

IGRA University 2002 Class Schedule
February 16-17, 2002
Busch Learning Center, St. Louis, MO

Saturday		Sunday			
ROOM A	ROOM B	ROOM A	ROOM B		
8:00 AM	REGISTRATION		8:00 AM	Rodeo Directors "The Good, the Bad, and the Ugly"	
8:30 AM	OPENING and WELCOME		9:15 AM	Morning Break	
9:00 AM	Meetings - How to make them fast and effective	Certified Officials - What they expect	9:30 AM	Vendors and Merchandising "Sell It!"	Trustees "Your Link to IGRA"
10:15 AM	Morning Break		10:45 AM	Morning Break	
10:30 AM	Community Service "More than a Drag Show"	Web Technology Tips & Techniques	11:00 AM	Judging Royalty - What they look for and why	Volunteers - How to get them and how to keep them
11:45 AM	LUNCH		12:15 PM	LUNCH	
1:00 PM	Tour of the Anheuser Busch Brewery Your Sponsor at Work		1:30 PM	Fundraising - New novelties and old standbys	IGRA Rules of the Rodeo Road
2:00 PM	Working with your local distributor Instructor James Ramey		2:45 PM	Afternoon Break	
3:15 PM	Afternoon Break		3:00 PM	Think Tank led by Craig	
3:30 PM	Competing in Royalty "How to Win"	Hotel, Food, and Beverage Contracts	4:30 PM	Graduation	
4:45 PM			5:00 PM		
7:30 PM	Cocktail Party at Clementines sponsored by James Ramey and Bud Light		7:30 PM	Optional Dinner details at registration	