 - ▶ Photo timeline
- ▶ Expandable “History of IGRA” archive using galleries, PDFs, and oral histories

Rebrand & Visual Identity

- ▶ Logo evolution and style update that retains western charm and legacy
- ▶ New colors, typefaces, and graphics to attract a modern LGBTQIA+ audience
- ▶ Style guide and social media templates included

Organizational Leadership & Structure

Pages for:

- ▶ Executive Board & Leadership
- ▶ Trustees
- ▶ Royalty
- ▶ Committee Chairs
- ▶ Member Associations & Regional Chapters
- ▶ Current Partners/Sponsors

Foundation Integration

- ▶ Incorporate Gay & Lesbian Rodeo Heritage Foundation content into main site
- ▶ Ability to accept restricted donations or legacy gifts through Givebutter
- ▶ Timeline, vision, and founder history

Online Store

- ▶ Link to third-party store (e.g., Shopify) with custom call-to-actions and featured product section
- ▶ Branded merchandise spotlight for fundraising

Media & Resources

- ▶ Gallery for event photos, videos, and reels
- ▶ Member-only resources with optional password protection
- ▶ Blog for rodeo stories, event recaps, announcements
- ▶ Downloadable documents (e.g., annual reports, forms, bylaws)

SUGGESTED SITE MAP

- ▶ Home
- ▶ About IGRA
 - ▶ Our Story
 - ▶ Breaking Stereotypes
 - ▶ Cowboy Frank Tribute
- ▶ Events
 - ▶ Upcoming Rodeos (with calendar/tickets)
 - ▶ Past Rodeos Archive
- ▶ Hall of Fame
- ▶ Get Involved
 - ▶ Volunteer
 - ▶ Join
 - ▶ Sponsor
- ▶ Donate
- ▶ Media
 - ▶ Photo Gallery
 - ▶ Videos
 - ▶ Blog
- ▶ Foundation
- ▶ Leadership
 - ▶ Board, Royalty, Chapters, Committees
- ▶ Shop
- ▶ Resources (some password-protected)
- ▶ Contact

GOOGLE ANALYTICS INSTALLATION:

- ▶ Set up and integrate Google Analytics to track website performance and user engagement.

5 **Hosting and Security Consultation:**

- ▶ Ensure proper setup of website hosting and implement security measures.
- ▶ Conduct a thorough review to ensure all security features are active and functioning.
- ▶ Advise on ongoing hosting and security needs (note: hosting, SSL, and security features are additional costs).

6 **Staff Training:**

- ▶ Provide a up to 3 Zoom training sessions for staff to familiarize them with website management, content updates, and basic troubleshooting.
- ▶ Record the session for future reference.

7 **Accessibility (Recommended - easiest and most affordable way to remain ADA compliant!)**

- ▶ **Accessibility Features:** Ensure compliance with accessibility standards such as WCAG (Web Content Accessibility Guidelines) to make the website accessible to users with disabilities.
- ▶ Leveraging accessiBe* Assistive Technology:
 - ▶ Utilize accessiBe's assistive technology to automate accessibility checks and remediation.
 - ▶ accessiBe offers a user-friendly interface that allows us to monitor and address accessibility issues on an ongoing basis.

****Outside Product Cost: accessiBe Standard Version: \$490 per year (up to 1,000 pages and 5,000 visitors per month)***

8 **Timeline**

- ▶ Discovery + Planning: 2–3 weeks
- ▶ Design + Feedback: 4–5 weeks
- ▶ Development: 5–6 weeks
- ▶ Testing + Launch: 2 weeks
- ▶ Total: ~12–16 weeks

9 Investment

Website Design: \$8,000

Includes content strategy, design, development, page building, training, and basic SEO setup

*** 50% deposit required to begin work OR receive a 10% "nonprofit discount" when paying the full amount upfront. This price does not include cost of hosting, domains, specialized plugins.**

► Maintenance Rate: \$105 per hour for ongoing support.

Thank You!

Thank you for considering our customized proposals for the International Gay Rodeo Association. At Cultural Sponge, we are deeply honored by the opportunity to support an organization with such a rich history and vital mission. We are committed to creating solutions that celebrate your legacy, resonate with your community, and help you engage the next generation of fans, participants, and advocates.

We're excited about the potential to collaborate and contribute to IGRA's continued impact and visibility. If you have any questions, thoughts, or would like to discuss anything further, please don't hesitate to reach out.

Warmly,



Heather Brown, owner
Cultural Sponge

Agreement

Letter of Agreement

This agreement is between International Gay Rodeo Association hereafter referred to as CLIENT, and Cultural Sponge, hereafter referred to as CONTRACTOR.

Revisions

Revisions or alterations to the scope of work or schedule may obligate the CLIENT to additional fees. These may include copy or layout changes made after initial CLIENT approvals. Extensive alterations, such as a change in marketing objectives or project goals, shall be considered new work and will require that this agreement be amended with a change order to reflect the revised scope of work.

Project Pricing

50% deposit due for projects over \$1000 and/or projected completion takes longer than 30 days. 50% due when project is completed. A nonprofit discounted rate of 10% is given if client wishes to pay in full when work begins.

Upon receipt of full payment, the CLIENT is hereby granted exclusive and unlimited usage and reproduction rights to the final designs prepared for the CLIENT as part of this project.

Promotion

Cultural Sponge shall have the right to document the completed work, and to reproduce, publish and display such documentation for promotional purposes.

Project Assumptions

The following assumptions have been made in this estimate. Any changes to these assumptions may result in a change of price.

- ▶ Client is responsible for acquiring and supplying all necessary product photography (which may be detailed in a different proposal, upon client request), as well as any related licensing unless otherwise indicated in this proposal.
- ▶ Client will be responsible for gathering login and password information as well as any additional signing or login information required.
- ▶ Client is responsive with timely feedback and any collateral materials that may be necessary. Timely feedback is defined within 3 business days of last inquiry regarding project. Delays in response can affect overall time line of project completion.
- ▶ The cost of any stock media used in the campaign is not included in this estimate unless otherwise indicated in this proposal.
- ▶ If client cancels the project, the client agrees to forfeit their deposit or pay for the work that's been completed, whichever is greater.

Errors

CLIENT has responsibility to proofread and review all work produced during the project. As a result, the client is fully responsible for any errors in spelling, typography, illustrative layout, photography or other errors discovered after printing or reproduction or for any work performed by third-parties selected by the CLIENT.

IGRA Representative

Heather Brown, Cultural Sponge

Testimonials

"You have been a true delight, Heather - and definitely added brilliance to our advertising campaign! Thank you so much for everything you do for Aunt Rita's Foundation. We truly appreciate the support of Cultural Sponge and look forward to another year working with you! Thank you!"

- **Kit Kloeckl, Executive Director**

"Thanks for what you did and do for Phoenix Pride and our city."

- **Phil Gordon, former Phoenix Mayor**

"Cultural Sponge has been an absolute pleasure to work with. It's wonderful to have formed such a strong relationship with them, they really understand who we are as an organization and what Phoenix Pride's message is to the public. Heather spends a great deal of time sitting in brainstorming meetings with the Pride team, she really listens to the customer and gives you exactly what you are looking for. I look forward to working with Cultural Sponge on future projects."

- **Brandi Sokolosky, Former Executive Director, Phoenix Pride**

"You (Heather) have contributed beyond expectation to the development of student knowledge and skill set in the area of Marketing. Thank you!"

- **Clarissa Davis Ragland, Estrella Mountain Community College, Department Head Chair**

"Cultural Sponge is great to work with. They are able to understand the overall vision of what we need and incorporate our sensibilities in a way that is tasteful and creative."

- **Angela Hughey, One Community**

References

ANGELA HUGHEY

President, ONE Community
angela@onecommunity.co
602.284.1418

DEB TAYLOR

President, Flagstaff Pride
deb@flagstaffpride.org
928.699.7521

ERIC CARLYLE

CEO,
Compete Sports Diversity
eric.carlyle@competediversity.com
480.688.2080



COMMITTEE REPORTING FORM

Committee Name: _____

Committee Chair(s): _____

Committee Members: _____

Date & Time of Last Meeting: _____

Brief Overview of Last Meeting: _____

Items of Critical Importance (to be discussed at the next BOD meeting):

Items Requiring Action (to be voted on at the next BOD meeting):

☐ **No report at this time**

Respectfully submitted, _____

August 4, 2025

IGRA Special Museum Project / World Pride 2025

Dear IGRA Board of Directors,

On behalf of the World Pride 2025, Washington, D.C. & Special Museum Project Committee, I am pleased to report that our work has concluded after a truly remarkable week of events. Our time in Washington, D.C. was filled with meaningful activities that highlighted IGRA's legacy, expanded our visibility on an international stage, and celebrated our community's spirit and history.

Event Highlights:

Our programming officially began on **Wednesday, June 4, 2025**, in collaboration with ASGRA, with the Atlantic Stampede Cowpoke Contra Dance held from 7–11 PM at Eastern Market, led by ASGRA Trustee Mr. Michael Lentz.

On **Thursday, June 5**, the day began with dance workshops from 9 AM–3 PM. Later that afternoon, from 4–6 PM, we hosted a moving Induction Reception at the Smithsonian Institution's National Museum of American History Archives Center. Guests enjoyed food, drinks, and live entertainment from Nashville recording artist Justin Green, who wrote and debuted a heartfelt tribute song for IGRA titled "*Reno*." The energy carried on into the night with the Atlantic Stampede from 7 PM–midnight.

Friday, June 6 featured additional workshops from 9 AM–4 PM. The Committee also organized two special tours of the Smithsonian's Archives Center, led by Mr. Franklin Robinson at 1 PM and 2 PM. These tours were incredibly powerful, offering attendees a chance to see IGRA's archived materials and artifacts—some of which were even available for careful handling (with gloves, of course!). The respect, reverence, and care shown by the Smithsonian team, especially Franklin and Patti, deeply moved all who were present. It was a proud and emotional moment for our community.

That evening, we transitioned back to Eastern Market to dance the night away at the Atlantic Stampede *Hot Moon Hoedown Barn Dance* from 7–11 PM.

World Pride Parade & Festival:

Saturday, June 7, IGRA took center stage at the **World Pride 2025 Festival**, where we proudly showcased our Archives Collection. Roger Bergman led IGRA's efforts with a vibrant and engaging booth. Meanwhile, preparations began for the World Pride Parade, which officially began at 1 PM—after a four-hour wait at the staging area! Our truck, beautifully decorated, was full of joy, music, and dancing from start to finish. The IGRA contingency, outfitted in teal blue shirts, hats, and boots, looked stunning and marched with pride through the 3.5-mile parade route.

Sunday, June 8 concluded our public engagement, with IGRA once again displaying our Archives Collection at the World Pride Festival.

This ambitious series of events required immense effort, commitment, and collaboration. The Committee worked tirelessly—often through long hours, sweat, and even a few tears—to bring this vision to life.

While the week was a success, we also faced some challenges. Unfortunately, IGRA did not meet the room block commitment made over 18 months ago, and attendance across the board was lower than projected. While the festival had anticipated over 3 million attendees, just over 1 million participated. Despite these hurdles, one individual stepped forward in an extraordinary way: **Mr. Brian Helander**, who not only championed the Smithsonian vision nearly nine years ago but personally covered the hotel contract shortfall with an incredibly generous **\$17,000 donation** to IGRA. Brian, your contribution, leadership, and unwavering dedication to IGRA are deeply appreciated. Thank you.

Lastly, our partnership with Michael Lentz and ASGRA added incredible value to every aspect of our programming and helped elevate the World Pride experience to new heights. We are deeply grateful for their collaboration and hospitality.

On behalf of the Committee, I would like to sincerely thank all Committee members, as well as the IGRA Board of Directors, for your support, participation, and trust throughout this journey.

With gratitude and pride,

Jack Morgan

Chair,

IGRA Special Museum Project / World Pride 2025

INTERNATIONAL GAY RODEO ASSOCIATION AT WORLD

Pride



**JUNE
4TH-8TH
2025**
WASHINGTON DC



IGRA / WORLD PRIDE 2025 SCHEDULE OF EVENTS

JUN 04 ATLANTIC STAMPEDE 7PM - 11PM
• Cowpoke Contra Dance, North Hall @ Eastern Market, 7th & C Streets SE, Washington DC

JUN 05 IGRA RECEPTION
• Atlantic Stampede - Dance Workshops - 9 AM to 3 PM
• IGRA Smithsonian Institution, National Museum of American History, Archives Center Induction Reception - 4 PM to 6 PM
• Atlantic Stampede - Capital City Square Dance - 7 PM to 10:30 PM
• Atlantic Stampede - Late Nite Contra Sonic Dance - 10:45 PM to Midnight

JUN 06 IGRA TOUR
• Atlantic Stampede - Dance Workshops - 9AM to 4PM
• IGRA National Museum of American History, Archives Center Tours 1PM, 2PM & 3PM
• (1300 Constitution Ave NW, Washington DC)
• Atlantic Stampede - Hot Moon Hoedown - Barn Dance - 7 PM to 11 PM

JUN 07 WORLD PRIDE FESTIVAL & WORLD PRIDE PARADE 2025
• World Pride Festival / 12 pm (noon) - 10pm / Pennsylvania Avenue NW, Between 9th and 3rd Streets
• World Pride Parade / Step-off Time 1 pm / 14th and T Streets NW

JUN 08 WORLD PRIDE FESTIVAL
• Pennsylvania Avenue NW, Between 9th and 3rd Streets from 12 pm (noon) - 10 pm

PARADE OFFICIAL SHIRTS

For pricing, availability, and lead time, contact at genefraikes@gmail.com.
Order deadline: May 15.

HOST HOTEL

HYATT REGENCY
WASHINGTON ON CAPITOL HILL
400 NEW JERSEY AVENUE, NW
WASHINGTON, D.C. 20001
202-737-1234

<https://www.hyatt.com/en-US/group-booking/WASRW/G-IGRA>

Registration Link (Space is limited and filling up quickly - once the room block is full, there will be no additional rooms available at the negotiated rate of \$299 per night, rooms available beginning Wednesday, June 4th, Thursday, June 5th, Friday, June 6th, Saturday, June 7th, Sunday, June 8th)





IGRA Member Forum

IGRA Member Forum

Private group · 1.0K members

Joined
Invite

You
Featured
About
Photos
Events

Write something...

Feeling
Add yours
Check in

New posts

Jack Morgan
1m ·

Atlantic Stampede

Dance Celebration June 4, 5, & 6, 2025

North Hall @ Eastern Market, 225 7th St SE, Washington DC

Dance Musicians & Vocalists

David Courtlet Knight

Nolan Kohar

John Blount

Justin Green

Katelyn Wells

Friday Night - The Wild Shirts

Huck Fitts

Mary Glassfield

Alex Heflin

Gus Fitts

www.AtlanticStampede.com

TICKETS - INFO

Atlantic Stampede

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David Courtlet Knight

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Friday Night - The Wild Shirts

Huck Fitts

Mary Glassfield

Alex Heflin

Gus Fitts

www.AtlanticStampede.com

TICKETS - INFO

IGRA 50 Years of Gay Rodeo History - Reception & Live Music

05 JUNE

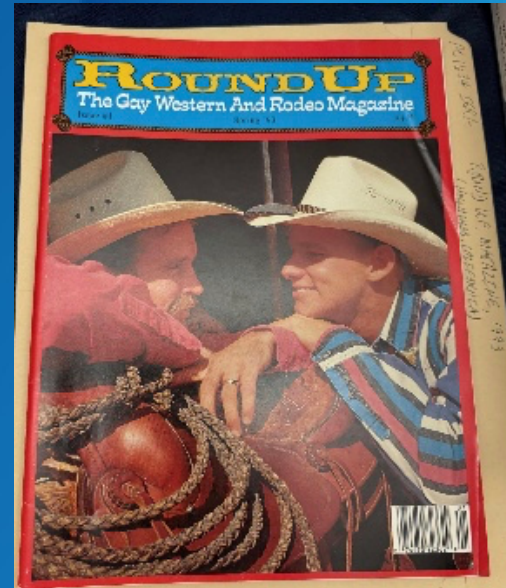
4PM - 6PM

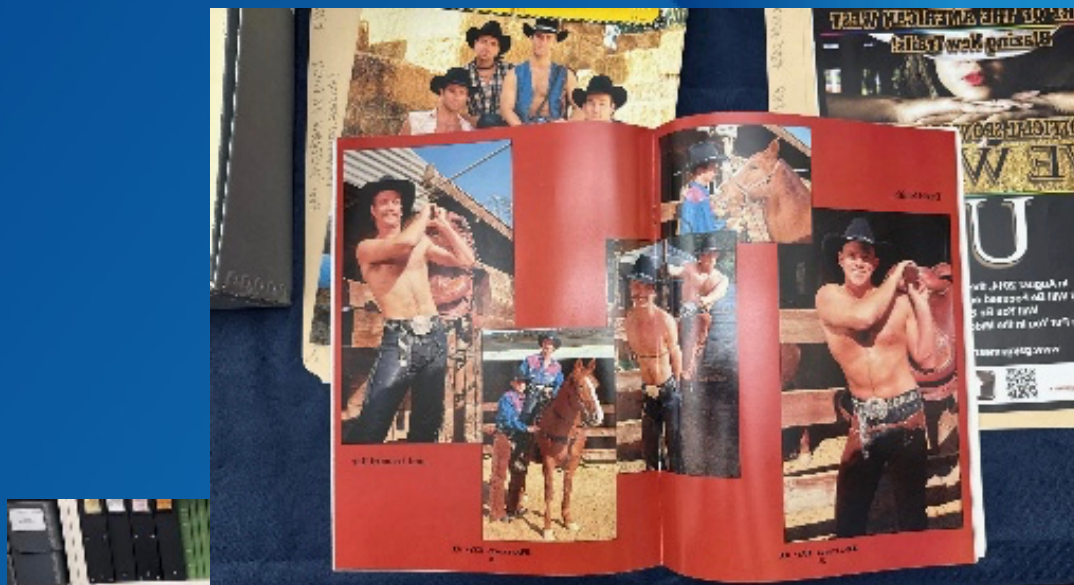
NORTH HALL @ EASTERN MARKET
225 7TH ST SE, WASHINGTON DC

JUSTIN GREEN

WWW.ATLANTICSTAMPEDE.COM













COMMITTEE REPORTING FORM

Committee Name: Rodeo Officials Committee report for August 8, 2025 BOD Meeting

Committee Chair(s): Guy Puglisi

Committee Members: Brian Helander, Travis Drapeau, Guy Puglisi, Candy Pratt,
Tom Sheridan, Tim Smith, Chris Tobin, and Ron Trusley

Date & Time of Last Meeting: June 10, 2025

Brief Overview of Last Meeting: See attached minutes.

Items of Critical Importance (to be discussed at the next BOD meeting):

New enrollment: Caleb Mills - Chute Coordinator program

Items Requiring Action (to be voted on at the next BOD meeting):

Board of Trustee approval of Devon Garcia and Dave Henzel for Chute Coordinators.

☐ **No report at this time**

Respectfully submitted, s/ Guy Puglisi

Rodeo Officials Committee Meeting

June 10, 2025

Present:

Travis Drapeau, Guy Puglisi, Candy Pratt, Tim Smith, Chris Tobin, and Ron Trusley

Guests: N/A

Absent: Brian Helander (optional), Tom Sheridan

1. Call to Order at 6:00 pm by Guy Puglisi
2. Old Business (None)
3. New Business

A. Program Enrollment Requests

- a. Requests for program enrollment were received for the following:
 - i. Caleb Mills Chute Coordinator
 1. **Tim moved to approve this request. Candy seconded the motion. Motion carried unanimously.**
- b. An email was received from Brendon Dale to enroll in the Arena Director and Chute Coordinator programs, but without the form attached. There was no response to the follow-up email to request this information, so no action will be taken at this time.

B. Personnel Matter

- a. A personnel matter was discussed regarding one of the Chute Coordinators. It was decided the lead would draft a letter, which would be finalized and issued by the ROC Chair. The Letter of Instruction was issued in-person at the conclusion of the Denver rodeo on July 13, 2025.

C. Recertification Examinations

- a. All but two officials completed the exam with a passing score.
 - i. Amy Griffin and Brian Helander are not seeking recertification.

D. Next Meeting

- a. The next regularly-scheduled ROC meeting will be on Tuesday, September 9th on Zoom. The link to the meeting is: <https://us06web.zoom.us/j/84813211732?pwd=7xzAPWxGYauV4WZm8GVdBqcJSidFJQ.1>

4. Adjourned at 6:34 pm by Guy Puglisi

**3rd Quarter BOD Meeting
August 8, 2025
El Reno, OK**

MEMBERSHIP COMMITTEE REPORT

I have been working with Ben Birkner from Florida with the necessary paperwork to become a member of IGRA. I am happy to say that I believe I have all the necessary paper from this association at this time. This paperwork, with the exception of the articles of incorporation were sent out to all the BOD with the agenda for today. I have since received the Articles of Incorporation and they seem to be in order. I have also received a letter of introduction of this group based in Florida from Ben who I will read at this time.

See attached.

Based on this information it is the recommendation of the Membership Committee chair that the BOD approve the Florida Gay Rodeo Association(FGRA) as a Recognized Association. FGRA plan to submit their application as a Member Association and their hope and intentions are to be seated as a Member Association at the 2025 IGRA Convention in Denver Co.

**Respectfully Submitted
Gene Fraikes
Membership Committee Chair**



2026 MEMBERSHIP APPLICATION FORM

Association Acronym: FGRA New Association? Reformed

Association Name: Florida Gay Rodeo Association

Incorporation Name: Florida Gay Rodeo Association, Inc

Address: PO Box 149

City: Dunedin State/ Florida Zip/ 34697
Province: Postal Code:

Phone: 808-464-1464 Fax:

Web site address:

E-mail address: mrben1964@yahoo.com

Association Contact: Ben Birkner

Address: 8 Freshwater Drive

City: Palm Harbor State/ Florida Zip/ 34684
Province: Postal Code:

Phone: 808-464-1464 Evening: 808-464-1464

E-mail address: mrben1964@yahoo.com

Geographical Area: State of Florida

(applies to both new and renewal memberships)

Note: If a new association is forming within the geographical area of an existing association, a letter of acceptance by the board of directors of the existing association must accompany this application.

Geographical area changing? Yes ☐ No ☒ *(renewal memberships only)*

ATTACHMENTS:

<u>New Association</u>		<u>Renewal Membership</u>	
Completed Application	☒	Completed Application	☐
Incorporation Paperwork	☒	Certification of Good Standing	☐
Not-for-Profit Documentation	☒	Not-for-Profit Documentation	☐
Bylaws	☒	Membership List	☐
Membership List	☒	Annual Dues Check	☐
Annual Dues Check	☐		☐

CURRENT OFFICERS:

Name: Frank Mahoney President

Name: Delon Cunningham Vice President

Name: Don Middleton Secretary

Name: Ben Birkner Treasurer

Trustee: TBD

Address: _____

City: _____ State/ _____ Zip/ _____
Province: _____ Postal Code: _____

*Renewals must be postmarked or received by the secretary no later than **sixty (60) days** prior to the Annual Convention.*

*Please send completed application, attachments, AND **copy** of dues check to the IGRA Secretary.*

Please send the Original Check direct to David Hill - Treasurer

Gene Fraikes
IGRA Secretary
125 Lajitas Dr.
Decatur, TX 76234

or: genefraikes@gmail.com

David Hill
IGRA Treasurer
20140 E Maplewood LN
Centennial CO 80016-1279

or:david.hill@igra.com



BYLAWS
of the
FLORIDA GAY RODEO ASSOCIATION, INC

Adopted:07/15/2025
Revised:07/15/2025
Amended:07/15/2025

CONSTITUTION AND BYLAWS OF THE FLORIDA GAY RODEO ASSOCIATION, INC.

MISSION STATEMENT:

To produce Florida Gay Rodeo and to promote the country-western lifestyle and support organizations who benefit the LGBTQ community and our community as a whole through amateur sportsmanship, education, participation, competition and recognition. FGRA, Inc. achieves this mission by:

- Performing charitable duties for the surrounding area through fundraisers, rodeos, etc. for any charitable organization that the general membership of the corporations should choose.
- Producing a group of well-rounded individuals interested in western related events (rodeos, horseback riding, western dancing, etc.)
- Being an organization for the entire community, barring all prejudices to sex, national origin, sexual preferences, gender expression, religion, race or any other prejudices the organization may encounter.
- Establishing a base organization in which members collectively communicate and work with each other.
- Promoting and supporting gay rodeo or gay country-western related events held anywhere.
- Maintain a group of people who collectively work on fundraising events and organizational activities who are both professional and proficient.
- Acting in the State of Florida Not For Profit Corporation and to function in a not for profit capacity, maintaining at all times a federal tax-exempt I.D. number.
- Affiliating itself with and following the guidelines and rules of the International Gay Rodeo Association, Inc. (IGRA) and other states' organizations that adhere to the objectives and purpose of this organization.

ARTICLE I: NAME

Pursuant to the Articles of Incorporation under the laws of the State of Florida, the name of the organization shall be FLORIDA GAY RODEO ASSOCIATION, INC., and it shall be a Not For Profit Corporation as registered with the state of Florida. As used in these Bylaws, the terms 'FGRA, Inc.', 'FGRA', 'Corporation', 'The Corporation', 'Board of Directors', 'The Organization', 'The Association' shall refer to the Florida Gay Rodeo Association, Inc.

ARTICLE II: MEMBERS

Section 1: Membership, Fees and Eligibility:

- A. Membership in the Corporation shall be attained by completing the official FGRA, Inc. membership application for approval and payment of applicable fees paid to a Board or Membership Committee member.
- B. The terms 'Member in Good Standing' and 'Active Member' refers to an individual who has an approved membership application and appropriate fees on file with FGRA, Inc. and has not conducted injurious activities to the Corporation or its purposes, misrepresented, defrauded, or committed theft from the Corporation or its members.
- C. The terms 'fee' and 'dues' have the same meaning in these bylaws.

- D. Any increase in membership fees shall be approved by the membership.
- E. Applications will not be accepted and any monies received will be returned to persons who are removed from good standing status, in bad standing, or barred from membership in any Member or IGRA recognized Member Associations; or are otherwise ineligible to participate in Member or IGRA sponsored, sanctioned events or rodeos. The applicant will be considered ineligible for membership until the matter with the Member or IGRA Recognized Member Association is resolved and FGRA, Inc is notified.
- F. FGRA, Inc reserves the right to terminate membership and may, at the discretion of the Board of Directors, refund all or a portion of the membership fees of any individual at any level of membership if it is discovered that a member is or becomes ineligible for membership as stated in ARTICLE II, Section 1.
- G. Memberships shall be non-transferrable.
- H. No member shall bind this Corporation through joining, representing or affiliating with any other organization without prior approval of the Executive Board of Directors.
- I. FGRA, Inc. will make every effort to keep members' names and personal information confidential and will not disclose information except to comply with IGRA rules and federal, state or local laws.

Section II: Classes of Membership:

A. Individual Membership:

- a. Membership application must be submitted with the required fee and is subject to approval by the membership according to ARTICLE II, Section 1.
- b. Dues for annual membership shall be \$25.00 (Twenty-Five Dollars)
- c. May participate in any and all organizational matters except where otherwise stated in these Bylaws.
- d. Shall be entitled to receive FGRA, Inc. newsletter and other event material via email if opt-in box checked on FGRA, Inc. Membership application.
- e. Shall be entitled to participate in all IGRA events as prescribed by the IGRA Bylaws and Standing Rules.

B. Partner Membership:

- a. Membership application must be submitted with both Member and Partner sections completed with the required fee and is subject to approval by the membership according to ARTICLE II, Section 1.
- b. Dues for annual partner memberships shall be \$45.00(Forty-Dollars).
- c. Both members shall be entitled to all benefits of Individual Membership.

C. Corporate Membership:

- a. A corporate member must be submitted with the required fee and is subject to approval by the membership according to ARTICLE II, Section 1.
- b. Dues for membership shall be \$100.00 (One-Hundred Dollars). This includes membership for up to 4 (Four) additional people as well as recognition on FGRA website.
- c. Members shall be entitled to all benefits of individual membership.

D. Honorary Membership:

- a. An Honorary membership is one that may be held by persons who have shown continuous dedication to FGRA, Inc. and shall be chosen by a vote of the Board of Directors.
- b. Honorary members shall not be entitled to vote or be elected or appointed to the Board of Directors or Standing Committee chairmanship.

E. Inactive Membership:

- a. A member who is more than 90 (Ninety) days delinquent in the renewal of membership after membership has expired will be placed in inactive status and all privileges of membership shall be suspended until membership has been renewed.
- b. Reinstatement of Active Membership and all membership privileges will begin upon receipt of completed membership application, appropriate fees and board approval.

Section 3: Ethics

- A. It is expected that members of the Association shall act in an ethical manner in matters where FGRA, Inc. and/or its members are concerned or reflected.
- B. Charges of wrongdoing must be filed with the President for investigation by the Executive Board.
- C. If the charge lodged is against an officer, the complaint should still be filed with the President, but may be filed with another member of and for investigation by the Executive Board.
- D. Allegations must be in writing, delivered either in person or by U. S. Mail by at least 2 (Two) members of the Corporation, within 15 (Fifteen) days of the alleged incident.
- E. The Executive Board shall ensure that the matter be investigated in a confidential manner, between the Executive Board and those involved.
- F. ARTICLE X, PARLIAMENTARY AUTHORITY shall govern the investigation and any disciplinary action that may be taken.

ARTICLE III: CORPORATE AUTHORITY

Section 1: Board of Directors

- A. Subject to the provisions of the Florida Not For Profit Corporation Law and any limitations in the Articles of Incorporation and these Bylaws relating to action required to be approved by the members, the business affairs of the Corporation shall be managed, and all corporate powers shall be exercised by, or under the direction of the Board of Directors.
- B. The Executive Board of Directors shall have fiduciary responsibility for FGRA, Inc, conduct negotiations, approve and sign contracts with any external entity.
- C. All funds of the Corporation shall be deposited to the credit of the corporation in such banks, trust companies or other depositories as the Executive Board may select.
- D. The Board of Directors, in addition to the authority and the powers expressly conferred upon them by these Bylaws, may exercise all action for and on behalf of the Corporation not inconsistent with the laws of the State of Florida, the Articles of Incorporation, these Bylaws, or any duly enacted resolution of the members, Executive Board or Board of Directors.
- E. The President or the Board of Directors may delegate to any committee or officer, any portion of its power, subject to any limitation imposed by the Florida Not For Profit Corporation Law or which the Executive Board may see fit to impose.
- F. The Board of Directors may borrow money or incur indebtedness on behalf of the Corporation, and cause to be executed and delivered for the Corporation's purposes and in the corporation name any of the following items such as: promissory notes, bonds, debentures, deeds of trust, mortgage, pledges, hypothecations, and other evidence of debt and securities.
- G. The Board of Directors may manage in such a manner, as they deem in the best interest of the Corporation, all funds and property, real and personal, received and acquired by the Corporation, and to distribute, loan or dispense the same and/or income and profit thereof.

- H. The Board of Directors may authorize any Officer(s) to enter into any contract or execute and deliver any instrument in the name of and on behalf of the Corporation and such authority may be general or confined to specific instances.
- I. The Board of Directors should meet on the second weekend of every month, except under special circumstances or at the special call of the President.
- J. The Board of Directors shall oversee any IGRA sanctioned event held within its territory.
- K. The Board of Directors shall select the delegates to the IGRA Annual Convention. Financial conditions permitting, the Corporation shall pay registration fees of all delegates.
- L. The Board of Directors and/or Executive Board shall have the authority to take any action not inconsistent with the law, the Articles of Incorporation, these Bylaws or with any duly enacted resolution of the membership, Executive Board or Board of Directors.
- M. The Board of Directors and/or Executive Board may unless otherwise prohibited in these Bylaws, dispose of any matters that may arise between meetings including, but not limited to electronic mail or telephone consensus. Such matters shall be entered into the minutes at the next meeting of the Board of Directors.
- N. The Board of Directors may adopt, make and use the FGRA, Inc. logo, prescribe the forms of membership certificates, membership cards, membership applications, and alter the form of the logo and certificates.
- O. All voting shall be in accordance with ARTICLE X, PARLIAMENTARY AUTHORITY.

Section 2: Officers

- A. The Officers of FGRA, Inc. shall have the authority delegated to them by these Bylaws and such additional authority as may be delegated by the Board of Directors

Section 3: Liability, Insurance and Indemnification

- A. FGRA, Inc. assumes no responsibilities and the enactment of the waiver procedures shall endure.
- B. FGRA, Inc. shall indemnify and hold the Board of Directors, all Officers, Directors, Trustees and Committee members harmless from all liability, obligations, claims, causes of action or expenses of any kind, including, without limitation, attorney's fees that may arise or be incurred by them as a result of the performance of their duties or on behalf of FGRA, Inc., to the full extent allowed by law.

ARTICLE IV: OFFICERS

Section 1: Members

- A. The corporate structure of FGRA, Inc. shall be administered as provided in this article and consists of:
 - 1. Membership
 - 2. Board of Directors
 - 3. Executive Board
 - 4. Committees

Section 2: Board of Directors

- A. These elected and appointed Officers shall constitute the Board of Directors of FGRA, Inc. and shall perform the duties prescribed by these Bylaws:

1. President
2. Vice-President
3. Secretary
4. Treasurer
5. Rodeo Director
6. Trustee
7. Ad-hoc Members (non-voting, may be appointed to fill an absence)
 - Committee Chairs (Membership Recruitment, Bylaws, Volunteer Coordinator)
 - Miss FGRA
 - Mr. FGRA
 - MX FGRA
 - Ms. FGRA
 - MsTer FGRA
 - Committee Members

Section 3: Executive Board

A. Shall consist of the following Officers

1. President
2. Vice-President
3. Secretary
4. Treasurer
5. Rodeo Director
6. Trustee

Section 4: Board Positions

- A. An Officer may not hold more than 1 (One) board position except when appointed by the Board of Directors to serve as Rodeo Director, Trustee, or in accordance with ARTICLE VII, ELECTIONS AND APPOINTMENTS, Section 1
- B. At no time shall 2 members of the same household be elected to an executive board member position.

ARTICLE V: DUTIES OF OFFICERS

Section 1: General

- A. It shall be incumbent upon all Officers and Standing Committee Chairpersons to engage in total communication, cooperation, and dissemination of information regarding the operation of this Corporation.
- B. Officers and Standing Committee Chairpersons must maintain member in good standing status as outlined in **ARTICLE II: MEMBERSHIP** or shall be subject to removal by the Board of Directors if the members' status is not rectified within 45 (Forty-Five) days.
- C. All Officers and Standing Committee Chairpersons shall work under the direction of the President and shall perform all duties incident to their respective office as outlined in these Bylaws and any such duties as prescribed or assigned by the membership, President, or Board of Directors
- D. All Officers and Standing Committee Chairpersons shall meet within 15 (Fifteen) days of election to office to review the Bylaws and Standing Rules of Order for their respective office.

- E. All Officers and Standing Committee Chairpersons shall attend the Board of Director and Standing Committee meetings of which they are a member or chair.
 - a. Officers missing 2 (Two) consecutive or 3 (Three) meetings in total in the course of 1 (One) year shall be subject to removal by the Board of Directors, unless the Board has approved said absences. See list of approved absences in Standing Rules of Order.
 - b. In the event they are unable to attend, every effort should be made to notify the Board, and if needed, advise the Board of the need to assign an Ad-Hoc member to serve as a voting proxy for the duration of the meeting.

Section 2: Officer Responsibilities

A. President

- a. Shall preside at all Board of Director, General Membership and Special Meetings.
- b. Shall appoint any special committee chairpersons, subject to the approval of the Board of Directors.
- c. Shall appoint all committee Chairpersons who shall serve at the request of the President, except as otherwise outlined in these Bylaws.
- d. May serve as Chairperson of a specially convened task force committee but shall not be the chairperson of any other appointed committee.
- e. Shall be responsible for overseeing and assisting the Vice-President in matters of securing and retention of corporate sponsors.
- f. Shall serve as ex-officio member of all committee except for the Nominations and Elections Committee.
- g. May be required to verify membership in the Association at IGRA functions.
- h. Shall be a signer on the Corporate bank account(s).
- i. May sign, with any authorized officer, any corporate documents authorized by the Board of Directors.

B. Vice-President

- a. Shall assume the duties of the President in the event of the President's absence or inability to act or at the request of the President.
- b. In the event of the resignation or death of the President, the Vice-President shall assume the office of President, including all duties and responsibilities for the remainder of the unexpired term.
- c. Shall be Chairperson of, and with the President, establish the Corporate Sponsorship Committee.
- d. Shall be a signer on the Corporate bank account(s).
- e. May sign, with any authorized officer, any corporate documents authorized by the Board of Directors.
- f. Shall have the authority as may be delegated pursuant to **ARTICLE III: CORPORATE AUTHORITY**.
- g. Shall chair the Miss, Mr., Ms., MX, and MsTer program.
- h. Shall chair the Fundraising Committee and shall be responsible for ideas and concepts of raising monies to be procured for the operation of the organization and work cooperatively with all other committees.
- i. Shall work in conjunction with the Secretary to prevent conflicting activities and assist in the publication of a calendar to include fundraising events and activities which the membership and community may participate as well as training and instruction opportunities for the Royalty Team.
- j. Shall coordinate with the Rodeo Director to provide opportunities for entertainment, from within the organization and from visiting Royalty or additional outside sources, during the rodeo weekend and the days preceding, if possible.

C. Secretary

- a. Shall keep a record of the minutes of the organization.

- b. Shall provide ample copies of the minutes from the previous meeting at the beginning of, or via electronic mail prior to, the Board of Directors meeting.
- c. Shall make the minutes and records available to members.
- d. Shall keep on file all committee reports.
- e. Shall preserve a permanent record of all materials received at the Board of Directors level for historical purposes.
- f. Shall maintain record book(s) in which the Bylaws, Special Rules of Order, Standing Rules and minutes are entered, and have the current record book(s) on hand at every meeting.
- g. Shall sign all certified copies of acts of the Organization.
- h. In the absence of the President and Vice-President, shall call the Board of Directors Meeting to order and preside until the immediate election of a chairman pro tem.
- i. Shall be a signer on the Corporate bank account(s).
- j. Shall coordinate with the Membership committee to assure the protections of membership (use of names, alias, etc.)
- k. May sign, with any authorized officer, any corporate documents authorized by the Board of Directors.
- l. Shall have the authority as may be delegated pursuant to **ARTICLE III: CORPORATE AUTHORITY**.
- m. Shall send out to the membership a notice of meetings and conduct the general correspondence of the organization.
- n. Shall inform the Board of Directors of any significant incoming and outgoing correspondence.
- o. Shall provide all members with information and rates on travel and lodging for scheduled out of town events.
- p. Shall submit to the Board of Directors for approval all press/media releases.
- q. Shall be responsible for final preparation of committee rough drafts articles and artwork for all club activities.
- r. Should ensure all advertising is completed as early as possible prior to scheduled events.
- s. Shall work in conjunction with the President to preserve a permanent record of all materials, flyers, programs, poster, etc. for historical purposes.
- t. Shall chair the Historical Committee.

D. Treasurer

- a. Shall be responsible for the funds of Corporation.
- b. Shall receive and give receipts for funds due and payable to the Corporation.
- c. Shall at all times maintain custody of all financial records and funds on behalf to the Corporation, for the duration of the term, unless otherwise directed by the Executive Board.
- d. Shall deposit within 5 (Five) day of receipt of all funds in the name of the Corporation in such bank(s), trust company(s), or such other depository(s) as shall be selected in accordance with the Standing Rules of Order.
- e. Shall maintain or cause to be maintained, a general ledger account record.
- f. Shall prepare income/expense reports and attach a copy of the monthly bank statement for presentation at each regular Board of Directors meeting.
- g. Shall be responsible for submission of the Annual Report to the Secretary of State's Office.
- h. Shall present the financial records for quarterly audit by the Bylaws and Audit Committee.
- i. Shall be a signer on the Corporate bank account(s).

- j. May sign, with any authorized officer, any corporate documents authorized by the Board of Directors.
- k. Shall have the authority as may be delegated pursuant to **ARTICLE III: CORPORATE AUTHORITY**.

E. Rodeo Director

- a. Shall oversee and ensure that the Rodeo Director Checklist (Appendix A – Standing Rules) items are completed prior to the Florida State Gay Rodeo.
- b. Shall submit an initial rodeo budget for approval by the Board of Directors at or before the third board meeting following appointment.
- c. Shall be chairman of the Rodeo Committee.
- d. May sign, with any authorized officer, any corporate documents authorized by the Board of Directors.
- e. Shall have the authority as may be delegated pursuant to **ARTICLE III: CORPORATE AUTHORITY**.
- f. Shall provide visiting organizations with information and assistance in lodging, rates, convenience of location, contact person(s) and phone numbers, and any other helpful information.
- g. Shall recruit, coordinate, and support ample Rodeo event staff and Officials for all days of, prior to and following the Florida State Gay Rodeo as needed.

F. Trustee

- a. Shall serve as FGRA, Inc.'s liaison to IGRA according to IGRA Bylaws and Standing Rules.
- b. Shall attend all IGRA Board, Divisional Trustee Meetings and Convention; or ensure that an alternate attend, following IGRA procedures for Alternate Trustees.
- c. May request from FGRA, Inc. advance arrangements be made or reimbursement for travel and lodging expenses incurred by the Trustee or Alternate Trustee for each IGRA Board Meeting, Divisional Trustee Meeting and Convention attended.
- d. Expenses paid by FGRA, Inc. for IGRA Board and Divisional Trustee Meetings and Convention should not exceed \$2000.00 (Two-Thousand) dollars per year.
- e. Shall be responsible for a summary report of IGRA Board Meetings and Convention to the Board of Directors and General Membership.
- f. May sign, with any authorized officer, any corporate documents authorized by the Board of Directors.
- g. Shall have the authority as may be delegated pursuant to **ARTICLE III: CORPORATE AUTHORITY**.

G. Ad-Hoc Members

- a. May be called upon by voting members of the Board of Directors to serve as proxies in the event of an absence from a scheduled meeting.
- b. May be appointed by the President to serve as proxies in the event of an absence of a voting member of the Board of Directors in order to fulfill a quorum.
- c. Are non-voting, unless serving as a proxy for a voting member.
- d. Ad-Hoc Members include:
 - Committee Chairs
 - Miss FGRA
 - Mr. FGRA
 - MX FGRA
 - Ms. FGRA
 - MsTer FGRA
 - Committee Chairs
 - Committee members

H. Executive Board

- a. These Officers shall have the fiduciary responsibilities of the Corporation, sign corporate documents and contracts on behalf of the Corporation.
- b. Shall have any other such authority pursuant to these Bylaws, Standing Rules, and duly enacted resolution of the membership, Board of Directors or pursuant to **ARTICLE III: CORPORATE AUTHORITY**.

Section 3: Terms

A. President

- a. Shall be elected in even numbered years in accordance with **ARTICLE VIII: ELECTIONS AND APPOINTMENTS** for a term of 2 (Two) years or until a successor is elected and in such a manner, that the term shall begin in January of even numbered years.

B. Vice-President

- a. Shall be elected in odd numbered years in accordance with **ARTICLE VIII: ELECTIONS AND APPOINTMENTS** for a term of 2 (Two) years or until a successor is elected and in such a manner, that the term shall begin in January of odd numbered years.

C. Secretary

- a. Shall be elected in even numbered years in accordance with **ARTICLE VIII: ELECTIONS AND APPOINTMENTS** for a term of 2 (Two) years or until a successor is elected and in such a manner, that the term shall begin in January of odd numbered years.

D. Treasurer

- a. Shall be elected in odd numbered years in accordance with **ARTICLE VIII: ELECTIONS AND APPOINTMENTS** for a term of 2 (Two) years or until a successor is elected and in such a manner, that the term shall begin in January of even numbered years.

E. Rodeo Director

- a. Shall be appointed in accordance with **ARTICLE VIII: ELECTIONS AND APPOINTMENTS**.
- b. The appointment should occur at the first Board of Director meeting following the FGRA, Inc Florida State Gay Rodeo, and before the annual elections of officers in November.
- c. The duration of the term shall be from the time of approval by the Board of Directors until the next Rodeo Director is appointed.

F. Trustee

- a. Shall be appointed in accordance with **ARTICLE VIII: ELECTIONS AND APPOINTMENTS**.
- b. The appointment should occur in the month of November before the annual elections of Officers.
- c. The duration of the term shall be in accordance with IGRA Trustee terms of service (3 years) or until the next Trustee is appointed.

- G. Immediate former executive members, if available, may remain on the Board and act in a non-voting advisory capacity, as needed for up to one year.

ARTICLE VI: MEETINGS

Section 1: General

- A. The Corporation shall adhere to all laws and/or statues of the State of Florida, present or future, pertaining to corporate open, special and executive meetings.
- B. Minutes of all Board of Directors, Special Membership Meetings of the Corporation shall be kept by the Secretary for inclusion into the corporate records.

- C. All meetings shall be conducted according to **ARTICLE X: PARLIAMENTARY AUTHORITY.**
- D. The membership rolls shall be open for inspection prior to any Board of Directors and Membership Meetings.

Section 2: Quorum

- A. A quorum shall constitute a majority of the Board members be present in order to conduct business for Board of Director or Special Meetings.
- B. At Membership, Standing Committee or other meetings, the members present shall constitute a quorum.

Section 3: Board of Directors

- A. The Board of Directors should meet on the second weekend of every month except under special circumstances or at the call of the President.
- B. The time and place of the meetings shall be mutually agreed upon.

Section 4: Membership Meetings

- A. Meetings should be conducted the second weekend of the second month of each quarter.
- B. The time and place of the meetings shall be set at the previous membership meeting.
- C. The FGRA, Inc. newsletter and/or the website calendar, at least 30 days in advance, shall serve as the method of notification.
- D. Shall be open to all FGRA, Inc. members in good standing and those interested in joining the association.

Section 5: Standing Committee Meetings

- A. The Chairperson of any standing committee may call regular or special meetings of the committee of which they are the chair.
- B. The time and place of the meetings shall be mutually agreed upon.

Section 6: Special Meetings

- A. A Special Meeting may be called by any one of the following methods:
 - a. The President may call a special meeting of the Executive Board or the Board of Directors.
 - b. When a majority of the Officers direct the President to call a special meeting.
 - c. The general membership may direct the President to call a special meeting by submitting a petition, with the names and signatures of a majority of the members in good standing who are eligible to vote, at any regularly scheduled meeting of the Board of Directors.

ARTICLE VII: STANDING COMMITTEES

The following standing committees shall meet as needed or as directed by the President or Board of Directors.

- A. Fundraising Committee
 - a. Shall be chaired by the Vice-President.
 - b. Current Miss, Mr., Ms., MX, and MsTer including all runners-up and candidates shall be members of the committee.
 - c. Responsibilities shall include planning of fundraising shows and events, coordinating the schedule of such with the Secretary.
- B. Media/Public Relations Committee

- a. Shall be chaired by the Secretary.
- b. Current Miss, Mr., Ms., MX, and MsTer including all runners-up and candidates shall be members of the committee.
- c. Shall send out to the membership a notice of meetings.
- d. Any members in good standing may serve on the committee, subject to approval of the committee or Board of Directors.
- e. Shall be responsible for distribution of the Association's newsletter, should the Board of Directors choose to distribute one.
- f. Shall be responsible for the dissemination of information, whether oral, written, electronic or visual as needed or as directed by the Board of Directors.
- g. Shall maintain and provide when possible, at least 60 (Sixty) days in advance, a calendar of events to include:
 - Meetings
 - Board of Directors Meetings
 - Standing Committees
 - IGRA rodeos, University and Convention
 - Royalty and Fundraising activities.
 - General membership events

C. Membership Committee

- a. Shall be chaired by the Treasurer and Membership Recruitment Chair.
- b. Any member in good standing may serve on the committee, subject to approval of the committee or Board of Directors.
- c. Responsibilities shall include recruitment and retention of the membership at large as well as planning membership recruitment drives.
- d. Shall serve as liaison to the Board of Directors representing the needs, concerns and suggestions of the membership at large regarding the Organization.
- e. Shall actively solicit new members.
- f. Shall chair the Membership Committee.
- g. Shall assist the Secretary in the production of the newsletter, if published.
- h. Shall promote enthusiasm throughout the Organization through the use of t-shirts, pins or other sundries.
- i. Shall be responsible for maintaining a membership roster and shall submit the most recent membership roster to the Executive Board via electronic mail prior to the meeting.
- j. Shall keep and send the Organization's official membership roster to IGRA, pursuant to IGRA Bylaws and Standing Rules.
- k. Shall bring membership applications to the Board of Directors meetings for approval.
- l. Shall process all applications received from the Membership Committee within 10 (Ten) days of receipt and all monies shall be submitted to the Treasurer at or before the next meeting of the Board of Directors.
- m. Shall insure membership applications are available at all FGRA, Inc. events and also available at local bars, LGBTQ and LGBTQ friendly organizations and events throughout the FGRA, Inc. territory.

- n. Shall be responsible for coordinating with the Secretary a calendar of events and activities in which the general membership may participate.
 - o. Shall submit at the conclusion of FGRA, Inc. events, membership fees and other monies collected by the Committee along with an accounts receivable/accounts payable breakdown to the Treasurer or another Executive Board member if the Treasurer is unavailable.
- D. Rodeo Events/Entertainment Committee
- a. Shall be chaired by the Vice-President.
 - b. Shall work in conjunction with the Rodeo Director in scheduling events and entertainment at the rodeo grounds.
 - c. Current Miss, Mr., Ms., MX, and MsTer including all runners-up and candidates shall be members of the committee.
 - d. Any member in good standing may serve on the committee, subject to approval of the committee or Board of Directors.
 - e. The Rodeo Director or the Assistant Rodeo Director may serve on the Committee.
 - f. Responsibilities shall include instruction to members in rodeo and provide entertainment at rodeo and fundraising events. Additionally, the committee shall be responsible for maintaining an open dialogue with other groups affiliated with IGRA to help formulate national competitive guidelines.
- E. Dance Committee
- a. The Dance Committee chair shall be appointed by the Board of Directors at the first meeting of the calendar year.
 - b. Any member in good standing may serve on the committee, subject to approval of the committee or Board of Directors.
 - c. Responsibilities shall include instruction of members in country dancing events.
 - d. The committee shall be responsible for maintaining an open dialogue with other groups affiliated with IGRA to help formulate national competitive guidelines.
- F. Bylaw and Audit Committee
- a. Shall be chaired by the Bylaw and Audit Chair.
 - b. Any members in good standing may serve on the committee, subject to approval by the committee or Board of Directors.
 - c. Responsibilities of Bylaws shall include the following:
 - Maintain and publish the current Constitution and Bylaws of FGRA, Inc.
 - Maintain and publish the Standing Rules of FGRA, Inc.
 - Compose and/or propose amendments to the Bylaws or Standing Rules and present the new language to the Board of Directors.
 - Retain all previous versions of the Constitution, Bylaws and Standing Rules, including amendments and proposals for historical and record keeping purposes.
 - d. For purposes of the audit, committee members shall consist of at least 2 (Two) members who are not signers on the Corporation bank(s), who are appointed for a period of 1 (One) year by the President.
 - e. Shall audit the Treasurer's books on a quarterly basis and make recommendations for additional controls if necessary.
 - f. Shall initial on the face of the Treasurer's report that no discrepancies have been noted.
 - g. Shall make a written report available to all Board of Directors at the next scheduled meeting.
- G. Nominations and Election Committee

- a. The Nominations and Election Committee shall consist of Chairperson and a minimum of 3 (Three) member in good standing.
- b. The committee shall be appointed by the President by the first of March or as required by needs of the business.
- c. The President shall not be a member of the committee.
- d. No member of the committee shall be on the Board of Directors, though members of the committee may be nominated for any office by the membership at large.
- e. In the event that a committee member is nominated for office, that member shall not participate in the handling of ballots or tabulation of votes for the office in which they are a candidate.
- f. Shall make, distribute, count and tabulate the ballots at the annual election of Officers and present to the President the names of the individuals who received a majority of the votes for each officer position on the ballot.

ARTICLE VIII: ELECTION AND APPOINTMENTS

Section 1: Election and Appointment Requirements

- A. All candidates presented to the general membership for election to the Board of Directors must be a member in good standing of FGRA, Inc. for a period of no less than 6 (Six) months prior to November Officer Elections.
- B. Board members may only fill 1 (One) Executive Board position at a time unless they are temporarily appointed the responsibilities of another Executive Board position until that position can be filled, with the exception of the Trustee or Rodeo Director.
- C. Candidates shall not be on the Board of any other IGRA sanctioned Member Association.
- D. A person convicted of a felony, on parole or probation is not eligible to be named as a candidate for election or appointment to the Board of Directors.
- E. Candidates accepting a nomination to hold an office with FGRA, Inc. also agree to maintain member in good standing status as pursuant to **ARTICLE II: MEMBERS**, Section 1, B

Section 2: Nominations

- A. Nominations for Officers shall be open to the membership and except as otherwise outlined in these Bylaws, shall be in accordance with **ARTICLE X: PARLIAMENTARY AUTHORITY**.
- B. Nominations for Trustee will be accepted during the month of August of the last year of the Trustee's term of office and shall be received by the Nominations and Elections Committee Chair not later than the last day of August.
- C. Nominations for Rodeo Director will be accepted beginning the day after the close of the Florida State Gay Rodeo and remain open until the next meeting of the Board of Directors.

Section 3: Election Dates

- A. The Board of Directors shall set the date for elections a minimum of 45 (Forty-Five) days prior to the election.
- B. The method of notification to the membership shall be via two of the following methods:
 - The Association's website
 - Newsletter
 - Email
 - U.S. Mail
- C. Elections should be conducted in the month of November.

- D. In the event there is an unforeseen conflict, the Board of Directors may change the month with unanimous approval of the Board.

Section 4: Members Eligible to Vote

- A. The right to vote in any election of the Corporation shall be reserved for all active members who are entitled by these Bylaws to a vote and who have paid in full all membership fees.
- B. There will be no absentee or proxy votes allowed.
- C. Electronic voting is allowed if attending the meeting by electronic means.

Section 5: Election Process

- A. Election of the Board of Directors officers and Standing Committee Chair shall be by secret ballot in accordance with **ARTICLE X: PARLIAMENTARY AUTHORITY**. B. A majority of the votes cast shall be necessary to elect.
- C. In the event that no candidate receives a majority of the votes cast for a position on the Board of Directors, balloting shall be repeated as many times as necessary to obtain a majority vote.

Section 6: Vacancies and Appointments.

- A. In the event of a vacancy of President.
 - a. The Vice-President shall fill the vacancy.
 - b. The new President shall appoint a temporary Vice-President.
 - c. The appointee must accept all duties and responsibilities of the office vacated.
 - d. The temporary appointment shall remain in effect until the next meeting of the Board of Directors, at which time, the Board shall vote on the appointment, or until a suitable candidate is appointed.
- B. In the event of a vacancy or at the end of the Rodeo Director's term:
 - a. The Rodeo Director shall be appointed by the Board of Directors.
 - b. The Board shall be canvassed for potential nominees.
 - c. In the event that a nominee is not approved, the Board must repeat the nomination process until a suitable candidate can be appointed at the next consecutive meeting.
 - d. In the event that there is not a rodeo held during the term of the Rodeo Director, the Board shall appoint a new Rodeo Director no later than 1 (One) year from the previous rodeo date.
- C. In the event of a vacancy or at the end of the Trustee term:
 - a. The vacancy shall be filled immediately if necessary by a member of the Board of Directors.
 - b. A special meeting of the Board of Directors shall be called as expeditiously as possible to nominate a replacement Trustee.
 - c. Duration of appointment shall be until the end of the current term.
 - d. Prior to the end of the Trustee's regular term, and before the election of Officers in November, the Board shall consider the nominees that were submitted before August 31st for appointment.
 - e. In the event that a nominee is not approved, the Board must repeat the nomination process until a suitable candidate can be appointed at the next consecutive meeting.
 - f. Any other Officers or Standing Committee Chair vacancies shall be filled if necessary, by:
Temporary appointment by the President.
 - g. The appointee must accept all duties and responsibilities of the office vacated.

- h. The temporary appointment shall remain in effect until the Board of Directors meeting, at which time, the Board shall vote on the appointment or until a suitable candidate is appointed.

ARTICLE IX: CLUB INSIGNIA(S), COLORS, FLAG(S) AND BADGES

Section 1: General Rules

- A. The FGRA, Inc. insignia and colors are Agua and Sunset (orange).
- B. Any changes in and use of FGRA, Inc. insignia, letterhead, flags, banner, or colors must be approved by the Board of Directors.

ARTICLE X: PARLIAMENTARY AUTHORITY

- A. The rules contained in the most recent edition of Robert's Rules of Order, Newly Revised shall govern this Organization in all cases to which they are applicable and in which they are not inconsistent with their Bylaws and any special rules of order the Organization may adopt.

ARTICLE XI: AMENDMENTS OF BYLAWS

Section 1: Bylaws Amendments

- A. These Bylaws except as otherwise stated, shall be governed by the provisions of the most recent edition of Robert's Rules of Order, Newly Revised, and shall become effective immediately upon adoption and supersede all previous Bylaws.
- B. After adoption, the Bylaws may be amended by either of the following methods:
 - a. A vote of the members present at any regular or special meeting of the Board of Directors or membership meeting if the proposed amendment has been introduced in writing at a previous meeting or has been advertised to the membership in at least 2 (Two) of the following methods at least 14 (Fourteen) days in advance of the meeting.
 - The Associations Website
 - Newsletter
 - U.S. Mail
 - b. By referendum of the membership.
- C. Each copy of the Bylaws shall show the date of the last revision.
- D. FGRA, Inc will maintain a current copy of the Bylaws on the Association's website, incorporating any modifications within 30 days of approval.

ARTICLE XII: FISCAL YEAR

- A. The fiscal year of the Corporation shall begin on the first day of January and end at midnight on the thirty-first day of December.

Florida Gay Rodeo Association (FGRA)

Membership Name	Membership Number	Position	Membership Type	Member Since (Year)	Dues Paid (Month/Year)	Phone	Street Address	City	State	Zip Code	Email Address	Birthdate	Badge Name
Benjamin Birkner	0001	President	Individual	2024	August-24	808-464-1464	8 Freshwater Drive	Palm Harbor	FL	34684	mrben1964@yahoo.com	6/21/1964	Ben Birkner
Frank Mahoney	0002	Vice President	Couple	2024	August-24	774-404-4127	11409 Sand Stone Rock Drive	Riverview	FL	33689	harfycub08@gmail.com	11/26/1968	Harley
Roger Yokell	0003	Member	Couple	2024	August-24	608-725-3912	11409 Sand Stone Rock Drive	Riverview	FL	33689	ryokell@gmail.com	10/7/1950	Robert Yokell
Robert Morelli	0004	Member	Individual	2024	August-24	860-588-1408	3007 58th Ave S. #616	St. Petersburg	FL	33712	robertmorelli@hotmail.com	7/23/1960	Robert Morelli
Dalton McKeever	0005	Member	Individual	2024	September-24	813-416-6896	1023 E. Fern St	Tampa	FL	33604	daltonmckeever1976@gmail.com	7/29/1976	Dalton McKeever
Thom Culcasi	0006	Member	Couple	2024	September-24	917-828-2461	2928 Folklore Dr	Valrico	FL	33696	houstomoomusic@gmail.com	2/23/1966	Thom Culcasi
Jeff Knaaggs	0007	Member	Couple	2024	September-24	646-675-9881	2928 Folklore Dr	Valrico	FL	33696	jknaggs74@gmail.com	10/12/1974	Jeff Knaaggs
Kevin Green	0008	Member	Couple	2024	September-24	727-439-2288	6888 Seminole Blvd Ste 5	Seminole	FL	33772	keg6888@msc.com	10/7/1961	Kevin Green
Jacob Wallace	0009	Member	Couple	2024	September-24	469-909-7025	3110 Grand Ave Apt. 6213	Pinellas Park	FL	33782	walkejacob@gmail.com	2/22/1991	Jacob Wallace
Robert Boehm	0010	Member	Couple	2024	September-24	214-766-1789	6033 Dartmouth Ave N	St. Petersburg	FL	33710	roebhm@icloud.com	3/23/1967	Robert Boehm
Jon Hoell	0011	Member	Couple	2024	September-24	214-728-2524	6033 Dartmouth Ave N	St. Petersburg	FL	33710	jon.hoell@msc.com	3/11/1974	Jon Hoell
David Ross	0012	Member	Individual	2024	September-24	813-220-5190	3303 W. San Jose St	Tampa	FL	33629	drossar@tampabay.rr.com	3/16/1962	David Ross
Larry Corwin	0013	Member	Couple	2024	September-24	202-308-1426	1005 W. Idlewild Ave	Tampa	FL	33604	larrycorwin3@hotmail.com	11/21/1955	Larry Corwin
Kevin Boxx	0014	Member	Couple	2024	September-24	202-604-2497	1005 W. Idlewild Ave	Tampa	FL	33604	kr.boxx@gmail.com	3/17/1967	Kevin Boxx
Robert Tacey	0015	Member	Individual	2024	September-24	813-846-5973	4303 N. Branch	Tampa	FL	33603	taceyrn@aol.com	10/12/1959	Robert Tacey
Cameron Singleton	0016	Member	Individual	2024	September-24	803-445-8576	1101 East Sligh Ave	Tampa	FL	33604	cameronsingleton@gmail.com	12/6/1995	Cam
Kevin Beebe	0017	Member	Couple	2024	September-24	803-707-4545	1400 Arrowhead Circle W	Clearwater	FL	33769	cowboyjnc@gmail.com	10/6/1963	Kevin Beebe
Rodrigo Estrada	0018	Member	Couple	2024	September-24	803-987-2723	1400 Arrowhead Circle W	Clearwater	FL	33769		3/14/2001	Rodrigo Estrada
Christopher Dedmon	0019	Member	Individual	2024	September-24	803-728-5109	177 Wrights Mill Road	Alken	SC	29801	chrised02@outlook.com	4/23/1971	Teddy
Ervin Poraks	0020	Member	Individual	2024	October-24	775-588-2081	4128 Park St N, Lot 12A	St. Petersburg	FL	33709	erwinsporaks@yahoo.com	3/11/1966	Ervin
Michael Dunn	0021	Member	Individual	2024	November-24	813-310-5143	449 South 12th Street, Unit 1404	Tampa	FL	33602	mdunn@tampabay.rr.com	1/26/1962	Michael Dunn
Robert Wertz	0022	Member	Individual	2024	November-24	727-515-2240	305 8th Ave NE	St. Petersburg	FL	33701	rwertzr@gmail.com	12/13/1961	Rob
Mike Dailey	0023	Member	Individual	2024	November-24	727-215-3780	305 8th Ave NE	St. Petersburg	FL	33701	mdailey@gmail.com	7/12/1966	Mike
Michael Rivera	0024	Member	Couple	2024	November-24	813-625-0111	3470 Silver Meadow Way	Plant City	FL	33666	mikendyrn@gmail.com	2/21/1973	Mike
Delon Cunningham	0025	Member	Couple	2024	November-24	813-766-5659	3470 Silver Meadow Way	Plant City	FL	33666	deloncunningham@gmail.com	2/18/1970	De
Rich Hiler	0026	Member	Individual	2024	November-24	816-299-4265	325 1/2 41st Street N	St. Petersburg	FL	33713	richardhiler8@yahoo.com	11/30/1974	Rich H
Lane Driscoll	0027	Member	Individual	2024	November-24	203-815-3093	2225 Quincy Street	St. Petersburg	FL	33711	lanedriscol@gmail.com	7/6/1969	Lane
Mike Scialdone	0028	Member	Individual	2025	January-25	941-957-3112	2905 Lexington St	Sarasota	FL	34231	mike_scialdone@yahoo.com	7/2/1970	Mike Scialdone
Lance Van Nole	0029	Member	Individual	2025	January-25	908-902-0949	1268 Daal Rd	Ocean	NJ	07712	lancevanmotel1@gmail.com	5/18/1962	Lance
Don Middleton	0030	Member	Individual	2025	February-25	813-810-5130	4519 Dresler Street	Tampa	FL	33634	donmiddleton08@gmail.com	2/19/1965	Cowboy Don
Rick Boyette	0031	Member	Couple	2025	February-25	813-323-9338	4805 Nesmith Road	Plant City	FL	33687	wykyoft1@gmail.com	8/25/1954	Rick
Edgar (Bud) Gunter	0032	Member	Couple	2025	February-25	812-404-7245	4104 West Platt Street	Tampa	FL	33609	budguntertpa@gmail.com	9/11/1956	Bud
William Adams	0033	Member	Individual	2025	February-25	727-599-7103	2750 4th Avenue South	St. Petersburg	FL	33712	lweyo@rs4x4@gmail.com	2/21/2025	Bill Adams
Alela St. Jacques Bernstein	0034	Member	Individual	2025	March-25						bernstau7@gmail.com		
Rafael Smith	0035	Member	Individual	2025	March-25	303-725-0828	10072 12th Way N, #203	St. Petersburg	FL	33716	moehicola@msc.com	3/9/1971	Rafael
Keith Herbrand	0036	Member	Couple	2025	March-25	727-239-2432	30 Bogle Lane	Palm Harbor	FL	34683	potterboyke@earthlink.net	7/11/1963	Keith
Glenn Woods	0037	Member	Couple	2025	March-25	727-504-5200	30 Bogle Lane	Palm Harbor	FL	34683	potterboyke@earthlink.net	6/29/1957	Glenn
JD Davis	0038	Member	Individual	2025	March-25	702-722-4256	5815 Seminole Blvd, Lot 119	St. Petersburg	FL	33708	jdavies2014@gmail.com	12/22/1966	JD Davis
Steve Slinnick	0039	Member	Couple	2025	March-25	813-748-9009	6100 1st Avenue S	St. Petersburg	FL	33707	amplify66@hotmail.com	4/6/1966	Steve
Rich Rankin	0040	Member	Couple	2025	March-25	603-770-4742	6100 1st Avenue S	St. Petersburg	FL	33707	mrnk2@gmail.com	11/26/1965	Rich
Christine Snodgrass	0041	Member	Individual	2025	April-25	816-929-0016	6378 W El Dorado Lane	Beverly Hills	FL	34465	chris.Dor13@yahoo.com	5/6/1967	Chris
Michael Goodlet-Meijer	0042	Member	Couple	2025	June-25	(218) 408-3479	12919 Linden Drive	Spring Hill	FL	34609	mgoodletmeijer@gmail.com	2/10/1969	Mike
Rob Goodlet-Meijer	0043	Member	Couple	2025	June-25	616-295-3995	12919 Linden Drive	Spring Hill	FL	34609	rgoodletmeijer@gmail.com	1/8/1971	Rob
Louiz-Edwin P Carreno	0044	Member	Individual	2025	June-25	813-475-0947	2315 West Cordelia Street	Tampa	FL	33607	louizedwipcarreno@yahoo.com	5/28/1967	Louiz-Edwin
James Howard	0045	Member	Couple	2025	July-25	813-956-4428	605 West Warren Avenue	Tampa	FL	33602	jhowar4@cititampa.com	4/6/1964	James
Eddie Holt	0046	Member	Couple	2025	July-25	813-468-2227	605 West Warren Avenue	Tampa	FL	33602	eholt@gmail.com	9/19/1964	Eddie

Membership Name	Membership Number	Position	Membership Type	Member Since (Year)	Dues Paid (Month/Year)	Phone	Street Address	City	State	Zip Code	Email Address	Birthdate	Badge Name
Scott Cruea	0047	Member	Couple	2025	July-25	970-222-5348	201 Mason Street	Brandon	FL	33511	scruet38@gmail.com	11/23/1983	Scott
Terrell Ray	0048	Member	Couple	2025	July-25	727-420-5293	201 Mason Street	Brandon	FL	33511	benray8th@gmail.com		Terrell
Wilber Miranda	0049	Member	Couple	2025	July-25	727-280-4595	2025 3rd Avenue N	St. Petersburg	FL	33713	wmiric05@gmail.com	5/4/1989	Wilber Miranda
Donald Collen McNee	0050	Member	Couple	2025	July-25	860-331-7149	2025 3rd Avenue N	St. Petersburg	FL	33713	wkoudtc@gmail.com	12/27/1955	Cullen McNee



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CORPORATIONS
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Fictitious Name Search

No Filing History

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Fictitious Name Detail

Fictitious Name

FLORIDA GAY RODEO ASSOCIATION

Filing Information

Registration Number G24000091747
Status ACTIVE
Filed Date 08/01/2024
Expiration Date 12/31/2029
Current Owners 1
County PINELLAS
Total Pages 1
Events Filed NONE
FEI/EIN Number 99-4249486

Mailing Address

FGRA, INC
8 FRESHWATER DRIVE
PALM HARBOR, FL 34684

Owner Information

BIRKNER, BENJAMIN LOUIS
8 FRESHWATER DRIVE
PALM HARBOR, FL 34684
FEI/EIN Number: NONE
Document Number: NONE

Document Images

[08/01/2024 -- Fictitious Name Filing](#)

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Fictitious Name Search

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Fictitious Name Registration - G24000091747; 900434122479

From: onlinewebfic@dos.state.fl.us

To: mrben1964@yahoo.com

Date: Friday, August 2, 2024 at 06:38 AM EDT

Subject: FLORIDA GAY RODEO ASSOCIATION

REGISTRATION NUMBER: G24000091747

This will acknowledge the filing of the above fictitious name registration which was registered on August 01, 2024. This registration gives no rights to ownership of the name.

Each fictitious name registration must be renewed every five years between January 1 and December 31 of the expiration year to maintain registration. Three months prior to the expiration date a statement of renewal will be mailed.

If the mailing address of this business changes, please notify this office in writing, or through the link provided on our website www.sunbiz.org <<http://www.sunbiz.org>> for Address & FEI/EIN Changes. Please reference the original registration number.

Should you have any questions regarding this matter you may contact our office at (850) 245-6058.

Division of Corporations

Date of this notice: 08-01-2024

Employer Identification Number:
99-4249486

Form: SS-4

Number of this notice: CP 575 E

FLORIDA GAY RODEO ASSOCIATION
FGRA
% BENJAMIN BIRKNER
8 FRESHWATER DR
PALM HARBOR, FL 34684

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 99-4249486. This EIN will identify your entity, accounts, tax returns, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for business and tax purposes. Some taxpayers receive CP575 notices when another person has stolen their identity and are operating using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status, organizations must complete an application on one of the following forms: Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1023-EZ, Streamlined Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1024, Application for Recognition Under Section 501(a); or Form 1024-A, Application for Recognition of Exemption Under Section 501(c)(4) of the Internal Revenue Code.

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

If you become tax-exempt, you will lose tax-exempt status if you fail to file a required return or notice for three consecutive years, unless a filing exception applies to you (search www.irs.gov for Annual Exempt Organization Return: Who Must File). We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter. For the most current information on your filing requirements and other important information, visit www.irs.gov/charities.



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Detail by Entity Name

Florida Not For Profit Corporation
FLORIDA GAY RODEO ASSOCIATION, INC.

Filing Information

Document Number N25000004051
FEI/EIN Number NONE
Date Filed 03/28/2025
Effective Date 03/28/2025
State FL
Status ACTIVE

Principal Address

8 FRESHWATER DRIVE
PALM HARBOR, FL 34684 UN

Mailing Address

PO BOX 149
DUNEDIN, FL 34697 UN

Registered Agent Name & Address

BIRKNER, BENJAMIN
8 FRESHWATER DRIVE
PALM HARBOR, FL 34684

Officer/Director Detail

Name & Address

Title TREA

BIRKNER, BENJAMIN
8 FRESHWATER DRIVE
PALM HARBOR, FL 34684

Title PRES

MAHONEY, FRANK
11409 SANDSTONE ROCK DRIVE
RIVERVIEW, FL 33569

Title V P

CUNNINGHAM, DELON
3470 SILVER MEADOW WAY
PLANT CITY, FL 33566

Title SECR

MIDDLETON, DONALD
4519 DRIESLER STREET
TAMPA, FL 33634

Annual Reports

No Annual Reports Filed

Document Images

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Detail by Entity Name

Florida Not For Profit Corporation
FLORIDA GAY RODEO ASSOCIATION, INC.

Filing Information

Document Number	N25000004051
FEI/EIN Number	NONE
Date Filed	03/28/2025
Effective Date	03/28/2025
State	FL
Status	ACTIVE

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8 FRESHWATER DRIVE
PALM HARBOR, FL 34684 UN

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3470 SILVER MEADOW WAY
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4519 DRIESLER STREET
TAMPA, FL 33634

Annual Reports

No Annual Reports Filed

Document Images

[03/28/2025 -- Domestic Non-Profit](#)

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Electronic Articles of Incorporation For

N25000004051
FILED
March 28, 2025
Sec. Of State
klovelace

FLORIDA GAY RODEO ASSOCIATION, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FLORIDA GAY RODEO ASSOCIATION, INC.

Article II

The principal place of business address:

8 FRESHWATER DRIVE
PALM HARBOR, FL. UN 34684

The mailing address of the corporation is:

PO BOX 149
DUNEDIN, FL. UN 34697

Article III

The specific purpose for which this corporation is organized is:

NON-PROFIT ASSOCIATION WITH MEMBERSHIP PROVIDING SOCIAL
EVENTS, EDUCATIONAL EVENTS, COMMUNITY SERVICE EVENTS AND
FUNDRAISING EVENTS TO GIVE MONETARY AND SERVICE
DONATIONS TO OUR COMMUNITY CHARITY PARTNERS.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

BENJAMIN BIRKNER
8 FRESHWATER DRIVE
PALM HARBOR, FL. 34684

I certify that I am familiar with and accept the responsibilities of
registered agent.

Registered Agent Signature: BENJAMIN BIRKNER

Article VI

The name and address of the incorporator is:

BENJAMIN BIRKNER
8 FRESHWATER DRIVE

PALM HARBOR FL 34684

Electronic Signature of Incorporator: BENJAMIN BIRKNER

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: TREA
BENJAMIN BIRKNER
8 FRESHWATER DRIVE
PALM HARBOR, FL. 34684 US

Title: PRES
FRANK MAHONEY
11409 SANDSTONE ROCK DRIVE
RIVERVIEW, FL. 33569 US

Title: V P
DELON CUNNINGHAM
3470 SILVER MEADOW WAY
PLANT CITY, FL. 33566 US

Title: SECR
DONALD MIDDLETON
4519 DRIESLER STREET
TAMPA, FL. 33634 US

Article VIII

The effective date for this corporation shall be:

03/28/2025

APPLICATION FOR REGISTRATION OF FICTITIOUS NAME

REGISTRATION# G24000091747

Fictitious Name to be Registered: FLORIDA GAY RODEO ASSOCIATION

Mailing Address of Business: FGRA, INC
8 FRESHWATER DRIVE
PALM HARBOR, FL 34684

Florida County of Principal Place of Business: PINELLAS

FEI Number: 99-4249486

FILED
Aug 01, 2024
Secretary of State

Owner(s) of Fictitious Name:

BIRKNER, BENJAMIN L
8 FRESHWATER DRIVE
PALM HARBOR, FL 34684 UN

I the undersigned, being an owner in the above fictitious name, certify that the information indicated on this form is true and accurate. I further certify that the fictitious name to be registered has been advertised at least once in a newspaper as defined in Chapter 50, Florida Statutes, in the county where the principal place of business is located. I understand that the electronic signature below shall have the same legal effect as if made under oath and I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s. 817.155, Florida Statutes.

BENJAMIN LOUIS BIRKNER

08/01/2024

Electronic Signature(s)

Date

Certificate of Status Requested ()

Certified Copy Requested ()